

Master of Business Administration: Entrepreneurship Specialization

College of Business Administration



SAN DIEGO STATE
UNIVERSITY

Overview

The Master of Business Administration Entrepreneurship Specialization provides an academic curriculum that focuses on preparing students for a future as an entrepreneur. Students will master core theory and concepts of entrepreneurship, the financing of emerging enterprises, and business plan development. Students will also have the opportunity to take additional courses that will allow them to tailor their education to the specific contexts most relevant to their entrepreneurial interests.

MBA Course Requirements

For general MBA program requirements please refer to the Official Program of Study for the Master of Business Administration (MBA).

Entrepreneurship Specialization Description

Entrepreneurship Specialization (12 units): take the THREE required courses and choose ONE additional course.

Specialization Electives

The following courses are REQUIRED:

- MGT 724 – Entrepreneurship *
- FIN 641 – Financing the Emerging Enterprise *
- MGT 743 – Business Plan Development (should be taken at the end of the specialization) *

Choose ONE of the following courses:

- MGT 744 – Managing the Growing Firm *
- MGT 745 – Corporate Innovation & Entrepreneurship **
- MGT 747 – Managing Technology Commercialization *
- MGT 748 – International Entrepreneurship **
- MGT 749 – Family Business Management **
- MKTG 761 – Product Innovation Management *
- BA 780 – Field Studies in Business *

***Indicates the course is generally offered once during an academic year**

****indicates the course is intermittently scheduled (may be offered every other academic year)**

MIS 688 (Information Systems & Strategies in Orgs) is a recommended elective for all MBA students. This class does not count toward the Entrepreneurship specialization, but will count towards the remaining electives students need to complete.