College of Business Administration
Transfer Orientation
August 2015

Dennis Cradit, Dean
Tita Gray, Assistant Dean
Jason Tan, Academic Advisor
Teresa Donahue, Study Abroad Director
Gary Grudnitski, Director of Undergraduate Programs
Welcome!

• Congratulations on being admitted to the SDSU College of Business Administrations (CBA) and welcome to the Aztec Family...you are now starting your journey as an “Aztec for Life”
• This orientation is designed to give you vital information that will prepare you for SUCCESS in the CBA
• Also, be sure to mark your calendars!
  • New Student and Family Convocation: 8/22/15 @ 10:30 am
  • Commencement May 2017
CBA Student Learning Outcomes

Upon graduation, College of Business Administration will achieve SUCCESS!

Five key Learning Outcomes

- **S**tudents will be:
  - Utilizing essential business knowledge
  - Critical thinkers
  - Competent in global perspective
  - Ethically aware
  - Speaking and writing effectively
  - Setting the standard…. **Aztecs for Life!**
CBA Toastmasters Certificate Course

- The Toastmasters Certificate Course was introduced to help develop speaking, communication and presentation skills for CBA students – only for CBA students
- A voluntary course (now in its 5th semester) with funding provided by the CBA Dean’s Foundation Fund
- The CBA works closely with the San Diego county District 5 Toastmasters to present this course
- Applications are due 9/2/15 for the Fall Semester
  - Fridays, 2:00-3:30 pm, for 10 weeks: Sept 19 – Nov 21
  - Application on BAC website

“Best of the Best Champions”
Hiring Trends for Business Majors

- Business remains the most frequently requested major by employers!
  - Among business majors, the top three are Accounting, Marketing, and Finance
- “Most Requested Bachelor’s Degrees”
  - Requested by more than 10% of employers, in descending order:
    - #2: Accounting
    - #4: Marketing
    - #5: Finance
    - #6: All Business Majors
    - #11: MIS (business)
    - #17: Human Resources

Top 10 Tips for SDSU CBA Success
Top 10 Tips for SDSU CBA Success

1. 
2. 
3. 
4. 
5. 
6. 
7. 
8. 
9. 
10. Visit the Business Advising Center (BAC) each semester to ensure you are on-track
Top 10 Tips for SDSU CBA Success:
10. Visit Business Advising Center (BAC)

- Recommend a visit each semester (at least)
- Only dedicated advising center at SDSU
- Location/contact:
  - Education/Business Admin (EBA) 448
  - businfo@mail.sdsu.edu
  - www.sdsu.edu/undergradbiz
  - 619-594-5828

**Our Vision**

To be the Dependable, Friendly, Prepared, Respectful source of Advising, Counseling, Recruitment, Support for Student, Faculty, Staff, Community success.

**Our Mission**

To provide exceptional advising, referral, and recruiting service for current and prospective students in support of the undergraduate and graduate business programs.
Top 10 Tips for SDSU CBA Success

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9. Get involved on campus
10. Visit the Business Advising Center (BAC) each semester to ensure you are on-track
Top 10 Tips for SDSU CBA Success:
9. Get involved on campus

- “High Impact” activities
  - Internships
  - Participate in research activities
  - Learning communities
  - Service learning
  - Study abroad
Study Abroad

Teresa Donahue
Study Abroad Director
CBA Study Abroad

Get Global, Study Abroad

Best time to Study abroad: Junior Year!

Thailand

“...It is so hard to pick a favorite place. I have been to 10 countries and all the different cultures and people are amazing for different reasons. After seeing the world, there is no way I am staying in America for my whole life. This is only the beginning, there is so much left to explore!”

Maggie Banksom

Germany

“...While I was studying abroad, I was “out of my element.” I knew how to respond to many different situations at home, but overseas, I learned to adapt to different new situations and people that I would have never met otherwise.”

Jerome Green

China

“My experience at the Chinese University of Hong Kong has been a very valuable asset to me, both personally and academically. Studying in Hong Kong allowed me to explore a different culture and meet so many wonderful friends and I will treasure the experience the rest of my life. I am truly grateful for this opportunity.”

