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OVERVIEW

WHAT IS BETA ALPHA PSI?

Beta Alpha Psi (ΒΑΨ) is a national honorary organization for Accounting, and Financial Information students and professionals. The primary objective of the organization is to encourage and recognize scholastic and professional excellence in accounting and related fields. This includes promoting the study and practice of accounting, MIS, and finance, providing opportunities for self-development, associating with members and professionals, and encouraging a sense of ethical, social and public responsibility.

INSIGNIA

The emblem of the organization denotes the promise of the accounting profession. The rising sun signifies the profession as one rising even higher among economic activities. The crossed keys symbolize knowledge of accounting as a means of opening doors of the financial world. The letters Beta, Alpha, and Psi denote scholarship, social responsibility and practicality, respectively.

HISTORY OF BETA ALPHA PSI

The Beta Alpha Psi national organization was founded in 1919. There are over 280 chapters on college and university campuses with over 300,000 members initiated since Beta Alpha Psi’s formation.
San Diego State University founded the Beta Eta Chapter in 1960.

CHAPTER AND NATIONAL CONSTITUTION AND BYLAWS

The Beta Eta Chapter Bylaws and National Beta Alpha Psi Constitution and Bylaws are available to all candidates and members on our website: bay.sdsu.edu
MEMBERSHIP BENEFITS

300+ Chapters and Growing!
At every school, a local chapter is made up of student and faculty members. Student officers guide a chapter’s activities and operations, which are all overseen by faculty advisers.

Professional Reputation
Beta Alpha Psi is recognized and respected by the business community as a premier collegiate organization. The reputation of Beta Alpha Psi can open doors to outstanding career opportunities in the fields of finance, accounting and information systems. Potential employers know that when they see Beta Alpha Psi on a resume, they are getting the best!

Bonding Through Activities and Service
As a member of Beta Alpha Psi, you will have ongoing opportunities to participate in campus and community service activities. Service activities include participating in fund raising projects for charity, voluntary tutoring and assisting in the Volunteer Income Tax Assistance program.

Communication Skills
Through numerous chances to make presentations at local high schools and introductory college classes, as well as at annual and regional meetings, Beta Alpha Psi members will develop strong communication skills.

Scholastic Achievement
Academic excellence is not only welcomed, it is expected. Beta Alpha Psi requires its members to maintain at least a 3.25 GPA.

Mentors
At many chapters, each Beta Alpha Psi member has a mentor. In the mentor program, Beta Alpha Psi alumni are assigned to new members and pledges, so you can benefit from their experience and advice. Their support can also help you maintain a high level of academic achievement. The Beta Alpha Psi mentor program ensures someone will always be there for you throughout your college career — and beyond.

Enhanced University Experience
Membership in Beta Alpha Psi is a wonderful and rewarding way to meet like-minded people who share many of the same goals and interests that you do.

Networking Opportunities
Members are also able to develop professional friendships and relationships through various networking activities. These include field trips to companies and firms, attending joint meetings with professional organizations, and service activities.
Future Contacts
Overall, Beta Alpha Psi is a tremendous way to interact with professionals and future professionals from whom you may later wish to seek employment. It is also a great way to develop strategic contacts and relationships with faculty members who can provide good potential job sources and references.

An Interview with a Beta Alpha Psi Alumni

Why did you get involved with Beta Alpha Psi (be honest)?
On the first day of my intermediate accounting class, BAP officers came to talk about the organization's purpose and its benefits. I decided that I would attend the informational (and to get free pizza). The informational convinced me that Beta was definitely one of the top organizations to join if I was serious about exploring the opportunities within the financial information profession. After 2 semesters of involvement, I decided that I would like to become an officer to make more of an impact on our campus and within our community, and the rest is history.

What did you learn from your involvement in Beta Alpha Psi (be specific and give examples of projects or events)?
One of the most significant takeaways from my involvement in Beta Alpha Psi was that there are a lot of smart people within Beta, and that being smart is not enough. Being passionate about whatever career or other activities you're interested in is what really makes you stand out within BAP. Beta also really helped me develop as a leader on my campus and gain more confidence in my abilities as a young professional.

