Career Opportunities For Fall

Attention all College of Business students! Currently the unemployment rate stands at 8.2%. Are you part of that 8.2% trying to find a job but not being able to land that perfect interview or chance to prove your worth? We are announcing a great opportunity for you to possibly attain a career or internship this Fall!

- September 22, 2012 10am to 5pm There is an opportunity to take part in the Inaugural San Diego Entrepreneur Day, which is free and open to the public. This event gives all individuals opportunities to better themselves professionally through networking with local startup companies, learning to launch a startup and grow current businesses, customer acquisition, new product education, partnerships, possible investments, inventors, mentors and many more opportunities to better your professional repertoire. The goal of the whole day is to generate 500 startups with a minimum of 5 employees to create 2,500 new jobs! Don’t miss out! The event will take place in the Downtown East Village District, adjacent to Petco Park. Take advantage of this wonderful opportunity to get yourself that job you’ve always wanted.

- September 27, 2012 10am-2:30pm Career Services will be having a Career Fair at the North Love Library Terrace. Many reputable companies will be there looking for new employees and conducting interviews on the spot. Dress to impress and be prepared to possibly land that job that you’ve been wanting.

By: Anthony
Q & A With A College of Business Graduate

Meet our Alumnus:

Jackie Weitzberg is a CERTIFIED FINANCIAL PLANNER™ and a college professor in San Diego. She has built a successful financial consulting business, Guide My Finances, focused on assisting individuals and business owners by defining their goals, developing comprehensive strategies, implementing their plans and providing ongoing service, support and monitoring.

She also has started the business Money MindEd that offers financial coaching to teenagers and young adults, providing them with the tools they will need in life make financially smart decisions.

Q: How did being a CBA student lead you to acquire your entrepreneurial spirit?
A: In 2006, after working in the financial planning field for three years, I decided to return to the CBA to attain my Master’s Degree in Finance and Tax Planning. It was during this program that I developed a strong sense of community with the other students in my program, which ultimately gave me the confidence and desire to become an adjunct professor. Once I began teaching, I was hooked! This led me to start my own financial education company which I own and operate today.

Q: What was it about financial planning that caught your interest?
A: When it came time to choose a major, like many students, I was unsure what direction I wanted to take. At the advice of my father, I decided to become a finance major because it would allow me to move into any of a number of professions. Once I began taking the classes, I discovered that financial planning was much different than I had imagined. Although math and numbers are a large part of financial planning, working with people to help them to achieve their goals is a larger part. As a people person, this was a large driver in my decision to enter the field.

Q: How has being an SDSU alum helped you reach your career goals?
A: When I first stepped out to begin my career, it was the relationships I had built while at SDSU that allowed me to start and grow my business. Even today, nine years after graduation, I have many clients who I went to school with, and have many resources for my clients through fellow alumnus.

Q: How did the courses you took while at SDSU help you to establish your career?
A: Without the courses at SDSU, I would not have developed the passion for financial planning that I have today. Both “Investments” and “Financial Planning” were courses that drove me to begin my career as a financial planner. When I returned to attain my MBA, taking classes to enhance my knowledge in the industry secured my desire for ongoing knowledge and education in the industry.

Q: What is your advice to College of Business soon to be graduates?
A: Get an internship! During my junior year of college, I worked as a financial intern at a pharmaceutical company reporting to the CFO. Initially, when becoming a finance major I thought I wanted to work in corporate finance. Through this internship I learned one very important thing about myself...I did not like sitting at a desk all day working on budgets, AR, and payroll. It was at this time that I decided I needed to work with people on a daily basis which ultimately drove me to explore a career in financial planning. If you find yourself unhappy or unsure about the first job you take, do not let it discourage you! This is an opportunity to explore different opportunities to find what career is the best fit for you.

By: Sammy
Thanks College of Engineering!

The College of Business and College of Engineering have come together to create the Zahn Center, an incubator for your great ideas and to help get your small business off the ground and running.

“This place is ... a dream come true for any would-be entrepreneur.”

Starting a small business is hard! Yeah your idea or product is probably the coolest thing this world has ever seen but how are you going to turn that idea into a reality? That is where the Zahn Center comes in.

In the Zahn Center, an entrepreneur can have a quiet environment to think out the details of his/her plan, set goals and have them evaluated based on reality, time and budget, build a prototype and get free lectures on how to be a successful entrepreneur. The top three teams in the Zahn Incubator will split a prize of $25,000 for their hard work and good planning!!

Not only is the Zahn Center meant to aid you in your small business endeavors, but it is also there to help students decide whether or not being an entrepreneur is for them. The experience will help guide you on how to be a successful entrepreneur. You will receive coaching which will help you decide where you want to take your career and product or it will help you decide if you no longer want to pursue small business ownership.

“Especially valuable is the coaching Rich has been giving us,” says REACH CEO Wesson, a history and pre-law major. “This place is literally a guide — step one, step two, step three — on how to start a business.”

