Graduate Enrollment Trends. Current graduate enrollment stands at 562 students, well below the levels over 2000-2008 when enrollments ranged between 650-800 students. Declines in MBA and MSBA students explain the overall drop in headcount. Enrollment in the MSA program increased over 2000-2009 but has been flat over the past four years. Explanations for the total enrollment pattern include: the introduction of the professional fee; cancelation of the spring 2010 and spring 2013 admission cycles; shortened spring 2011 and spring 2012 cycles; earlier application deadline for the fall cycles (now March 1); caps on the number of CA residents who can be admitted; and the outsourcing of transcript evaluation for international students starting in fall 2010 (discontinued in Fall 2013). The impact of canceling/abbreviating spring cycles has had the most significant impact. Over 2001-2009, the average number of students enrolling for the first time was 158 for spring semesters and 222 for fall semesters. Zero new students enrolled in spring 2010 and 2013, 44 new students enrolled in spring 2011, and 111 in spring 2012. Also, the impact of requiring international students to pay to have their transcripts evaluated had an important impact on enrollments. Over 2000 – 2009, international students comprised, on average, 24% of students enrolling for the first time in Fall semesters. In Fall 2010 and Fall 2011, international students comprised only 9% of students enrolling for the first time. A final factor that might explain the declines in enrollment is the admissions deadline. While the March 1 deadline is in line with the deadlines for full-time graduate business programs at other institutions, it is much earlier than the deadline imposed by other institutions (both highly ranked and local rivals) for part-time programs. Deadlines in May and June are more common.

Fall 2013 Enrollment. Expect to meet College’s FTE targets

Faculty Recruiting. Between 3 to 5 faculty candidates per position will be invited to campus. Departments will receive $3,500 per position to support recruiting efforts.

Distance Learning. SDSU is looking at investing in technology to create distance learning courses. SB 520 is on hold. This bill would require US, CSU, and community colleges to grant credit for online courses.

ALI students. It appears that the enrolling of ALI students in regular campus classes has gone relatively smoothly this semester.