Present: Cunningham, Tomic, Krentler, Varaiya, Probett, Shore, Belch, Salehizadeh, Plice, Whittenburg, Singh

Absent: Perez

Guests: Dean Joe Shapiro (and his team)

The meeting convened at 9:30. The purpose of the meeting was to allow Dean Joe Shapiro, College of Extended Studies, to describe opportunities for the CBA to consider/launch revenue-generating programs. The CES team took the opportunity to identify the continuing challenges with the ALI program, and the need to address the growth of the program.

The CES team then described the process that is used to assess and launch a certificate program, and the benefits to the CBA. Certificates programs, for example, could be designed with a package of current courses or with a unique set. One critical step is a needs assessment (demand). CES provides several services to make such programs possible, including an “environmental scan,” marketing, recruitment, and registration. Dean Shapiro elaborated that successful programs are good for both CES and the CBA. The meeting adjourned at 10:45 to accommodate the CBA Kickoff.

Gangaram