Please visit the FCB Assessment website at:

<https://business.sdsu.edu/assessment>

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Spring 2019

Program Assessment Committee

(PAC)

**Looking Back and Looking Forward**

As some of you may know, Spring 2019 is my last semester of FERP. As the FCB Director of Assessment since 2006, I have watched the business school advance from a state of little, if any, assessment efforts to a compliance mentality to a generally accepted understanding that assessment of student learning makes for stronger programs. This forward trajectory has had its share of fits and starts, following the age-old adage of two steps backward, one step forward. I believe, however, that we are past the tipping point and that there are many assessment-knowledgeable and committed members of the FCB faculty to carry on the effort. Assessment in the FCB has received kudos at the university level, the CSU level, and nationally and internationally through the AACSB. I look forward to hearing of more good things in the future.

*Kathy Krentler, Outgoing FCB Director of Assessment*

FCB ASSESSMENT NEWS

*Spring 2019*

**The Assessment Process *(Continuous Improvement Through Assessment)***

1. **So, do they know it? *(Findings)***
2. **Now what do we do? *(Making improvements/Loop Closing)***
3. **What should students know when we’re finished with them? *(Establishing learning outcomes)***
4. **How do we know if they know it? *(Measurement & Data Collection)***