What is something you got out of Beta Alpha Psi that you did not expect?
I would have never thought that I would have made as many significant friendships as I did during my time in BAP. I am actually in a wedding for one of the friends this fall with 3 other BAP members. I have also developed some really good relationships with the faculty that has continued after school.

How has your experience in Beta Alpha Psi influenced/helped advance your career?
Beta Alpha Psi has significantly influenced my career. Through the relationships I have been able to make within Beta, I was able to find several mentors. These mentors have helped me establish goals for myself within my careers, as well as helping me evaluate my progress towards those goals.

What have been the biggest challenges in your career?
I'm still new to my position, so everything is "challenging" as I transition from a student to professional. I'm just trying to soak in as much as possible in order to excel in my career.

What should current students in Beta Alpha Psi do to increase the value they obtain from the organization?
I would encourage members to immerse themselves in the organization's activities: take on leadership positions; attend Annual and Regional Meetings; and not to be afraid to meet people (both collegiate members and professionals). It's also not enough just to "meet" people, but try to develop as many relationships as possible.

Interviewed with Ozo Nnamadim '15 Audit Associate, KPMG LLP

**MEMBERSHIP REQUIREMENTS**

Membership in Beta Alpha Psi includes those persons of good moral character who have achieved scholastic excellence in accounting, MIS, or finance, and who have been initiated according to the ritual after one candidate semester. The requirements of candidates are listed below.

**Undergraduate Candidate**
- Declared Accounting, Finance or MIS major
- Based on major, completed Accounting 331
- 3.25 GPA in upper division major courses (e.g. “ACCTG” courses only)
- 3.25 overall GPA or 3.50 in most recent 30 units

**Graduate Candidate**
- Declared Accounting, Finance, or MIS major
- Enrolled in 6 units of graduate study in your major.
- 3.25 for graduate level courses in declared major
- 3.25 Overall GPA

**Undergraduate Candidate Apprentice**
- Declared Accounting, Finance or MIS major
- Be enrolled in Accounting 331 or if Finance or MIS major must be enrolled in 3 units of courses required for the major but not those courses required by all Business majors (i.e. Accounting 201 & 202, BA 323, MIS 301, BA 360)
- Have completed at least one year of collegiate courses
- 3.50 major GPA or a 3.50 SDSU overall GPA; if no SDSU overall GPA exists then a minimum overall GPA of 3.75

**Graduate Candidate Apprentice**
- Declared Accounting, Finance, or MIS major
- Be enrolled in at least 6 units of graduate study in your major beyond the core business classes.

*NOTE: A Candidate Apprentice is not required, but rather encouraged to participate in various Beta Alpha Psi events throughout the semester. If at the end of the semester the apprentice has completed all required candidate activities and meets the GPA membership requirement, he or she may be initiated as a member. If at the end of the semester the apprentice meets the GPA requirement but did not have time to complete the other required candidate activities, he or she will advance to candidate status.*
DRESS CODE

Professional activities, including the ΒΑΨ Spring Awards Banquet, Meet the Firms, and weekly meetings are specified to be business casual or professional dress. Exercise good judgment by displaying a neat, professional appearance at all times during these events. Business casual is appropriate for weekly meetings.

Business casual can be characterized as a classic, simple look with business professional overtones. Pressed long-sleeve collared shirts and khakis or dark slacks are standard for men and women. The rule of thumb for men is belts should match the color of the shoes and the socks should match the color of the slacks. Women may also wear skirts at an appropriate length.

It is important to pay attention to the fit of your clothing and the message your dress communicates to professionals. Jeans, shorts, cut-offs, revealing or ribbed tank tops, and T-shirts are not appropriate business casual wear.

