

# Master of Business Administration: International Business Specialization

## College of Business Administration



SAN DIEGO STATE  
UNIVERSITY

### Overview

The Master of Business Administration International Business Specialization helps to prepare students for diverse career opportunities. It includes positions – both in the U.S. and abroad – with business corporations (including multinational enterprises), nonprofit organizations, international institutions, and government agencies. Careers and responsibilities can vary depending upon a student’s portfolio of courses and “emphasis” in functional areas such as accounting, finance, information systems, management or marketing.

### MBA Course Requirements

For general MBA program requirements please refer to the Official Program of Study for the Master of Business Administration (MBA).

### Specialization Description

International Business Specialization (12 units): Choose FOUR courses.

### Specialization Electives within the College of Business

- FIN 654 – International Business Finance\*\*
- MKTG 769 – International Marketing\*\*
- MGT 710 – World Business Environment\*\*
- MIS 753 – Global Supply Chain Management\*\*

### Specialization Electives outside the College of Business

*If only THREE international business courses have been completed from the list above, one of the following can be used as the fourth course in the specialization:*

- POL S 577 – Principles of International Law\*\*
- JMS 574 – International Advertising\*\*

NOTE: Students are responsible to verify prerequisite requirements for the courses they select.

**\*Offered each semester    \*\*Offered once each year    \*\*\*Offered every other year**

MIS 688 (Information Systems & Strategies in Orgs) is a recommended elective for all MBA students. This class does not count toward the International Business specialization, but will count towards the remaining electives students need to complete.