Notes from Department Chairs Meeting, October 24, 2006

The scheduled October 24 Executive Committee meeting was changed to a Department Chairs Meeting due to Gail being out of town. The Associate Dean, Department Chairs, and the Director of Resource Management met from 10:00 AM-12:30 PM.

Jim distributed results from the WACSB (Western AACSB schools) Salary Survey of new faculty hires. Overall, the mean/median new hire salaries are higher at all levels (Assistant, Associate, and Full Professor) than what we currently offer. The numbers are even higher when factoring out new hire salaries from the CSU schools.

Jim distributed material from the 2007-2008 enrollment growth projections from Academic Affairs. The university has projected a 2.6% enrollment growth for next academic year. The CBA will probably be expected to follow this pattern.

Jim presented comparative numbers of CBA majors by discipline from Fall 2005 to Fall 2006. There are significant increases this fall in the number of undergraduate students in Accounting, Finance, and Management. The numbers of MSBA Marketing students has almost doubled. Chairs will consider this information and assure their Spring 2007 schedules accommodate this increase in students.

In early preparation for accreditation review, Jim presented information related to the percentage of courses taught by tenured/tenure-track faculty. Even though our review is almost six years away, there is a concern we will have the appropriate number of tenured/tenure-track faculty in our programs to meet the AACSB recommended percentages. During Fall 2006, tenured/tenure-track faculty are teaching approximately 50% of the undergraduate classes (about 56% of the students) and 67% of the graduate classes (about 70% of the students). The School of Accountancy numbers are the lowest. There are also critical requirements related to the percentage of AQ faculty teaching in the undergraduate and graduate programs; Jim will share this information with Gail.

In a recent meeting of the Professional Development Committee, there was a discussion regarding faculty eligibility for summer research support grants. The eligibility was also discussed at the Chairs, Meeting. The issue is whether new faculty already receiving summer support, faculty on sabbatical or on leave, and faculty on reduced teaching loads should be eligible for summer research support grants. The chairs concluded that all proposals should be judged on merit and eligible for funding unless the proposal is a duplication of one used for other CBA or university funding.

Jim reported four faculty members (Lori Ryan, Helio Yang, Robert Judge, Max Lund) have volunteered to serve on the AQ/PQ Committee.

Chris Graham joined the meeting to discuss whether students should/could receive credit for internships. He is updating the web site and wanted the Chairs, input on the internship process. The departments are not consistent in whether they allow credit for internships. Management has a 3-unit internship class (MGT 401), while other
departments may give one unit of 498/798 credit. Labor law may require a student receive academic credit for an unpaid internship to alleviate liability issues. The Chairs agreed that a 1-unit BA course should be developed to assure consistency among departments. Each department could then decide whether to allow this as elective credit for their majors. Jim will talk to Kathy Krentler about bringing this to the Undergraduate Committee.

Jim updated the Chairs on the status of electronic student evaluations. He asked the Chairs to urge their tenured full professors to participate in the electronic process this semester. The more data that we obtain this semester, the more information we can supply faculty next semester.

Jim reported on an October 13 meeting that he, Gail, and Gary Grudnitski attended with Joyce Gattas, Carl Winston, and Gene Lamke about the HTM program. The SDSU General Catalog states the HTM program is administered by the HTM Program Committee and identifies Capettini, Raafat, Chung-Herrera, Baker as the four CBA faculty on the committee (p. 275 or http://coursecat.sdsu.edu/catalog/HTM.pdf). This committee has not been active. Carl, Joyce, and Gene agreed the committee needs to be functioning as stated in the catalogue. There are concerns over a set of issues including academic oversight on content, rigor, and faculty. HTM has relied substantially on lecturers. They currently have only one tenured faculty member and two new tenure-track faculty who started this year. One of the new hires has a Ph.D. and experience in Marketing; however, our Marketing Department was not consulted about the hire. Carl has contacted Jim and Gail asking for help in reactivating the HTM Program Committee with appropriate CBA faculty representation. The Chairs felt the faculty members already identified in the catalogue are well-qualified to serve on the committee. Jim will ask Carl if he would like to add a Finance representative.

Jim noted the improved relationship with the IB program since reactivating the International Programs Committee. The Chairs hope for a similar result if the HTM Program Committee operates in a similar capacity. The Chairs unanimously agreed that all curriculum proposals should go through the HTM Program Committee before going to the CBA Undergraduate Committee. In addition, the HTM Program Committee should assure appropriate CBA consultation as part of faculty searches for HTM positions which overlap in CBA functional areas.