If you are unsure about a particular item, it is best to practice conservatism. An easy test you can apply is as follows: When in doubt, leave it out!
FAQs

"I'm worried about the time commitment necessary to meet the pledge semester requirements. In your experience, how difficult is it to meet these requirements?"
Membership in Beta Alpha Psi does require a significant commitment, but only if you wish to maximize your experience. Our minimum requirements for Active Status are easily attainable, even for those with a full class load and a job. There are plenty of opportunities to meet the requirements without putting undue stress on your schedule. All in all, you may have to devote 2-4 hours per week to achieve Active Status.

"I'm already a member of SAS or ALPFA, what are the benefits to becoming a member of Beta Alpha Psi as well?"
Being a member of both Beta Alpha Psi and SAS allows you to have increased exposure to recruiters. Firms are on a rotational schedule so there is no overlap in the companies you will see. Additionally, some activities may count towards active status in both organizations.

"I have heard that the dues for Beta Alpha Psi are expensive. Is that true?"
Candidate dues for your pledge semester in Beta Alpha Psi are $140. As a national organization, we are required to pay $55 of these fees to the national Beta Alpha Psi office.

Following your pledge semester as a candidate, regular semester dues for members are $85. These dues help fund numerous activities including: socials, professional meetings, and community-building initiatives like our financial literacy program. Also, members and candidates both attend Meet the Firms (fall semester) or the Spring Banquet (spring semester) at no additional cost.

"Specifically, what opportunities do you have for me to gain leadership experience?"
Our chapter of Beta Alpha Psi is run by student executive officers under the guidance of our faculty advisor. These officers are elected through a formal election process at the end of each semester.

There are also a number of support committees comprised of both pledges and members. These committees must elect a chair to preside over committee meetings and report to the designated officer.

"I have been invited to/have joined other honors societies already. What makes Beta Alpha Psi more than just 'another line on the resume'?"
Beta Alpha Psi is an active, engaging and highly dedicated organization with participation requirements to both become a member and to remain in active status. Candidates, members, and alumni get to know each other in both a professional and social setting. New candidates
and members can expect to learn critical networking, interviewing, and general recruiting skills and techniques.

"What does 'Active Status' mean to employers?"
Making Active Status, while important for all members, does not guarantee you anything during the recruiting process. You need to be able to speak to your peers, professionals and potential employers about what you did during your membership. What projects did your committee(s) work on? How did you contribute to the success of the chapter? In what ways did you add value to future members? How did you impact the community? What you should focus on is maximizing your Beta Alpha Psi experience.

What is meant by this, in a nutshell, is that you want to make a name for yourself during your time as an active chapter member. You should strive to create meaningful experiences from which you can facilitate your professional growth and pursue your career ambitions. Perhaps most importantly, you need to focus on establishing and sustaining relationships which will benefit you and others long after you leave SDSU. And that will require quite a bit more time than 2-4 hours per week.

Simply put, being a member of Beta Alpha Psi just isn't "enough" in the eyes of employers. They already know you have the grades. What they want to see is that you have the ambition, drive, desire and personality to succeed in a dynamic, fast and client-driven industry. They want to see that you have that extra "something" that will add value to their clients and their team.

If you have any questions of your own, feel free to contact our:
Chapter President, Michael Song, at BAPBetaEta.President@gmail.com, or
VP of Membership, Michael Qin, at BAPBetaEta.Membership@gmail.com
To attain active status for the semester, each member, candidate, and candidate apprentice must complete the following tasks. Only participants obtaining active status will have a profile included in the Directory. All others will be shown by name only, as an inactive participant. All of these requirements MUST be met and reported by 5:00 PM on November 20th, 2015 to obtain active status. An end of semester active status member list will be available the week leading up to December 3rd for all participants to review, request corrections, and submit updates. No further exceptions or changes will be accepted after this date.

**DUES**
Pay dues of $85 for Members or $140 for Candidates and Candidate Apprentices by September 18th at 4pm. Please note that the dues for Candidates and Candidate Apprentices include a one-time fee paid to our National chapter. Dues are non-refundable.

