

# Graduate Business Programs

San Diego State University  
College of Business Administration

## MBA Electives



# Overview

SDSU MBA students are required to take six electives.

Electives are offered by each of the five departments in the College of Business Administration: Accountancy (ACCTG), Finance (FIN), Management (MGT), Management Information Systems (MIS), and Marketing (MKTG). While every effort has been made to keep this list current, please note that we cannot guarantee that all courses listed below will be available in a given semester.

## Accounting

*Typically Offered At Least Once Every Year*

- ACCTG 620 - Financial Measurement and Reporting
- ACCTG 621 - Accounting Information Systems
- ACCTG 624 - Tax for Managers
- ACCTG 625 - Managerial Analysis and Financial Reporting
- ACCTG 626 - Auditing and Assurance Services
- ACCTG 630 - Ethics in Accounting
- ACCTG 650 - Tax Research and Practice
- ACCTG 651 - Seminar in Corporate Tax
- ACCTG 654 - Seminar in Partnership Taxation
- ACCTG 656 - California and Multistate Taxation
- ACCTG 659 - Seminar in Taxation Topics
- ACCTG 660 - Seminar in Accounting Theory
- ACCTG 663 - Financial Statement Analysis
- ACCTG 670 - Seminar in Assurance Services
- ACCTG 673 - AIS Development
- ACCTG 675 - Seminar in AIS Audit and Control
- ACCTG 681 - Seminar in Regulatory Governance Accounting
- ACCTG 729 - Forensic Accounting

# Finance

## *Typically Offered At Least Once Every Year*

- FIN 522 - Financial Measurement and Reporting
- FIN 585 - Accounting Information Systems
- FIN 589 - Tax for Managers
- FIN 596 - Managerial Analysis and Financial Reporting
- FIN 617 - Auditing and Assurance Services
- FIN 641 - Ethics in Accounting
- FIN 651 - Tax Research and Practice
- FIN 652 - Seminar in Corporate Tax
- FIN 653 - Seminar in Partnership Taxation
- FIN 654 - California and Multistate Taxation
- FIN 656 - Seminar in Taxation Topics
- FIN 659 - Seminar in Accounting Theory

# Management

## *Typically Offered At Least Once Every Year*

- MGT 596 - Business Negotiation
- MGT 721 - Group Process/Leadership
- MGT 722 - Business Ethics and Social Institutions
- MGT 724 - Entrepreneurship
- MGT 743 - Business Plan Development
- MGT 744 - Managing the Growing Firm
- MGT 746 - Corporate Governance

## *Typically Offered Once Every Other Year*

- MGT 710 - Seminar in World Business Environment
- MGT 748 - International Entrepreneurship

# Information Systems

## *Typically Offered At Least Once Every Year*

- MIS 686 - Enterprise Database Management
- MIS 687 - Business Data Communication
- MIS 688 - Information Systems and Strategies in Organizations
- MIS 691 - Decision Support Systems
- MIS 695 - Information Systems Development
- MIS 697 - Project Planning and Development
- MIS 705 - Communication Strategies
- MIS 749 - Business Analytics
- MIS 750 - Strategic Project Management
- MIS 753 - Global Supply Chain Management
- MIS 755 - Information Systems Security Management

## *Typically Offered Once Every Other Year*

- MIS 744 - Lean Six Sigma Quality Management
- MIS 748 - Seminar in Applied Multivariate Analytics
- MIS 752 - Supply Chain and Enterprise Resource Planning

# Marketing

## *Typically Offered At Least Once Every Year*

- MKTG 761 - Product Innovation Management
- MKTG 762 - Seminar in Integrated Marketing Communication
- MKTG 763 - Seminar in Sales Management
- MKTG 769 - International Marketing
- MKTG 772 - Strategic Brand Management
- MKTG 779 - Advanced Marketing Strategy