Ricki Shen

Australia

“Going abroad is the time of your life you don’t want to miss out. Apart from meeting tons of new friends, learning about a new and exciting country, you also will be getting a competitive edge on other applicants for jobs in your future...”

Ali Maloney

Chile

“In addition to the academic opportunities, the Universidad de Valparaiso made sure that students were also immersed in Chile’s friendly and colorful culture. Living in Valparaiso provided easy access to everything: from the beaches and cultural events along the coast to the city’s energetic student nightlife to short trips into Santiago and the Andes Mountains.”

Marcelo Chevas
Top 10 Tips for SDSU CBA Success:
9. Get involved on campus

- “High Impact” activities
  - Internships
  - Participate in research activities
  - Learning communities
  - Service learning
  - Study abroad
- Participate in Student Life and Leadership activities
  - Welcome Week and Aztec Nights
  - Leadership Certificate
- Join student organizations
  - Academic and Honor societies
  - Cultural and religion-based
  - Fraternities / Sororities
  - Leadership and political groups
  - Recreation and sports
CBA Student Organizations

Associated Business Student Council

- At least one organization for each major
- Leadership opportunities
- Network with business professionals
Top 10 Tips for SDSU CBA Success

8. Take advantage of student resources
9. Get involved on campus
10. Visit the Business Advising Center (BAC) each semester to ensure you are on-track
Top 10 Tips for SDSU CBA Success:
8. Take advantage of student resources

- Business Advising Center
- Career Services
- Center for Student Rights and Responsibilities
- Commuter Student Resource Center
- Counseling and Psychological Services
- Financial Aid and Scholarships
- International Student Center
- Ombudsman
- Student Life and Leadership
- Student Disability Services
- Student Health Services
- University Advising and Evaluations
Counseling & Psychological Services
Free Student Support Workshops

• Healthy Emotional Living Workshop
  • Helps effectively manage strong emotions, maximize healthy emotions expression and learn strategies to resolve conflicts
• COPE (Cultivating Optimal Personal Experiences)
  • Better understand cause/consequence of stress and effective approached to managing stress
• Bounce Back Program
  • Helps student with getting back on track academically
• Living with Loss
  • Support in healing after the death of a loved one
• Mindfulness Meditation
  • Techniques for training the mind to develop concentration and refining medical alertness
• Alcoholics Anonymous
  • 12-step program for recovering alcoholics and issues with substance abuse

Center for Well Being, Calpulli Center/Room 401
Top 10 Tips for SDSU CBA Success

1.
2.
3.
4.
5.
6.
7. Get to know your professors and attend office hours
8. Take advantage of student resources
9. Get involved on campus
10. Visit the Business Advising Center (BAC) each semester to ensure you are on-track
Top 10 Tips for SDSU CBA Success:

7. Get to know professors/attend office hours

- Visit professors during their office hours
- Ask questions about course material or assignments, discuss your major, get career coaching
- Don’t wait until the end of the semester if you need assistance!
- Opportunity to develop a potential source for research opportunities, letters of recommendation, job references and other career support
Top 10 Tips for SDSU CBA Success

1. 
2. 
3. 
4. 
5. 
6. **Read textbooks and do homework**
7. **Get to know your professors and attend office hours**
8. **Take advantage of student resources**
9. **Get involved on campus**
10. **Visit the Business Advising Center (BAC) each semester to ensure you are on-track**
Top 10 Tips for SDSU CBA Success:
6. Read textbooks and do homework

- Textbooks
  - Purchase textbook (new/used) or rent from bookstore
  - Or online, but it is YOUR responsibility to get the correct edition!
  - Starving students: ask professor if they can put a copy of text in Library reserve room
  - Texts are selected to augment lectures; material may not be fully covered in class but you are **expected to read and understand everything**

- Homework
  - Many courses have on-line homework – make sure these deadlines are noted in your planner
  - Some professors assign homework but do not require you to turn it in – do it anyway!
Top 10 Tips for SDSU CBA Success

1. 
2. 
3. 
4. 
5. **Read and fully understand each syllabus**
6. **Read textbooks and do homework**
7. **Get to know your professors and attend office hours**
8. **Take advantage of student resources**
9. **Get involved on campus**
10. **Visit the Business Advising Center (BAC) each semester to ensure you are on-track**
Top 10 Tips for SDSU CBA Success:
5. Read and fully understand syllabus