**ICEBREAKER (9/12/15)**
Join us at Aztec Lanes and get to know other members.

**MEET THE FIRMS (10/2/15)**
Attend Meet the Firms to network with professionals October 2nd.

**SOCIAL EVENT (10/17/15)**
Join us for BAP at the Bay!

**OFFICER ELECTIONS AND INITIATION CEREMONY (12/3/15)**
Attend the Beta Alpha Psi elections and initiation ceremony on December 3rd.

**PROFESSIONAL MEETINGS**
Attend five (5) ΒΑΨ Professional Meetings during the semester. A professional meeting shall be defined as a fifty (50) minute presentation or activity that is professional in nature and has a professional program.

**COMMUNITY SERVICE**
Fulfill the community service requirements of ten (10) hours for members, or fifteen (15) hours for candidates and candidate apprentices. You may submit up to five (5) non-ΒΑΨ community service hours to go towards meeting this requirement. Any non-ΒΑΨ community service hours must be reported, in writing, to the VP of Reporting by the end of the month in which they occur, or the deadline for active status, whichever is sooner. You must obtain verification of your participation in any such event.
Tutoring is limited to half of your respective community service requirements (five (5) for members or seven (7) for candidates and candidate apprentices). Please note that a “no-call, no-show” to any community service event may result in disqualification from Active and Outstanding Status. Please call and let the officer in charge know (at least 24 hours before the event) if you cannot make it, for whatever reason. Contact information for all the officers is located in the back of the informational handbook.

COMMITTEES
In addition to the above requirements, each candidate/candidate apprentice must serve as a committee member. Please note that failure to reasonably assist with duties throughout the semester may, at the discretion of the Executive Committee, result in forfeiture of active status.

ACHIEVING OUTSTANDING STATUS
All of the above requirements must be completed in addition to attending an additional three (3) BAΨ, or Non-BAΨ professional meetings, participating in a total of twenty (20) hours of community service (only five (5) hours of which may be from Non-BAΨ community service events), and completing two (2) of the following options:

1. Serve as a committee Chairperson.
2. Actively participate in the PAL program, as defined by the PAL program guidelines on page 13 of the informational handbook.
3. Be nominated and Campaign (including speech) for an officer position.
4. Attend a total of ten (10) Professional Meetings.
5. Tutor an additional three (3) hours (above and beyond the 20 community service hours required for Outstanding Status).

NOMINATIONS, SPEECHES AND ELECTIONS
We encourage all members to get involved and run for an officer position. At the end of each semester, the membership elects officers to serve in the following semester. Each position lasts only one semester, except President-Elect and Treasurer, which last for one year each. This semester, Nominations for the Spring 2016 Beta Eta officers will be held on November 19th. Campaigning will continue until December 3rd when speeches will take place at the special elections meeting. At this meeting, candidates will be initiated and we will vote on officers for Spring 2016.

Members of the current Executive Board are available to provide interested chapter participants with important information, insight and candor. We strongly advise that those participants who are interested in running for office get involved in chapter activities and committees, and to discuss the duties and responsibilities of an office with the current officer and our faculty advisor. If you think you might be interested, come see us!
LOCAL CHAPTER ACTIVITIES

Professional Meetings
This semester, we will hold our professional meetings on Thursdays at 11:00 A.M. in Pride Suite. In addition, in order to meet the needs for members and candidates who cannot attend Thursday meetings, we will hold professional meetings on select Saturdays. These locations are subject to change, and any changes will be announced in a timely manner. The meetings are usually presentations by national, regional, and local professional business firms and range in topics from industry specialization to ethics discussions.

Chapter Workshops
Meetings dedicated to chapter administration that do not meet the definition of a Professional Meeting include, but are not limited to, meetings held for Orientation, Nominations, Speeches or Elections.

Spring Awards Banquet
The Chapter hosts the Spring Awards Banquet each spring semester where the Charles W. Lamden School of Accountancy honors scholarship and awards recipients. The event also allows networking and interaction among local area professionals, faculty and chapter members.

