

Rankings Guide For Full-Time MBA Programs 2010

Business school rankings show how full-time MBA programs compare against each other. But while the criteria used for each ranking are clear, each media ranking uses different criteria. We believe this leaves readers facing significant ambiguity when comparing full-time MBA programs. The Rankings Guide enables readers to interpret each ranking and compare those rankings against each other. More importantly, it allows readers to compare full-time MBA programs across specific criteria, rather than just through overall rankings.

To create our Guide, we reviewed and reorganized the various rankings into the following seven categories: 1) Salary & Employment, 2) Recruiters, 3) Student & Alumni Satisfaction, 4) Admissions, 5) Program, 6) Faculty, and 7) Deans. The percentages indicate which measure are used by the rankings as well as how they are weighted in each ranking. The blank spaces indicate that the rankings do not use those measures.

We hope you find this Guide helpful as you evaluate the array of MBA programs!

For questions, please contact us at: www.mbacsc.org.

Kip Harrell
President, MBA Career Services Council

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MEASURES	BUSINESS WEEK	US NEWS	FINANCIAL TIMES	FORBES	THE ECONOMIST
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SALARY & EMPLOYMENT

Starting salary (alone for EIU; w/ bonus for USN)		14%			15%
Employment at graduation		7%			
Employment 3 months post MBA		14%	2%		8.75%
Salary 3 years post MBA			20%		
% Salary increase from pre- to post-MBA			20%		5%
Salary vs cost of MBA			3%		
Changes in seniority & size of co.			3%		
Number taking jobs outside the U.S.			6%		
% who got job through Career Services					8.75%
Salary 5 years out compared with pre-MBA salary, tuition, & forgone salary				100%	
Salary & Employment Total	0%	35%	54%	100%	38%

RECRUITERS

Recruiters rate programs on quality of students & company's experience with them	45%	15%			
Diversity of recruiters by industry					9%
Recruiters Total	45%	15%	0%	0%	9%

STUDENT & ALUMNI SATISFACTION

Student satisfaction with program, classes, faculty, classmates, employment, facilities, services	45%				23%**
Alumni satisfaction with Career Services			2%		
Alumni 3 years out - extent to which aims for MBA were achieved			3%		
Alumni name 3 schools from which they would recruit			2%		
Ratio of registered alumni to current students					3.33%
Ratio current students to foreign alumni chapters					3.33%
Student & Alumni Satisfaction Total	45%	0%	7%	0%	30%

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ADMISSIONS

Average GMAT of new class		16%			6.55%
Average undergrad GPA of new class		8%			
Selectivity (= acceptance rate) of new class		1%			
% Female students			2%		2.92%
% International students			4%		2.92%
Average work experience of new class					2.00%
Admissions Total	0%	25%	6%	0%	14%

PROGRAM

Faculty: Student ratio					1.75%
International exposure during MBA			2%		
Number of foreign languages offered/required			2%		2.20%
Range of foreign exchange programs					2.20%
Program Total	0%	0%	4%	0%	6%

FACULTY

Faculty publications	10%		10%		
% Faculty with PhDs			5%		3.50%
Number PhD grads in last 3 years			5%		
% International Faculty			4%		
% Internationals on advisory council			2%		
% Women faculty			2%		
% Women on advisory council			1%		
Faculty Total	10%	0%	29%	0%	4%

DEANS' RATINGS

Deans' Ratings Total		25%			
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TOTAL	100.00%	100.00%	100.00%	100.00%	100.00%
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*Changes slightly from year to year. The Economist weights each element according to the avg importance given to it by students surveyed over the previous 5 years

**8.8% Career Services; 3.5% Faculty; 2.9% Culture & Classmates; 2.2% Program Content; 2.2% Facilities; 3.3% Alumni network



Founded in 1994, the MBA Career Services Council is the premier provider of education, information and expertise for the support and development of individuals in the MBA career management and employment professions.

P.O. Box 360236 • Tampa, FL 33603 • 813.220.3191 • www.mbacsc.org • info@mbacsc.org

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