## *Typically Offered Once Every Other Year*

- MKTG 768 - Seminar in Internet Marketing & E Business

# Specializations

*MBA students may apply their elective coursework to one of the following specializations.*

- Accounting
- Entrepreneurship
- Finance
- Health Services Administration
- Information Systems
- International Business
- Management
- Marketing
- Project Management
- Supply Chain Management

*Each specialization has a designated faculty advisor, and requires a total of four electives (12 units). Specializations are not required. Students do not have to choose a specialization at the beginning of their program. Most students typically wait until they have been in the program for a couple of semesters before choosing electives and a specialization.*

*For more information, please visit the following website: <https://cbaweb.sdsu.edu/mba/curriculum>.*

# Other Electives & Opportunities for Global and Experiential Learning

## **Internships (BA 780 – Field Studies in Business)**

Students may take BA 780 to gain academic credit for an internship. Fully employed MBA students may also be able to use their full-time jobs to achieve credit in BA 780.

## **Special Studies (798)**

Students may customize their own class (by working with a department chair and faculty member to design a semester-long individual project). Classes are offered in each of the five departments.

## **Study Abroad**

Students have the opportunity to study abroad to fulfill academic credit; short-term, faculty-led, and semester-long programs are available. Study abroad scholarships are also available.

## **Participate in Competitions**

Students may be eligible for academic credit by applying to participate in select competitions, such as the Venture Capital Investment Competition or the CFA Institute Research Challenge.

## **Participate in Global Business Consulting**

Students may apply to be on a team with students from other top university business schools. GBC projects have taken place in China, India, Colombia, Japan, and other key global markets.

## **Take Classes Outside the College of Business**

Students may take up to six units (or two courses) of graduate level coursework outside of the College of Business Administration (e.g. Public Administration) with approval from the Graduate Business Programs office.

## **Take Classes at Another AACSB Institution**

Students may transfer up to 9 units (in some cases 12 units) of coursework from an AACSB accredited institution (with prior permission from the Graduate Business Programs office and SDSU).

## **Additional Flexibility**

Students may take up to two 500 level classes. 500 level classes are typically offered both to undergraduate and graduate level students.

Students must attain approval from an Academic Advisor in order to integrate the following opportunities into their programs of study. For more information, visit: <https://cbaweb.sdsu.edu/mba/competitions>, and/or contact the Graduate Business Programs Office.



# Frequently Asked Questions

*Q: How do I know if and when a particular class will be offered?*

A: Our class schedule is online and open to the public. Although you will not know for sure whether or not a class will be offered until the schedule for that semester is published, past schedules are typically good indicators of future offerings.

## How to search for classes:

- 1) Go to <https://sunspot.sdsu.edu/schedule/search>
- 2) On the left-hand side of the webpage, select the appropriate semester
- 3) In the search bar titled "Course Subject," select one of the following)

"B A"	Business Administration
"MKTG"	Marketing
"FIN"	Finance
"ACCTG"	Accounting
"MGT"	Management
"MIS"	Management Information Systems

- 4) Click "Search"
- 5) Scroll down to classes numbered 600-700 (graduate level)

**Note:** Core MBA classes are listed under "B A," while electives are listed under their respective department.

*Q: How do I find out more about a particular class?*

A: One of the best ways to learn about a class is to look at a past syllabus for the class.

## How to find a past syllabus:

- 1) Go to <https://cbaweb.sdsu.edu/grad/resources>
- 2) At the bottom of this page, click "Syllabus Repository" > "Syllabi Collection"
- 3) Search for old syllabi by entering the class title (e.g. BA 780)

## More questions?

Speak to an Academic Advisor or Peer Advisor (current graduate business student) by contacting the Graduate Business Programs Office

Contact the faculty member who teaches the class by using the faculty directory:  
<https://cbaweb.sdsu.edu/faculty>

For quick descriptions of courses, check out the Graduate Bulletin and search by department:  
<http://arweb.sdsu.edu/es/catalog/bulletin/>