

Master of Business Administration: Management Specialization

College of Business Administration



SAN DIEGO STATE
UNIVERSITY

Overview

The Master of Business Administration Management Specialization provides an academic curriculum that focuses on preparing students for future management and leadership positions in organizations. Students will have the opportunity to select courses within three key areas (listed below) to ensure exposure to a breadth of theory and concepts that are applicable to the student's chosen field and/or interests.

MBA Course Requirements

For general MBA program requirements please refer to the Official Program of Study for the Master of Business Administration (MBA).

Management Specialization Description

Management Specialization (12 units): Choose FOUR courses; at least ONE from each group (if possible).

Specialization Electives

Organizational Interaction with the External Environment

- MGT 722 – Business Ethics and Social Institutions *
- MGT 724 – Entrepreneurship *
- MGT 731 – Strategic Management of Technology and Innovation **
- MGT 743 – Business Plan Development *
- MGT 744 – Managing the Growing Firm *
- MGT 746 – Corporate Governance *
- MGT 747 – Managing Technology Commercialization *

Managing in a Global Environment

- MGT 672 – International Human Resource Management **
- MGT 710 – Seminar in World Business**
- MGT 723 – International Strategic Management ***
- MGT 748 – International Entrepreneurship **

Internal Organizational Structure and Processes

- MGT 669 – Human Resource Management **
- MGT 721 – Group Process/Leadership *
- MGT 745 – Corporate Innovation and Entrepreneurship **

***Indicates the course is generally offered once during an academic year**

****indicates the course is intermittently scheduled (may be offered every other academic year)**

MIS 688 (Information Systems & Strategies in Orgs) is a recommended elective for all MBA students. This class does not count toward the Management specialization, but will count towards the remaining electives students need to complete.