Community Service
We donate our time to charitable functions by participating in community service events. Beta Eta has participated in feeding the underprivileged at St. Vincent de Paul, Juvenile Diabetes Walk, the Muscular Dystrophy Association, and tutoring. Our chapter also participates in the IRS Volunteer Income Tax Assistance program (VITA) in the spring semesters. Beta Eta has also developed a Financial Literacy program to help arm children and young adults with valuable life skills in the areas of budgeting, savings and college investment.

Other Chapter Activities
Social events, firm tours and/or field trips are held throughout the semester. Some of these events will provide opportunities to interact with local professionals. Past social activities include bowling tournaments, Padres baseball games, kickball in the park, and barbecues.
**National Activities**

**Annual Meeting**
The Beta Alpha Psi National Convention is held annually during the summer. Members are highly encouraged to attend. The Annual Meeting provides opportunities to network, attend workshops, and participate in national-level competitions, such as the Best Practices Competition and the “Project Run With It” Competition. More information on the meetings can be found at the BAΨ National website: [www.bap.org](http://www.bap.org).

**Superior Chapter Status**
As part of Beta Alpha Psi’s status as a national organization, we must meet certain point requirements for the National Chapter. Our chapter earns points for participating in activities such as organizing social events, volunteering for community service projects and attending weekly meetings. The point system is structured to encourage the individual chapters to meet the organization’s objectives of self-development, ethical behavior, and social responsibility. Chapters that excel, as measured by points, are recognized at the annual National Convention and are designated “Superior” chapters. Our chapter has been awarded Superior Status consecutively since fall 1991.

**Gold Challenge**
The Beta Eta chapter was one of fourteen Beta Alpha Psi chapters to receive the first annual Gold Challenge Award in August 2009. For the second consecutive year, the Beta Eta Chapter recently won the Gold Challenge Award in August 2010 at the Beta Alpha Psi National Convention. The Gold Challenge, sponsored by KPMG, is an achievement that recognizes and honors those chapters who go above and beyond the requirements for Superior Status. To be eligible for the award, chapters must (1) be a Superior Chapter for the last two years, (2) have participated in a Regional Meeting, (3) participated in a National Meeting. Additionally, each chapter must submit a 10-minute video which explains and/or demonstrates why their chapter deserves the KPMG Gold Challenge Award. Details about the award can be found at [www.bap.org/compGold.aspx](http://www.bap.org/compGold.aspx).
COMMITTEES

All candidates are required to actively participate in at least one committee. These committees will meet about once a week to work on their projects.

Community Service Committee
Members of this committee will assist the Ruby Perez, our VP of Planning in the planning and execution of community service events. Each Beta Alpha Psi member is required to do a certain number of community service hours each semester, so it is essential that members are provided with enough opportunities to fulfill this requirement. Members of this committee will spend time searching for possible events and assisting in recording member participation at events.

Professional Activities Committee
The Professional Activities Committee will aid the Natalie Ma, our VP of Professional Activities in the delivery and setup of food at our Professional Meetings on Thursdays and Saturdays. The committee will be responsible for escorting speakers from the parking lot to the meetings.

Gold Challenge Committee
This Committee will document our chapter’s events and community service. At the end of the semester they will compile the video and photos into a competitive video that will be submitted to Beta Alpha Psi Nationals.

Best Practices Committee
Best practices are activities created and completed by a chapter to further specific goals identified by the board of directors of Beta Alpha Psi and by Deloitte LLP (Deloitte). These activities exemplify the spirit and purpose of Beta Alpha Psi and, if applicable, allow other chapters to emulate those activities.

Leadership and Management
Leadership and management are very different but both are critical to success. How does your chapter define Leadership and Management based upon your chapter philosophy? What has your chapter done in the past year to differentiate or combine the two traits into your chapter activities? How have you prepared your members for both? Finally, how does your chapter measure its success in promoting Management and Leadership? What take away can your chapter provide other chapters in this topic?

Alignment of Officer Activities
Each chapter needs to align performance, efforts and goals in order to lead the chapter effectively. This includes delegating through different activities such as professional, service and social activities. Provide the overall organizational structure for your chapter leadership and define the roles and responsibilities for each officer position. What forms of communication does your chapter use to avoid “working in silos”? Who is responsible for delegating responsibilities and why? How has your officer alignment changed or evolved over the past three years? What were some of the lessons learned from past mistakes? What were some of the successes? What is your chapter currently doing to keep your leadership/officer alignment dynamic?

