ALLIED MOXY, a Division of Allied Integrated Marketing that focuses on multi-cultural marketing, is looking for college students or recent graduates from campuses across the U.S. to participate in The Allied Moxy Diversity Internship Program. This program is designed to provide exposure to the field of entertainment marketing.

We’re looking for those who have MOXY! We are inviting talented applicants who are interested in working in publicity, marketing, promotions, advertising, digital media and entertainment (film, TV, music, branding and events) to apply. Our interns will have the opportunity to gain hands-on experience and make great connections. So if you are a motivated self-starter who is passionate about entertainment marketing, or if you have an uncanny ability to set trends and promote then we’d love to chat with you!

BASIC QUALIFICATIONS:

A successful Moxy intern must work effectively with the team, demonstrate strong organizational skills and manage assignments and deadlines. We are looking for a motivated self-starter who has excellent written and verbal communication skills. S/he must have strong organizational skills and the ability to adapt to new conditions, assignments and deadlines. S/he must have solid knowledge of MS Office Suite and superior verbal and written communication skills. The ideal candidate will possess an interest in marketing, publicity and/or promotions, marketing, communications, media, film or business related major is desired, but not required.

Additional desired characteristics include: a desire to learn, an outgoing and enthusiastic personality, proficient computer skills, punctual and a responsible nature and an ability to thrive in a fast-pace, dynamic team environment. This is a non-paid internship.

RESPONSIBILITIES:

- The intern is responsible for assisting with implementing and monitoring projects within a specific set of accounts under the direction of the supervisor. S/he works closely with and supports the needs of the account teams. Responsibilities include, but are not limited to:
- Demonstrate basic understanding of the film and entertainment industry
- Assist with research for business development and existing clients
- Participate in brainstorms and creative idea development
- Support with client reporting (press reports, field reports, etc.)
- Maintain and update databases (events, media, etc.)
- Pitch the media under the direction of the supervisor
- Participate, as needed, in key events and provide support at screenings
- Draft detailed communication including pitches, emails, memos, etc. with supervisor approval
- We’re also looking for those who know how to set-up campus events, who love being the first to share news on campus and those who love promotional giveaways
HOW TO APPLY:

All applications must submit the following **NO LATER THAN NOVEMBER 30, 2015** to be considered for the position:

- Resume and cover letter detailing relevant experience and related coursework
- Professional references (2-3) with contact information
- Any relevant information (portfolio, Website links, sample works, etc.)

Incomplete submissions will not be considered. Please email your resume now for immediate consideration to: ssinclair@alliedim.com

No phone calls please.