Entrepreneurship Minor Advising Sheets For CBA, HTM, IB and RTM Students

Required Courses in the Entrepreneurship Minor

After you have met the requirements to declare the minor you can enroll in upper-division business courses required for your minor. You may choose courses suitable for one of the five tracks below. In addition to the coursework, you need to choose one of the experiential components for your minor.

Traditional Track
Catalog years 2013/2014
Required:
MGT 358 – Fundamentals of Entrepreneurship
MGT 460 – Business Plan Development
3 units from Entrepreneurship Courses:
#MGT 353 – Creativity and Innovation
MGT 459 – Franchise Management
+FIN 328 – Entrepreneurial Finance
6 additional units from Electives:
#MGT 353 – Creativity and Innovation
MGT 459 – Franchise Management
MGT 475 – Leadership in Organizations
+FIN 328 – Entrepreneurial Finance
MKTG 377 – Selling Strategy & Practice
MIS 306 – Systems Analysis
RTM 475 – Commercial Recreation Management
*COMM 406 – Organizational Communication
BA 404 – Small Business Consulting

Technology & Science Track
Catalog years 2013/2014
Required:
MGT 358 – Fundamentals of Entrepreneurship
MGT 460 – Business Plan Development
3 units from Entrepreneurship Courses:
#MGT 353 – Creativity and Innovation
+FIN 328 – Entrepreneurial Finance
6 additional units from Electives:
MGT 352 – Human Resource Management
#MGT 353 – Creativity and Innovation
MGT 452 – Family Business Management
MGT 475 – Leadership in Organizations
+FIN 328 – Entrepreneurial Finance
MKTG 377 – Selling Strategy & Practice
MIS 306 – Systems Analysis
MIS 483 – Networking and Data Communication
*COMM 307 – Communication in Professional Settings
BA 404 – Small Business Consulting

Social Track
Catalog years 2013/2014
Required:
MGT 358 – Fundamentals of Entrepreneurship
MGT 460 – Business Plan Development
3 units from Entrepreneurship Courses:
#MGT 353 – Creativity and Innovation
MGT 452 – Family Business Management
MGT 455 – Social Entrepreneurship
6 additional units from Electives:
#MGT 353 – Creativity and Innovation
MGT 452 – Family Business Management
MGT 455 – Social Entrepreneurship
MGT 475 – Leadership in Organizations
MKTG 377 – Selling Strategy & Practice
MUSIC 518 – Community Outreach Practicum
BA 404 – Small Business Consulting

#Prerequisite is MGT 350
+ Prerequisite is FIN 323
*COMM Course Prerequisites have been waived
**Courses in the minor may not be counted toward the major or another minor (General Catalog 2012/13 pg 88)
Entrepreneurship Minor Advising Sheets for CBA, HTM, IB and RTM Students

Required Courses in the Entrepreneurship Minor
After you have met the requirements to declare the minor you can enroll in upper-division business courses required for your minor. You may choose courses suitable for one of the five tracks below.

Arts and Design Track
Catalog years 2013/2014
Required:
MGT 358 – Fundamentals of Entrepreneurship
MGT 460 – Business Plan Development
3 units from Entrepreneurship Courses:
#MGT 353 – Creativity and Innovation
6 additional units from Electives:
#MGT 353 – Creativity and Innovation
MGT 355 – International Entrepreneurship
MGT 452 – Family Business Management
MGT 475 – Leadership in Organizations
MKTG 377 – Selling Strategy & Practice
MIS 306 – Systems Analysis
RTM 475 – Commercial Recreation Management
*COMM 307 – Communication in Professional Settings
BA 404 – Small Business Consulting

In addition to the coursework, you need to choose one of the experiential components for your minor. They are administered at the Lavin Entrepreneurship Center.

Experiential Component
Internships:
1. Lavin Center Internship: With profit or non-profit organizations through the Lavin Center
2. Lavin Center’s Web Compass: Web design internship
3. MGT 401 (approved client): Academic internship with local client
4. Lavin Entrepreneurs Program: 2 year immersion program

Competitions:
1. Lavin VentureStart: Semester based SDSU ideation competition
2. LeanModel Competition: Regional business model competition at SDSU
3. Venture Challenge: International business plan competition at SDSU
4. Social Entrepreneurship: Approved program activity

Other Opportunities:
1. Independent Entrepreneurship Studies: Professor approved research
2. Zahn Center Incubator: Start-up venture through Zahn Center
3. Leadership Certificate: Student Life and Leadership
4. Work Study at the Lavin Entrepreneurship Center: Yearlong program management position at the Lavin Center

#Prerequisite is MGT 350
+ Prerequisite is FIN 323
*COMM Course Prerequisites have been waived
**Courses in the minor may not be counted toward the major or another minor (General Catalog 2012/13 pg 88)