Good or Great!
Sometimes the good can get in the way of great. What does your chapter do to evaluate their processes to avoid settling for good in order to strive to be great? BAP has been around since 1919. The organization, the mission and the scope has changed and will continue to change. This is why BAP remains one of the more prestigious student organizations within the
US and Globally. Provide examples of what your chapter has done to venture outside of its comfort zone to include new and different ideas. Provide some examples that other chapters can benefit from. What has your chapter done to reach out to potential new members such as finance and IS majors? What review process has your chapter used to answer the question, “Are we good or are we great?” In the structure of your organization, what allows you to move forward?

**PAL Program**

The PAL Program is designed to assist new candidates and candidate apprentices in becoming familiar with Beta Alpha Psi as well as to foster leadership skills in existing members. Each candidate will be paired with a member who can answer questions, attend events together, and help the candidate get to know other members.

We also encourage PALs to meet separately to get to know one another. Please indicate if you prefer to be paired with a particular member during sign-ups. The PAL Program connects new candidates with continuing members as a way to become better acquainted with the organization and promote camaraderie among new and existing participants.

Active participation in the PAL Program is an easy activity that will count toward achieving outstanding status. Active participation is defined by completing two (2) of the following items:

- Attend two (2) BAΨ community service events with your PAL
- Attend a BAΨ social activity with your PAL
- Attend a BAΨ fundraising activity with your PAL

Some additional activities that you might want to do with your PAL but are NOT REQUIRED:

- Help develop each other’s resumes
- Share knowledge and experience related to the recruiting process
- Build technical and social skills to be well-rounded professionals
- Assist current candidates in courses and selection of future courses

The success of the program is determined by each individual’s personal undertaking and involvement. Understand that those who choose to participate in the PAL program must be willing to align schedules with their PAL, so do not hesitate to stay in touch with your PAL throughout the semester. Please remain committed and, most importantly, have fun getting to know your PAL.

The deadline to sign-up for the PAL Program is Thursday, September 24th. For more details and to sign up, contact Michael Qin at BAPBetaEta.Membership@gmail.com.
Faculty Advisor

“It is my pleasure to serve as the faculty advisor and I relish the opportunity to work with and guide such a great bunch of young professionals! It is such a joy and privilege to be a part of this great organization and I thank you all for your dedication and desire to make our chapter one of the best chapters in the Nation!”

Brett Kawada
bkawada@mail.sdsu.edu
Dear Members and Candidates:

Welcome to a new year with the Beta Eta Chapter of Beta Alpha Psi at San Diego State University! I am excited to serve as the new faculty advisor and continue the standard of excellence set under my predecessor, Dr. David DeBoskey. The past year marked one of the most distinguished years in chapter memory. The Beta Eta Chapter was once again named a KPMG Gold Chapter, and was the only school in the state of California to receive this award. We were also successful in many competitions at both the national and regional levels. We were national finalists in the Deloitte LLP Best Practices competition under the Leadership and Collaboration categories, and won 2nd place in Leadership. In addition, one of our members was selected to compete in the Project Run With It competition at the national meeting in Atlanta this past August, and together with teammates from other universities created a winning strategic business plan to be used by an Atlanta-based not-for-profit organization. Lastly, the Beta Eta Chapter continued our streak of 23 years as a Superior Chapter.

The success of any organization is achieved with contributions from all levels. I welcome our new candidates and encourage you to participate in as many events as possible, absorbing all you can along the way. As a former president myself, I can confirm that there will be many events added to your likely already busy schedules; however, the rewards you will receive, both professionally and socially, will help you to establish a foundation upon which to build a successful career as an accounting professional. In any labor market, your ability to differentiate yourself from other applicants will determine obtaining employment that you find meaningful. I believe that the reputation of Beta Alpha Psi, both of our chapter locally and of the organization nationally, helps you to make that differentiation.