- Syllabus is a “Social Contract”
  - Syllabus as “social contract” or agreement regarding expected student behavior and performance
  - Description/explanation of student and faculty responsibilities for contributing to a successful learning climate
- Includes
  - Learning outcomes
  - Expectations for appropriate conduct
  - Grading policies
  - Full semester of assignments
- Note: most Professors do not make copies of syllabus but post on “BlackBoard” (classroom management system)
  - Make a hardcopy or save a copy on your computer for easy access

You are responsible for ALL the information on the syllabus!
Top 10 Tips for SDSU CBA Success

1.
2.
3.
4. Get a planner and use it
5. Read and fully understand each syllabus
6. Read textbooks and do homework
7. Get to know your professors and attend office hours
8. Take advantage of student resources
9. Get involved on campus
10. Visit the Business Advising Center (BAC) each semester to ensure you are on-track
Top 10 Tips for SDSU CBA Success:
4. Get a planner and use it

• Using a planner:
  1. Schedule all exams and assignments for entire semester
  2. Schedule class and study times, work, entertainment and sleep
  3. Follow the plan!

• Get SDSU “Mortar Board” planner (or Google Calendar, etc.)
  • Bonus: Mortar Board planner includes discount coupons for SDSU gear!
Plan Your Study Time!

• Students should allow 2-3 hours per unit per week for study time plus class time
• Formula to determine Academic Time and Student Schedule:

\[
\text{Academic Time} = \text{Study Time (Units x 3)} + \text{Class Time}
\]

Example: Student taking 15 units

\[
\text{Academic Time} = \text{Study time (45)} + \text{Class Time (15)} = \text{60 hours!}
\]

\[
\text{Student Schedule} = \text{Academic Time} + \text{Work Time} + \text{Involvement}
\]

Example: Student taking 15 units, working 20 hours with 10 Hours involvement

\[
\text{Student Schedule} = \text{Academic Time (60)} + \text{Work Time (20)} + \text{Involvement (10)} = \text{90 hours!}
\]
Top 10 Tips for SDSU CBA Success

1.

2.

3. Go to class

4. Get a planner and use it

5. Read and fully understand each syllabus

6. Read textbooks and do homework

7. Get to know your professors and attend office hours

8. Take advantage of student resources

9. Get involved on campus

10. Visit the Business Advising Center (BAC) each semester to ensure you are on-track
Top 10 Tips for SDSU CBA Success:

3. Go to class

• DO:
  • Arrive to class on time
  • Turn off your phone
  • Take notes
  • Participate in class discussions
  • Ask meaningful questions
  • Include your RedID on everything
  • Get to know your class mates
    • Develop study groups

• DON’T:
  • Disturb professor prior to class – they are busy getting ready
  • Leave early
  • Ask for a grade estimate before/after class
Top 10 Tips for SDSU CBA Success

1. Know your rights and responsibilities
2. Go to class
3. Get a planner and use it
4. Read and fully understand each syllabus
5. Read textbooks and do homework
6. Get to know your professors and attend office hours
7. Take advantage of student resources
8. Get involved on campus
9. Visit the Business Advising Center (BAC) each semester to ensure you are on-track
Top 10 Tips for SDSU CBA Success:
2. Know your Rights & Responsibilities

• The university is committed to maintaining a **safe and healthy living and learning environment** for students, faculty, and staff

• Students are expected to be **good citizens** and to engage in **responsible behaviors** that reflect well upon their university, to be civil to one another and to others in the campus community, and **contribute positively** to student and university life

• **Academic Dishonesty is not tolerated**
  • Professors are **required to report** to the Center for Student Rights and Responsibility any behavior that is intended to gain **unfair academic advantage** (cheating, plagiarism and any other forms of academic dishonesty)
“The Story of the Cheater and the Liar”

(A Cautionary Tale)
Once upon a time at a University not very far away, there were two students who enrolled in a class together.

We will call them the “Cheater” and the “Liar”…
The Professor of the class was very clear about her strict Academic Honesty Policy...
One day, the Professor had a “Pop Quiz”! The Liar was unable to attend that day.