By: Palla
How Studying Abroad Changed My Life

My name is Tommy and I am currently a 5th year Marketing-IMC major. Like any kid, I had hopes and dreams of travelling the world and exploring new cities. Unfortunately, not all kids will turn this dream into a reality due to many roadblocks that arise along the way. With proper planning and lots of determination, these roadblocks can be turned into opportunities that can enrich your experience abroad.

There are obvious benefits to studying abroad like making new friends and becoming globally exposed to diverse cultures. Although these are excellent benefits I experienced while studying abroad, I want to tell you other valuable lessons that I learned that have truly changed my life.

When I first moved to college in the summer of ‘08, I dove in head first. I wanted the full experience, and I wanted to have the time of my life. Living in the Tenocha Residence Hall allowed me to instantly make friends and start getting involved on campus. Although I was having the time of my life, I didn’t put much effort towards my academics. Three years later, I pumped up my studying and declared upper-division business while still maintaining those friendships and my club participation…life was still great.

As I started to close out my college term, I reminisced on my childhood dreams of travelling the world. I realized that I only had 9 months until I graduated and the farthest I had been was Tijuana, Mexico. Fortunately for me, I work in the Business Advising Center alongside the wonderful Dr. Teresa Donahue who never let me escape this option of studying abroad. I tried to give her the typical excuses like “it’s too expensive” and “there are no courses” but she would not take no for an answer.

To make a long story short, in one month’s time I decided to study abroad in Stockholm, Sweden, petitioned 16 units of upper-division MKTG classes (that got approved), and received a scholarship for FREE housing for the whole semester.

Studying Abroad changed me in so many ways by allowing me to accomplish feats I never would have thought possible. In a semester’s time, I lived in a European Swedish-speaking country, in the snow, with no job nor friends, took graduate level classes at a foreign university, and joined a club on campus. I was using public transportation regularly and had to convert Swedish Krona to USD constantly in my head. Without my iPhone, I had to actually use real-life maps for directions! With my new land navigation skills, I was able to travel to 8 different countries while in Sweden which required me to adapt to the country’s cultures. The lessons I’ve learned while studying abroad have changed my lifestyle, my world prospective, and personality for the better! The moral of this story is IT IS NEVER TOO LATE TO STUDY ABROAD! Challenge yourself, do not take “no” for an answer, and make it happen. I can now say I have accomplished my childhood dream of travelling the world…for now!

By: Tommy
Hey there, College of Business Students. Looking for the scoop on Honors? There are a plethora of possibilities to spice up your academics. There are three business related honors societies: the Business Honors Program, Beta Gamma Sigma, and the University Honors Program. Each program has a set of requirements and benefits, but worry not! We’re here to clear the air!

First, the Business Honors Program is open to all upper division business students with an overall GPA of 3.6. The program requires a two to four semester commitment. Once in the program, students must enroll in a one unit seminar class every semester. They also participate in various personal improvement/community involvement activities as well as field learning experiences like a business internship, professional meetings, and a field trip. The benefits of the Business Honors Program include a $100 book scholarship when enrolled in 12 units, and recognition at both the CBA graduation and in the University Graduation Program. Additionally, students develop a competitive edge by adding experience and learning unique skills to add to their resumes.

Second, Beta Gamma Sigma is the prestigious international honors society for business students. Only the top 10% of undergraduate students are invited to join. They all receive a gold pin and certificate and are invited to an induction ceremony. Member benefits include discounted publications, insurance/financial services/professional attire offers, etc with companies like Apple, Banana Republic, Bank of America, GEICO, and Wall Street Journal to name a few.

Thirdly, the University Honors Program is a campus-wide honors program that includes all undergraduate majors and emphases. The only admission requirement for current students is a 3.50 cumulative GPA. Once admitted, students must complete the 19 units Honors in Interdisciplinary Studies Minor. Students must enroll in at least one honors class per academic year, study abroad, and meet the 3.5 overall GPA requirement. The benefits of joining the Honors Program are exclusive access to Maya Hall and a private library study room. In addition, personal academic, scholarship, and study abroad advisors are readily available resources. Most Honors classes fulfill lower and upper division General Education courses but honors classes are 20 seats maximum. This feature allows students to get to know professors and network with fellow students.

So, reach out and aim for the stars. College is the time to reach your goals and follow your dreams. There’s a bit of honor in all of us, why not bring it out for the world to see?

By Amna
VISION

Offer personal and academic guidance to help students make decisions.

Provide academic tools for student success.

Establish connections to San Diego State University and San Diego communities.

Collaborate with student affairs and Associated Students.

Provide updated information and make effective referrals.

Inspire students to reach academic and personal potential.

Establish global connections to encourage cultural competency.

Recruit prospective students to the College of Business Administration and San Diego State University.

Engage in student to student peer support and advising.

Create innovative leadership and advising programs.

VALUES

Respect

Integrity

Patience

Trust

Empathy

Efficiency

Accountability