Minutes for 6/12/12 Chairs/Directors Meeting

Present: Tomic, Singh, Belch, Krentler, Shore, Salehizadeh, Cunningham, Plice, Williams, Lightner, Whittenburg

Excused absent: Varaiya

The meeting convened at 9:4AM in the DCR. Four items were on the agenda: decentralization of the budget; confirmation of faculty lines request; chairs/directors update; and dean’s update. Tomic presented an overview of the decentralization of the operational budget (each department operating as a cost center), with the goal to refine the decentralized system before moving to the instructional budget (2013).

To implement the policy file, each department submitted its request for tenure-track lines for 2013. A total of 9 request received serious consideration (3 in Accounting, 3 in MIS, 1 in Finance, 1 in Marketing, and 1 in Management). This resulted after an extensive discussion among the group at a previously-held working session, where each chair discussed his/her request with special attention on building excellence, servicing FTEs, and the potential for outside funding (priority of the University as a whole). The final list was then ranked by the chairs, from 1 (most important) to 9 (least important). Based on the chairs’ rankings and an overall analysis by the Dean’s Office, the following five positions were submitted (in order) to the University:

1. Audit/Assurance (Accounting);
2. Entrepreneurship (Management);
3. Sales and Sales Management (Marketing);
4. Audit/Assurance (Accounting); and
5. Financial Literacy (Finance).

Each chair/director then presented an update based on a common dashboard (see detailed attachments from Accounting, Marketing, Finance, Management, MIS and the Graduate Program). The respective chairs recognized the promotions of Gill, Lachance, Francis, Zheng, and Peters. Krentler described the process that is used to revise the BSBA, and reported that the Undergraduate Committee did not approve the Entrepreneurship Minor and that it will be further reviewed in the Fall. Singh asked the chairs to use this dashboard to identify (and record) the level of support for faculty development and to address faculty morale.

Dean Cunningham presented the update from the Dean Office. On the request of Salehizadeh, Dean Cunningham reviewed the uses of the $100K/department allocation from the Dean’s Office. Dean Cunningham reiterated that each department must submit a plan. Dean Cunningham then reported on the following issues:
Jim Sinegal (board member and founder of Costco) proposed a “did you know” campaign for the CBA.

Venture Challenge will be redesigned to involve a “local” competition to generate a deeper connection with other institutions in San Diego and contribute to the local community.

The Family Business Forum will be redesigned to breakeven and provide a meaningful role for faculty and student involvement.

Fundraising:
- the Board is working on an annual symposium that will attract a large audience;
- Dr Lavin will be presented with a request ($5M) to name the EMC; and
- the list of individuals who could name the College has been identified, and the cultivation will begin.

The partnership with the Padres/Sports Management MBA will be further developed.

Each chair was asked to identify how his/her department can collaborate with the Zahn Center, and this will be formalized in a subsequent meeting.

Each director will be periodically reviewed.

The meeting adjourned at 11:45AM.