Notes from 9/20/11 Chairs/Directors Meeting

Present: Krentler, Varaiya, Shore, Plice, Salehizadeh, Belch, Lightner, Singh, Cunningham, Ballam, Tomic, Williams

Absent: None

The committee convened at 9AM to address the following topics: Update from Dean Cunningham; Schedule B; Condition of Classroom Space; GRE vs GMAT for Admission; MS in Hospitality by PSFA; and Board Logistics. Dean Cunningham informed the committee of his upcoming trip to Istanbul (with Provost Marlin and AVP Sweedler) to explore the possibility of establishing a platform relationship with Balikesir University. He spoke about the marketing campaign, and the need to keep careful track of the metrics to evaluate success. On Oct 4th, Dean Cunningham has invited 3M representatives to discuss a proposal to sponsor a concentration in “sales.” That same day, our College will host an information session at Qualcomm (5:30 to 7:30) to recruit students to our MBA/MSA/MSIS program. Dean Cunningham reported that he is conducting a 360 degree evaluation of the Real Estate Center, and sought feedback from the committee. Dean Cunningham concluded his update with the drive to integrate the activities of the CBA, and made special reference to the initiative to broaden the Business Forum to include faculty involvement, student interests, and financial viability.

Singh requested feedback on the new system to manage our Schedule B. Krentler identified a few. Singh will work with the designer to fix any problems, and will schedule a follow up demonstration. Once all the bugs are removed, the new system will be introduced.

Professor Raafat reported his observation that many of our classrooms are crowded with chairs and that we have too few left-handed chairs. Doiron reported this issue to central administration. Physical Plant has two individuals to monitor classrooms across the entire University. It is important to bring such issues to our attention, so that we can address them in a timely manner.

Varaiya tested the pulse of the committee concerning the usage of either the GRE
or GMAT for graduate admission. The committee directed Varaiya to the Graduate Curriculum Committee, where such matters are discussed. Varaiya will take this issue to the Graduate Curriculum Committee. Varaiya also briefed the committee on a proposal from Professional Studies and Fine Arts for a MS in Hospitality and Tourism Management. Varaiya described the general parameters of the program (online, 15 months to complete, GRE or GMAT for admission, BA needed, roughly $30,000, programs supported by survey data). The committee did not see an obvious conflict with our graduate offerings, and encouraged Dean Cunningham to approach PSFA with a collaborative agenda.

The majority of the meeting was used to discuss the establishment of advisory boards in the departments. The CBA will provide as much help as possible to establish the advisory boards (e.g., common letter, bylaws template, recruitment). Each department is empowered to decide on how the funds will be used (establish a case). Each department is encouraged to share its activities on a weekly basis, and where conflicts emerge, the committee will adjudicate and make a decision. This will be an ongoing issue that will be addressed as we move forward.

Dean Cunningham informed the committee that as a result of several grant initiatives emanating from the EMC, the College will receive roughly $60,000. He indicated that those funds will be equally distributed to the 5 departments, where the funds should be used to generate grants. De Noble will serve as an expert to ensure that the funds are used according to the mandate of the Research Foundation.

The meeting was adjourned at 11AM. The next meeting of the committee is scheduled for 9/27/11 from 9-11 in the DCR.

Gangaram