I would also like to welcome back all continuing members. Your hard work and dedication is what makes Beta Eta the model chapter that it is. I encourage you to continue being actively involved in chapter events and activities. Back when you were a new candidate, it is likely that the devotion exhibited by then members motivated you to strive for induction into chapter membership. It is now your time to guide the way for initiates, and exemplify the qualities that make our chapter what it is today. We have an excellent group of officers working to serve the chapter and lead us into a new year.

As the incoming faculty advisor, I welcome the challenges of being involved with a student organization that holds itself to such high standards. I am excited about the opportunity to work with the best students that the Charles W. Lamden School of Accountancy has to offer. As with the classes I teach, I have an open door policy, so please stop by if you ever need to discuss issues related to our chapter. Welcome to a new year. I look forward to working with you all to maintain the high chapter standards of past years and push for even greater accomplishments.

Sincerely,

Brett S. Kawada
Assistant Professor
Faculty Advisor
Welcome members and candidates, to the fall 2015 semester at SDSU. My name is Michael Song and I am the President for the Beta Eta chapter of Beta Alpha Psi. I am a graduate student set to graduate in May of 2016. As President, I will preside over weekly professional and executive board meetings, represent Beta Alpha Psi at school and professional events, and most importantly, ensure that each candidate and member maximizes their potential and experience during their time here.

Beta Alpha Psi is the best launching pad from college-to-career that an Accounting, Finance, or Information Systems major can become affiliated with. It has allowed me to be in regular contact with countless professionals from companies ranging from public accounting firms to public companies. I have developed my professional networking skills tremendously all directly because of Beta Alpha Psi. I strongly urge everyone to get involved, gain leadership opportunities, help the community, and gain valuable contact and insight from industry leading professionals. You have all come to SDSU to prepare for the professional world, Beta Alpha Psi is the best way to enhance the benefit that your education can bring you. Please feel free to reach out to me for any reason. I look forward to seeing you all this semester!
Hello fellow Beta Alpha Psi Members!
My name is Hernan Pedraza and I will be the President Elect of Beta Alpha Psi for this Fall semester. I am currently a BMACC student here at SDSU and I will be graduating in the Spring of 2016 with both a B.S and M.S. in accountancy. I joined Beta Alpha Psi in the Spring of 2014 and I can honestly say it has been one of the best decisions I have made since becoming a student here at SDSU (I am sure you will all find this to be true as well). I want to encourage you all to take advantage of what this prestigious organization has to offer because it will help you all develop your professional careers. I am very proud to be given the chance to be serving as your President Elect and I look forward to working with each of you this semester.
The president-elect's responsibilities include assisting the president and acting in the president's place when he is absent or unable to complete her duties. It is also his goal to learn the president's responsibilities and take notes for his position for the following semester. He also plans and runs the ice breaker that takes place for all members every semester.
Welcome everyone to the Fall 2015 semester at SDSU. My name is Shu Su, a second year MSA student. I will be serving as the Treasurer with the Beta Eta chapter of Beta Alpha Psi. My responsibilities include maintaining accurate financial records through the use of QuickBooks, monitoring cash flows, and preparing monthly and year-end financial statements. I am also responsible for preparing our chapter’s operating budget and identifying and overseeing fundraising events. Beta Alpha Phi is an honorary organization for students majored in Accounting, Finance, and Information Systems. Through professional meetings, social activities, and community service events, Beta Alpha Psi provides numerous opportunities for your personal and professional growth. I strongly encourage everyone to get involved and play an active role in our chapter. You will find that joining Beta Alpha Psi is a critical step in your academic progress and future career. I am very proud to be a part of this great organization and looking forward to working with each of you this semester.
Hello members and candidates! My name is Natalie Ma and I am your VP of Professional Development for Fall 2015. I am a SDSU alumni with my bachelor’s degree in accounting and I am currently in the Master of Science in Accountancy program, emphasizing in financial reporting.