However, the Cheater noticed and completed and turned in a Quiz for the Liar!
Unfortunately, the Cheater did not tell the Liar about turning in the Quiz and in the meantime, the Liar told the professor she missed class...
Later, the Liar realized the problem and told the professor that she really **was** in the class and really **did** take the Quiz....
The professor called both students into a meeting.

It was a difficult meeting, and there were many tears, but the Liar admitted to lying and the Cheater admitted to cheating…
As required by the University, the Professor turned in the Cheater and the Liar to the Center for Student Rights & Responsibilities…
The Liar was placed on disciplinary probation for one full year…

The Cheater was suspended for one full year…
Both the Cheater and the Liar were Graduating Seniors (they did not graduate)…

The one quiz was worth much less than 1% of their semester grade (they failed the course)…

This is a true story…
The Moral of the Story:
Academic Dishonesty - it’s NOT worth it!!!
Top 10 Tips for SDSU CBA Success:
2. Know your Rights & Responsibilities
Top 10 Tips for SDSU CBA Success

1. Be accountable for YOUR education
2. Know your rights and responsibilities
3. Go to class
4. Get a planner and use it
5. Read and fully understand each syllabus
6. Read textbooks and do homework
7. Get to know your professors and attend office hours
8. Take advantage of student resources
9. Get involved on campus
10. Visit the Business Advising Center (BAC) each semester to ensure you are on-track
Top 10 Tips for SDSU CBA Success:
1. Be Accountable for YOUR Education

- Maintain good academic standing
  - Minimum 2.0 GPA each semester, in YOUR major and overall SDSU
- Know YOUR catalog year and the requirements for YOUR major and General Education
- Be responsible for YOUR academic record
- Validate YOUR education direction using career services tools
- Communicate openly with your family about YOUR academic record and progress
- **Note the emphasis on YOUR education – YOU are ultimately responsible for YOUR time here at SDSU**

Have a little fun too!
Top 10 Tips for SDSU CBA Success

1. Be accountable for YOUR education
2. "OK, this all sounds good, But what about?"
3. Know your rights and responsibilities
4. Go to class
5. Read and fully understand each syllabus
6. Read textbooks and do homework
7. Get to know your professors and attend office hours
8. Take advantage of student resources
9. Get involved on campus
10. Visit the Business Advising Center (BAC) each semester
CBA Myth vs. Reality

• **Myth:** I won’t be able to graduate in four semesters
• **Reality:** Yes you can!
  • Make your education your #1 priority
  • Follow MyMap and Business Advising recommendations
  • Take a full load (60 units / 4 sem = 15 units/semester avg)
    • If <15 units, you should plan for summer school
  • Take classes when you need them (don’t wait for popular professor)
• SDSU and CBA Initiative: “Finish in 2”
  • Campaign to set the expectation to graduate in 4 semesters
  • Increasing 4-semester grad rates will be good for students, parents, the University and for taxpayers!
Transfer Student
(4 semesters @ SDSU)

<table>
<thead>
<tr>
<th>Major</th>
<th>Marketing – IMC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minor</td>
<td>Management</td>
</tr>
<tr>
<td>Org Memberships</td>
<td>10</td>
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<tr>
<td>Leadership Pos'ns</td>
<td>5</td>
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<tr>
<td>Internships</td>
<td>3</td>
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<tr>
<td>Jobs in College</td>
<td>2</td>
</tr>
<tr>
<td>Volunteer Activity</td>
<td>10</td>
</tr>
<tr>
<td>Study Abroad</td>
<td>1</td>
</tr>
<tr>
<td>Awards</td>
<td>5</td>
</tr>
<tr>
<td>Extracurricular</td>
<td>6</td>
</tr>
<tr>
<td>Other (just a few of many)</td>
<td>Associated Business Student Council President, Undergrad Research, Conferences</td>
</tr>
<tr>
<td>Job offers @ grad</td>
<td>4</td>
</tr>
</tbody>
</table>
CBA Myth vs. Reality

- **Myth:** Classes are not offered when I want/need them
- **Reality:** The majority of CBA classes are offered during student’s preferred time

- Fall 2014 Undergraduate Classes (219 classes / 13857 seats)
  - 26% morning (8:00 – 11:00 start)
  - 51% afternoon (12:00 – 4:00 start)
  - 23% evening (5:00 – 7:00 start)

- For fall 2014, during registration (in direct response to demand), we added:
  - 17 sections (totaling 970 seats) and 605 additional seats to existing sections.

