Notes from the 11/13/12 Chairs/Directors Meeting  

Present: Shore, Plice, Belch, Krentler, Salehizadeh, Cunningham, Whittenburg, Probett, Singh, Kawachi  

Absent: Perez  

The committee convened at 9:30AM in the DCR to discuss and prioritize the initiatives that were submitted by each department and program within the College. Initiatives that were discussed and agreed upon are (within the CBA and University Strategic Plan):  

CBA Renovation (Culture). Each chair/director received a draft of the plan to renovate the 3rd Floor (outside the elevator) to improve the image of the CBA. After this feedback process, the architects will provide a revised plan. This plan will be used as the basis to raise funds for construction.  

Implement rankings strategy (Core Curriculum, Student Success, Student Services). Hanover recommended a set of initiatives that has the potential to increase our national rankings. These recommendations will be discussed and implemented. For example, a 90/90 goal was proposed -- 90% of all graduate students shall find employment in 90 days.  

Faculty development incentive system (Research). Develop a faculty development incentive system that is driven by our faculty.  

Initiate and guide the development of a diversity strategy (Diversity).  

Initiate and guide the development of an internationalization strategy (Internationalization).  

Professional Sales and Sales Management Specialization (Capital Campaign). Build funding to launch this specialization within the Marketing Department.  

Institute for Inclusiveness and Diversity in Organizations (IIDO) (Capital Campaign). Seek funding to support the initiatives within the IIDO.  

Financial literacy (Core Curriculum, Student Success, Student Services). Introduce an experimental course in the Finance Department, with the goal to roll the course out as a GE class to serve the entire University.  

Name the Finance Department (Capital Campaign). Develop donor(s) to name the Finance Department.  

PhD in IS (Business Community, Community Engagement, Core Curriculum, Student Success, Student Services, Research, Capital Campaign). Introduce the PhD in IS.  

Undergraduate curriculum revision (Core Curriculum, Student Success, Student Services, Capital Campaign). Move the proposed curriculum through the process, and generate funds to support its implementation.  

The meeting adjourned.
at 12 noon       Regards,       Gangaram