MAJOR GOALS AND LEARNING OUTCOMES FOR
THE MASTERS OF BUSINESS ADMINISTRATION DEGREE

Goal 1: Develop a solid foundation in theoretical concepts and managerial skills needed to lead business organizations.
  SLO #1.1: Apply concepts and decision models in financial accounting, statistics, organizational behavior, finance, economics, marketing, information management and operations management to make business decisions.

Goal 2: Ability to analyze environments in which managers make and implement business decisions.
  SLO #2.1: Evaluate the impact that changes in the domestic and global environment have on the business climate.
  SLO #2.2: Analyze the implications that environmental factors have for the functional areas of organizations and organizational activities.
  SLO #2.3: Determine salient responsibilities (e.g., social, legal, ethical, sustainability) of organizations to all stakeholders.

Goal 3: Formulate, communicate, and coordinate strategies to solve business problems and pursue opportunities.
  SLO #3.1: Analyze a business problem in new and unfamiliar circumstances through the integration of relevant disciplines.
  SLO #3.2: Identify limits of models and determine associated risk.
  SLO #3.3: Apply problem-solving techniques to address business objectives.
  SLO #3.4: Recommend strategies to pursue opportunities.
  SLO #3.5: Exhibit leadership and collaborative skills in team-based tasks.
  SLO #3.6: Write clear and effective business communications.
  SLO #3.7: Make professional oral presentations.