**CBA Faculty:**

**It is important that our students be aware of the goals of the CBA program that they are participating in. Hence, please add the appropriate program goals to the course-level student learning outcomes on all you course syllabi and on your course Blackboard sites.**

**Below are easy “cut and paste” sections for each CBA program. Simply place the appropriate program goals on your syllabus and then add your course SLOs as indicated. Please note the following:**

* **500 level courses should list both the BSBA program goals and the goals of the appropriate graduate program.**
* **If your class enrolls students from more than one graduate program (for example, both MBA and MSIS students), you should include the program goals from both graduate programs on your syllabus.**

**BSBA – ALL UNDERGRADUATE COURSES:**

**BSBA Program Goals**

BSBA students will graduate being:

* Effective Communicators
* Critical Thinkers
* Able to Analyze Ethical Problems
* Global in their perspective
* Knowledgeable about the essentials of business

*[Insert your course number, e.g. “BA 100”]* contributes to these goals through its student learning outcomes . . .

*[Insert your course’s SLOs]*

**MBA – ALL COURSES TAKEN AS PART OF THE MBA PROGRAM:**

**MBA Program Goals**

MBA students will graduate with:

* A solid foundation in theoretical concepts and managerial skills needed for business.
* Ability to formulate, communicate, strategies to solve business problems.

*[Insert your course number, e.g. “BA 600”]* contributes to these goals through its student learning outcomes . . .

*[Insert your course’s SLOs]*

**MSA – ALL COURSES TAKEN AS PART OF THE MSA PROGRAM:**

**MSA Program Goals**

MSA students will graduate with:

* Communication Skills
* Group/Interpersonal Skills
* Ethics
* Research Skills
* Problem Solving/Critical Thinking/Technical Competence
* Global/International Skills
* Information Technology

*[Insert your course number, e.g. “ACC 600”]* contributes to these goals through its student learning outcomes . . .

*[Insert your course’s SLOs]*

**MSIS – ALL COURSES TAKEN AS PART OF THE MSIS PROGRAM:**

**MSIS Program Goals**

MSIS students will graduate with the ability to:

* Design and use technology-supported solutions to improve decision making and create value.
* Create value through the development of data, information, or knowledge strategies and the management of processes or projects.
* Demonstrate business professional skills.

*[Insert your course number, e.g. “MIS 600”]* contributes to these goals through its student learning outcomes . . .

*[Insert your course’s SLOs]*

**EMBA – ALL EMBA COURSES:**

**EMBA Program Goals**

EMBA students will graduate with:

* A solid foundation in theoretical concepts and managerial skills needed to lead business organizations.
* An awareness of the domestic and global economic, legal, ethical, and technological environment in which managers make and implement decisions.
* Skills needed to lead business organizations.
* The capacity to formulate strategies to solve business problems and pursue opportunities.
* Communication Skills.

*[Insert your course number, e.g. “MIS 600”]* contributes to these goals through its student learning outcomes . . .

*[Insert your course’s SLOs]*