- Thus the total added seats was 1575 during registration.
CBA Myth vs. Reality

- **Myth:** Back-to-back class schedule is most efficient
- **Reality:** Distributed schedule allows time to study, eat, relax, work, and to participate in on-campus activities

![Course Schedule Comparison](image)
• **Myth:** Classes are too large
• **Reality:** 93% of classes have 70 students or less
CBA Myth vs. Reality

• **Myth:** During Registration, you can enroll in any class you want, prerequisites don’t matter
• **Reality:** Registration and Prerequisites are strictly enforced!

**Registration**
- You are responsible to register for courses you are eligible to take
  - Use personalized academic advising sheet
  - Use General Catalog to check prerequisites and course options
  - Ask for help from Ambassadors and Staff Advisors
- Prerequisites are strictly enforced
  - Pop-up message during registration
  - Faculty may drop students without prerequisites completed
  - Prerequisites are **YOUR** responsibility!
CBA Myth vs. Reality

- **Myth:** Parking sucks
- **Reality:** Yes, it does! But it gets better after the first three weeks of each semester
  - Take the Trolley or a Bus – both stop ON-CAMPUS!
  - If you must drive, follow these hints
    - Easier to find spaces earlier in the day, most difficult in the afternoon
    - Arrive EARLY, at least 30 minutes prior to class (during first three weeks, arrive 2 hours prior to your class)
• **Myth:** As a parent / friend / spouse, I am able to discuss my student’s academic status with their professors and advisors

• **Reality:** NO!
  • Family Educational Rights and Privacy Act (FERPA) prohibits sharing student information without the student's prior written consent
  • Students should communicate openly with family about academic record and progress
Myth: I had a bad semester (GPA < 2.0) and now I am on Probation – I won’t be able to recover

Reality: Yes you can, but you must be very careful so you don’t get disqualified

Disqualification
- After three semesters on probation
- Must achieve GPA of 2.0 each semester on probation
- Once disqualified, cannot attend SDSU for one year, must apply for re-admission

Strategies for success
- Come to the BAC for advising and support
- Visit this website for the Student Survival Guide: http://cbaweb.sdsu.edu/bac/success
• **Myth:** There is no process to resolve a problem with a class or a professor

• **Reality:** Yes there is a process – must follow steps in this order:

1. Discuss directly with the professor
2. Talk to the Department Chair
3. Contact the Assistant Dean
   Tita Gray, tgray@mail.sdsu.edu
   619-594-5828
4. Go to the Ombudsman
Meet the Department Chairs!
Meet the Department Chairs!

ACCOUNTING
Dr. Janie Chang

BUSINESS ADMINISTRATION
Dr. Gary Grudnitski

FINANCE
Dr. Mehdi Salehizadeh

MANAGEMENT
Dr. Lawrence C. Rhyne

MANAGEMENT INFO SYS
Dr. Annette Easton

MARKETING
Dr. George (Joe) Belch
Academic Advising

Jason Tan
Academic Advisor
Peer Coordinator
Meet the Transfer Mentors!

Each Mentor will take a minute to share “One tip I wish I knew when I transferred to SDSU”
Other Ways to Get Involved!

• Student2Student Peer Mentor Program
  • One-on-one meetings, study sessions and academic workshops for New Transfer Students
  • Apply at Business Advising Center by August 22nd
• Transfer Student Coffee Hours
  • Relaxed, informal meeting with CBA Mentors – a chance to express concerns and ask questions about your transition to SDSU
  • Coffee hours throughout the semester - dates and times to be announced
CBA Honors Program

• Open to high-achieving juniors and seniors
  • Overall GPA 3.60 to join, must earn 3.0 each semester
  • Application on-line at BAC website
• Program features:
  • Academic coursework
  • Community involvement and service learning
  • Field learning experiences and internships
  • Graduation portfolio

Spring 2014 CBA Honors students
SDSU Career Services

- Career exploration/employment resources:
  - Aztec Career Connection (career.sdsu.edu) - sign up ASAP!
  - Career Assessments
  - Career Counseling
  - Career Fairs
  - Internships, part-time and full-time jobs
  - Mentor Programs

