Notes from the 9/6/11 Chairs/Directors Meeting

Present: DeNoble, Belch, Salehizadeh, Plice, Lightner, Krentler, Varaiya, Williams, Cunningham, Tomic, Ballam, and Singh

Absent: None

Six items were on the agenda: update from Dean Cunningham (standing item); graduate program and curriculum; ALI (where are we and what next); allocation of baseline resources; fundraising goals; and outside employment policy. Dean Cunningham discussed the reorganization of the CBA Board, including the funding structure, the constitution of 7 “working” boards (e.g., fundraising, membership, academic affairs, etc), and the addition of faculty on the Board. Dean Cunningham also reported on the activities of the task forces on marketing and rankings. Dean Cunningham concluded his update with an appeal to all to create a culture of positive conversation.

Varaiya then used the life cycle of the firm to present an argument for the organization of the graduate program(s). The committee agreed that this was an excellent framework to help with the reorganization of the graduate curricula. Varaiya informed the committee that the model will be discussed in the Graduate Programs Committee as that committee seeks to restructure the graduate program(s). Belch proposed that such a framework is also useful in marketing/branding.

Singh outlined the challenges of dealing with the growth of the ALI program. Frustrations were expressed with the process of dealing with this group as it crashed one class after another. Singh asked the members of the committee to be patient, as Dean Cunningham and Dean Shapiro craft a plan for this group. Singh proposed that the ALI program may be turned into an opportunity for the CBA.

Lightner proposed that chairs/directors, whether they teach or not, should be counted for the baseline allocation of resources from the College. The
committee agreed. Lightner also asked for an explanation of the methodology for the allocation of fundraising goals for the Departments/Centers/Institutes. Dean Cunningham explained that the targets were established on capability, track record, and the alumni base. Dean Cunningham noted that this is the first systematic attempt to reach the overall capital campaign goals for the CBA.

Belch reported that he incorporated the comments of the committee into Outside Employment Policy. Full time faculty (tenure/tenure track and lecturers) in the College of Business Administration who teach at another university during the academic year are expected to adhere to university policy with regard to External Professional Activities (relevant sections of which are shown below). To ensure compliance with this policy, College of Business full time faculty who plan to teach at another university are required to submit an Outside Teaching Request Form to the department chair or director. Department chairs/directors teaching at another university will submit the request form to the Associate Dean of the College of Business. Associate Deans will submit the request form to the CBA Dean. The department chair, director, Associate Dean or Dean will review the request and meet with the faculty member if necessary to ensure that the teaching assignment does not interfere with his/her professional duties at San Diego State including teaching, service and professional growth. Tenure/tenure track faculty who are not academically qualified (AQ) will not be given approval to teach at another university. The committee accepted the proposal, and those who seek outside teaching employment should consult their chairs/directors to complete the form and seek approval before embarking on any outside teaching assignment.

The committee reiterated the relevant sections of university policy. San Diego State University shall generally support appropriate consulting and other external professional activities by its professional personnel but it shall not permit such activities that interfere with university duties. Activities that may enhance professional experience and complement campus activities in general should not exceed the equivalent of a 20 percent overload (i.e., one three-unit class). Also, A teaching or research appointment at another educational institution is an appropriate professional activity when justified by professional returns to the faculty member and the university. When, however, a conflict of interest may arise, the faculty member shall contact the department chair or school director regarding the appropriateness of the proposed teaching or
research activity at another institution.

The next meeting of this committee is scheduled for next Tuesday September 13\textsuperscript{th}, 2011 from 9-11.

Gangaram