Assessment Committee

May 11, 2009

Minutes

Present: Theo Addo, Beth Chung-Herrera, Dave Ely, Kathy Krentler, Nik Varaiya, Carol Venable

Absent: Heather Honea, Lois Olson

1. 2009 BAT Results
The committee reviewed some preliminary results from the April 2009 Business Assessment Test (BAT) administration. A slight increase in overall performance by SDSU students was noted from 2008. Students from the Imperial Valley Campus were included in the assessment for the first time. Comparative results between SDSU and other CSU campuses taking the exam during the 2008-2009 academic year are not yet available.

2. Skillsoft
The committee discussed the potential for Skillsoft, an online content provider, to be used to close the loop in the area of essential business knowledge. Primary discussion focused on the application for undergraduate students but it was acknowledged that this could also offer potential for the MBA program. Skillsoft is available to be piloted on campus in the coming year and Kathy Krentler has met with ITS to discuss possibilities. The committee discussed various ideas for implementation. This issue will also be raised at the May 13 meeting of the Undergraduate Committee. Kathy is forming an ad hoc group to meet occasionally in the coming months with the goal of developing a pilot for Fall 2009. Dave Ely agreed to participate in this group.

3. Web Site
Progress on the CBA Assessment web site is continuing. Goals & Student Learning Outcomes and Assessment Plans are now posted on the site for all CBA programs. Further, lists of course-level SLOs are posted for the Finance, IDS, Management, and Marketing departments as well as for BA and EMBA courses. Over the summer Kathy Krentler will work with Nancy Kavanaugh to post the annual university assessment reports and responses for each CBA program. The committee agreed that the web site, as it expands, can serve as the college repository for all Assurance of Learning items required by the AACSB.

Meeting Adjourned 1:45 p.m.

This was the last meeting of the 2008-2009 academic year.