My main role is to contact and maintain connections with professionals, primarily to schedule weekly meetings. I invite guest speakers from various firms to ensure that you have the opportunity to network and gain valuable relationships. Beta Alpha Psi forms a meeting place to build these networks and maximize your opportunities for future careers. Our meetings are on Thursdays and Saturdays to provide you a starting point in your recruitment process.

In my experience at Beta Alpha Psi, I was able to develop relationships with professionals and students through our professional meetings, socials, community service, and professional events. I encourage all of you to take an active role to participate and make the most out of these opportunities. We also have committees and competitions, in which everyone can take a specific role and achieve a personal goal. I think you will gain many benefits and learn so much. I look forward to seeing returning members and meeting new ones. Please feel free to come to me for anything.

Best Regards,

Natalie Ma

Natalie Ma
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Hello and welcome to the Beta Eta chapter of Beta Alpha Psi. My name is Ruby Perez and I will be your Vice President of Planning. I will be responsible for overseeing the free tutoring program along with coordinating community service events. Furthermore, during the spring we host a banquet in which the Charles W. Lamden School of Accountancy recognizes student success for the academic year.

Beta Alpha Psi has resources that are simply amazing; the free tutor program is the most popular. By becoming a member, you will be given the opportunity to contribute to our society via community services. Being a member of Beta Alpha Psi provides you with the opportunity to interact with other professionals in the accounting field. By doing this, you will be able to practice communicating with professionals and you will be better prepared for the future.
VP of Membership

Welcome to the Spring 2015 semester at SDSU. My name is Michael Qin, and I will be serving as your VP of Membership with the Beta Eta chapter of Beta Alpha Psi. It is my goal to develop a strong presence on campus through recruiting proven individuals and by showing the importance of networking with fellow students and professionals.

Beta Alpha Psi has many resources that can be used in your professional development. From numerous encounters with firms, to social activities and community service events, each activity will help you achieve your goals. My hope is that each and every one of you will get involved and stay involved. While it is up to you to actively participate, I will work with you to help make the semester successful.

I am available to anyone who has questions about what it takes to become a member and maintain membership with Beta Alpha Psi. I look forward to a great semester with you.
Hello Beta Alpha Psi members and candidates! My name is Hyeyeon Kim and I will serve as the vice president of Communications for the Fall 2015 semester. As VP of communications, I am responsible for both inside and outside correspondence of the Beta Eta Chapter. My responsibilities involve creating the directory, updating the chapter’s website, managing the Beta Eta Facebook page and sending weekly emails to all members and candidates so that they can be informed about upcoming activities and events.

Beta Alpha Psi is a great resource to accounting students. It will connect you to the professionals, communities and fellow students. I had a lot of opportunities to communicate with people in the field of accounting during last semesters and it really helped me to grow professionally and academically. I strongly believe that getting involved with Beta Alpha Psi will give you a chance to develop your academic life and career as well. If you have any questions about Beta Alpha Psi’s upcoming events, feel free to ask me. I look forward to meeting with you soon.
Hello Beta Alpha Psi candidates and members,

My name is Chingching Meng and I will be serving as your Vice President of Reporting for the fall semester. I am currently a BMACC student at SDSU and will be graduating with a Masters in Accounting with a specialization in taxation. Beta Alpha Psi is a prestigious organization that offers many great opportunities to help you develop both professionally and personally. Our weekly professional meetings, social, and community service events are great ways to network with professionals from public and private firms, as well as getting to know your fellow accounting students. Joining a competition committee is another way to strengthen communication and networking skills while helping our chapter maintain our Superior status nationally. I encourage every single one of you to take advantage of these great opportunities to be a part of our organization. I am looking forward to a great semester working with all of you serving as your VP of Reporting.

Please come to me with questions about membership requirements for event attendance and community service hours. There is a spreadsheet on our website with your progress towards membership, which is updated frequently. You can also contact me for this information. I am on hand to facilitate your membership with Beta Alpha Psi and to help make this a successful and rewarding semester for you as part of this great organization. I look forward to talking with you soon.

Chingching Meng
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