Career Services Information

| Office Hours: | M – F 8:00am-4:30pm |
| Location:     | Student Services East 1200 |
| Contact:      | 619.594.6851 |
| Fast 15 - No appointment needed - 15 min. sessions: | M – Th 1:00pm - 2:45pm |
|               | F 10:00am - 11:45am |
BA 402: Career Development (1 unit)

Topics include:
- Creating outstanding resumes
- Learning to sell yourself
- How to get the most out of career fairs
- Navigating and leveraging internet based job boards
- Networking for career oriented results
- Finding an Internship
- Interviewing techniques and pointers

Student Testimonials:

“I think this should be a required class for everyone to take. Best business class/career development class I have taken!”

“I have learned how to improve my resume skills and how to network with business people in order to increase my chances of getting a good job.”

“A great course to get people motivated and get their foot in the door of the business world”
How to Declare Your Upper Division Business Major

**Pre-Business Major**

- Complete 60 Units
- Complete 9 Prep Courses $\geq$ C (Cannot take Credit/NoCredit)
- 2.90+ Overall GPA

**Complete Impaction Criteria**

**Declare Upper Division**
Upper Division Business Core Classes

- Students from all CBA majors must complete the following:
  - **BA 300**: Ethical Decision Making in Business
  - **BA 310**: Foundations of Business in a Global Economy
  - **BA 323**: Fundamentals of Finance
  - **BA 350**: Management & Organizational Behavior
  - **BA 360**: Introduction to Operations & Supply Chain Management
  - **BA 370**: Marketing
Business Passport

• The goal of the Business Passport is to:
  • operationalize the College’s and University’s number one initiative of promoting student success
  • enhance students level of professionalism
• It requires completion of events/activities from a list of options for each of the following “areas:”
  • communications
  • career development
  • ethics, service learning and community engagement
  • global perspective
  • leadership and teamwork
• The inclusion of a professional resume and in-class assignments of high quality that demonstrate the achievement of the goals of the BSBA
Electronic Portfolio

- As part of the Business Passport, students develop and submit an **electronic portfolio** by the time of graduation that:
  - showcases in a compelling way that they are much more than just their resumes and transcripts
  - tells the story of their educational and professional journey in a way that’s personally meaningful to them using all types of media content.
Here’s an Example

https://portfolium.com/hayhirsch
# CBA Departments, Majors & Minors

<table>
<thead>
<tr>
<th>Dept.</th>
<th>Majors</th>
<th>Minors (Optional)</th>
</tr>
</thead>
</table>
| ACCT  | • Accounting  
         • 4+1 (BMACC) | • Accounting |
| BA    | • General Business | |
| FIN   | • Finance  
         • Financial Services  
         • Real Estate | • Finance  
         • Real Estate |
| MIS   | • Information Systems | • Information Systems |
| MGT   | • Management  
         • Human Resources  
         • Entrepreneurship | • Management  
         • Entrepreneurship |
| MKT   | • Marketing  
         • Integrated Marketing Communication  
         • Professional Sales and Selling | • Marketing |
How to Choose a Major and (Optional) Minor

Selecting a Major and Minor:

- Career Services resources
- BAC Website
  - SDSU’s Description of Upper Division Programs
  - Department Websites
  - Major Required
  - Course Lists
- Student Organizations
- Business minors are available to business majors
- Declare the minor when declaring upper division major
How to Change Your Major

• Not a problem as all majors take the same Core Classes

• If you were not admitted as a major in the College of Business, you will not be able to change your major until September 7th.

