

Assurance of Learning = Assessment

COLLEGE OF BUSINESS ADMINISTRATION • ASSESSMENT NEWS • SPRING 2016



1. What should students know when we're finished with them? Student Learning Outcomes (SLOs)
2. How do we know if they know it? (Measurement & Data Collection)
3. So, do they know it or not? (Results)
4. Now what do we do? (Making improvements to enhance learning/Closing the Loop)

CONTINUOUS IMPROVEMENT THROUGH ASSESSMENT

PROGRAM ASSESSMENT COMMITTEE:

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Spring Assessment Presentations

The Program Assessment Committee will be reporting the 2014 – 2015 assessment findings and resultant action plans/loop closing for all programs over a series of meetings during Spring semester. Please check with Kathy Krentler or your departmental assessment coordinator for the schedule if you'd like to attend any of these presentations.

Keeping up with the CBA Assessment Website

Although assessment reporting has migrated to the reporting tool, WEAVE, the CBA continues to maintain an assessment website that is regularly updated with revised curriculum maps, PAC meeting minutes, updated assessment plans and many other "assessment goodies". This is also where you will find the PAC form that is required to accompany all curriculum proposals. Check it out at <https://cbaweb.sdsu.edu/assessment>.

Showing Off!

The CBA's systematic assessment cycle will be highlighted at the 2016 AACSB Assessment Conference (March in Charlotte, NC) in a session titled "Simple, Robust, & Sustainable Assessment Systems". Always nice for our efforts to get exposure!



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