Notes from Chairs/Directors Meeting 2/12/13

Present: Cunningham, Salehizadeh, Shore, Belch, Probett, Plice, Krentler, Varaiya, Singh, Kawachi, Whittenburg

Excused: Perez

Guest: Rhyne

The committee convened at 9:30AM in the DCR to address four items on the agenda: dean’s update; academic affairs; UG/GRAD update; and any other business.

Dean’s Update

**2013-2014 100K Plan:** Each department received a template, with the parameters to award and track the funds. Each department will provide a plan to the Dean as well as a report of how the funds were used in the last round (2012-2013).

**Remodel:** President Hirshman, Provost Marlin, and a contingent of university administrators took a walking tour of the proposed remodel of the CBA. The general consensus is that the CBA remodel is an exciting project, and the remodel will result in a much better reflection of the stature of the CBA. Suggestions from the walkthrough were helpful. At this stage, the project is estimated to cost $4M. Of particular interest, the Bridge will serve as an iconic entry into the CBA/SDSU, and the Pavilion will serve as a space where CBA students will gather and develop their affinity to the CBA.

**International Strategy:** Mark Ballam, along with a taskforce appointed by the Dean, is designing an international strategy for the CBA which is aligned with that of the university.

**Department Reviews:** Management, Finance, and Marketing are up for their 5 year review. Each department will conduct this important activity in the Fall of 2013. MIS conducted its review 2 years ago, and the School of Accountancy just concluded its AACSB maintenance of accreditation (which is used in lieu of the review).

**Miscellaneous:** Each department is offered the opportunity to create a 30-second “commercial” that will be submitted to KPBS for announcement. To
improve participation and communication, our staff has organized and elected Mark Ballam and Deb Schwartz to meet with the Dean’s Office to open a regular and productive relationship. This is an exciting opportunity to integrate the concerns/ideas/experience of our staff in the strategic direction of the CBA.

**Academic Affairs**

**Faculty lines:** The CBA will once again submit a request for 5 faculty lines. A similar process as last year will be used. Each department will submit their list, and the chairs, dean and associate dean will narrow the list down to 5 positions, which will be ranked and submitted to the Provost.

**Outside Employment Form:** The CBA designed an “Outside Employment Form” two years ago, which is used to report teaching and other employment outside the CSU. The most recent Collective Agreement between the CFA and the CSU provides a disclosure form (see attachment). Hence, the form in the Collective Agreement should be used. However, your chair may ask you for additional information to decide if outside employment will provide a conflict with normal duty at SDSU.

**Equipment:** Going forward, the CSU will support one desktop OR laptop on a 5 year cycle (as compared with the current 3 year cycle). To account for this longer cycle and our limited IT support (we only have John and Mat), a standard set (with variety and sturdiness) of computers will be purchased. Any request outside the standard set will need a justification, approval and financial support of the department chair. Department coordinators have the approved equipment requests and will forward specifications to faculty that are being funded in this cycle and will work with them to get equipment ordered, received and in service by June 30, 2013 as required by campus.

**Transfer student ratios:** Within our overall target, the university has allowed us to determine what proportion of transfer students we would like for the various majors (e.g., accounting, marketing, real estate, and so forth). Each department was given the opportunity to discuss in its department meeting how this may use this flexibility to its advantage/strength.

**UG/GRAD Update**

**Krentler introduced the proposed BSBA, and articulated a strategy to move forward. This includes a plan to address each department and the college as a whole.**
Varaiya proposed that we keep graduate enrollment at its current level (which is roughly a 15% increase from 2 years ago) and use the opportunity to increase our selectivity.

Other Business

On the request of Dean Cunningham, Belch has agreed to help the university with its MyMaps Campaign (to improve our 4 year graduation rate).

Faculty Search: Accounting completed its search, and has an offer out to a candidate. Management is currently conducting on-campus visits.

The meeting adjourned at 11:30AM.

Regards,

Gangaram