• You may change your major, but be careful to not take too many major-specific courses that won’t support your new major
  • If many courses have been completed for a previous major, consider using them for a business minor
Registration and Schedule Adjustments

- You will be able register after 4:00 pm today
- You can enroll in up to 17 units during registration
- You can make schedule adjustments until the end of the ADD/DROP deadline (September 4, 2015 @ 11:59 pm)
- Do not assume a professor will drop you if you do not meet prerequisites

**ACTION:** on September 4th, be sure to verify your class schedule on the WebPortal! No changes are allowed after this date
Your First Semester in Upper Division Business

- Take only 13 units and be sure to take the first course in your major:

<table>
<thead>
<tr>
<th>MAJOR</th>
<th>RECOMMENDED COURSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting (ACCTG)</td>
<td>ACCTG 331: Intermediate Accounting I</td>
</tr>
<tr>
<td>Finance (FIN), Financial Services (FS) and Real Estate (RE)</td>
<td>BA 323: Fundamentals of Finance</td>
</tr>
<tr>
<td>General Business (GENBUS)</td>
<td>Any Core Course: BA 323, BA 360, BA 350, or BA 370</td>
</tr>
<tr>
<td>Information Systems (IS)</td>
<td>MIS 306: Information Systems Analysis</td>
</tr>
<tr>
<td>Management (MGT), Entrepreneurship (ENT) and Human Resource Management (HRM)</td>
<td>BA 350: Management and Organizational Behavior</td>
</tr>
<tr>
<td>Marketing (MKTG), Integrated Marketing Communication (IMC) and Professional Selling and Sales Management (PSSM)</td>
<td>BA 370: Marketing</td>
</tr>
</tbody>
</table>

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GPA Requirements

- In order to graduate from SDSU there are 4 Grade Point Averages that MUST BE at least 2.0
  - **SDSU GPA** (all courses taken at SDSU)
  - **Overall GPA** (transfer units plus SDSU)
  - **Major GPA** (note: problem GPA for many transfer students)
  - **Minor GPA** (if the student has a minor)
- Transfer students are at the highest risk to be placed on Academic Probation after first semester due to SDSU GPA
  - For example, a student that earns 4 C’s and 1 C- (1.94 GPA) in his/her first semester will be on Academic Probation
- Academic Probation can lead to Disqualification
  - Disqualified students cannot attend SDSU for one year
- See an advisor in the BAC
Repeating a Course

- SDSU permits only 1 repeat of a course with a grade of C- or less
  - You may use “Course Forgiveness” only once for upper division courses
    - After that, the original grade and the new grade are both averaged into your GPA
- Not every upper division business course requires a C or better
  - Example: MIS 302/Operations Management required for all majors but there no grade minimum
  - Check course Prerequisites
  - All majors require a 2.0 major GPA
- Use Resources
  - Required Course Sheets
  - General Catalog
  - Business Advising Center
Progress Report Sheet (PRS) & Transfer Readiness

• The Progress Report Sheet (PRS) for first semester transfer students, was designed to identify potential academic obstacles you might encounter during the semester. In order to do this, we require having a Progress Report Sheet (PRS) filled out by you and your instructors. We will review your PRS and will call you to schedule an appointment to meet with you if we need to discuss your academic progress.

• The Transfer Student Readiness Inventory (TSRI), is a tool that helps analyze transfer students needs regarding their transition to SDSU. Data is used to send several e-mail messages to students based on their responses.
Help with Business Courses

- General Campus Tutoring
  - Student Disability Services (SDS)
  - Educational Opportunity Program (EOP)
- New! SDSU Writing Center – Love Library
  - Walk-in, appointments and on-line support
- SDSU Tutoring Flyer on BAC Website
- WPA Workshop (Satisfies Passport & WPA) – Testing Center
- Accounting 331 Tutoring
  - Student Accounting Society (SAS) and the BAC wants to help you get through ACCTG 331
  - Workshops dates/times/location – TBD (contact Business Advising Center)
Use Business Student Resources

• 2014/15 General Catalog
  • YOUR contract with SDSU for GE, your major, all policies, etc.
• Academic Advising Center – SSW 1551
  • Support for non-business advising questions
• Business Advising Center – for all Business major/minor questions
  • EBA-448, Hours M-W: 9-5, Th: 10-5, F: 9-1
    • (Summer Hours - closed Fridays)
  • Website: www.sdsu.edu/undergradbiz
• Career Services – SSE 1200
  • Resume and interview preparation
  • Mentoring, internships, etc.
Questions?

Business Advising Center Website

www.sdsu.edu/undergradbiz

Phone
(619) 594-5828

Email

businfo@mail.sdsu.edu

Note: This is the same presentation for Transfer Students and Parents.
A PDF copy can be found at:
http://cbaweb.sdsu.edu/bac/resources