SDSU College of Business Administration
Chairs/Directors Committee
Minutes – March 25, 2014

Present: Joe Belch, Janie Chang, David Ely, Gary Grudnitski, Davette Kawachi, Kathy Krentler, Ramona Perez, Robert Plice, Christine Probett, Larry Rhyne, Mehdi Salehizadeh, Gangaram Singh, Nik Varaiya

1. Dean’s Report

- The Republic of Georgia ranked SDSU’s proposal highest. This venture will primarily involve STEM-related departments.
- A Student Success fee of $200 per semester was approved by the Chancellor. When fully in place, it will provide funding for 80 tenure-track faculty. Since the fee is phased in over time, the campus will be recruiting for 30 positions in 2014-15. These positions will be allocated to eliminate bottlenecks.
- We are in the second year of the CBA’s three-year faculty recruiting plan. For 2014-15, five positions will be requested (Taxation, Marketing Management, Statistics/Business Analytics, International Financial Management, Sales Management). The expectation is that any unsuccessful searches from 2013-14 will carry over into next year.
- WASC annual report guidelines will now require that institutions, through a publicly accessible website, provide data on student achievement, including evidence of student learning outcomes.
- The Interim Dean and Interim Associate Dean will be meeting with union representatives later today on the CBA’s proposed Teaching Excellence Award.
- ALI’s estimate of the number of their students in Fall 2014 with an interest in business courses is 660. This is up from the Fall 2013 estimate at this time last year of 500.

2. Teaching load for Acctg 201

Around 800 students (16 sections) enroll in Acctg 201 in Fall semesters and 500 students (12 sections) in spring semesters. Each week, students attend one large lecture class taught by the faculty member and one breakout lab lead by a GTA. The faculty member assigned to teach the course recruits and trains GTAs. This faculty also creates all content for the breakout labs, visits classes to mentor the GTAs, and handles adds/drops. The committee agreed that the faculty member responsible for this course should receive 3 units of release time to manage the GTAs over the academic year in addition to release time for teaching large-enrollment sections.

3. Candidate for IB position.

The committee voted to endorse the following motion approved by the MIS department:

MOVED:
The MIS Department is in favor of having Vincent Hsu join the department for RTP and administrative purposes, PROVIDED THAT all of the department chairs in the CBA affirmatively agree in advance to the following:
  o As IB faculty, Hsu will not be supporting the MIS Department’s programs or courses
  o The MIS Department will be housing Hsu as a service to the college
  o The MIS Department’s proposals for additional faculty lines will be given fair consideration, without regard to Hsu's membership in the MIS Department.
4. Potential CES Programs

Gangaram briefed the committee on two potential CES programs. The first is an ALI program for Taiwan students offered though special session courses in summer 2014. The program is not viable unless faculty are paid according to the CSU salary scale that allows for reductions in pay as enrollments decline. The second is an online degree completion program. This would be a huge endeavor requiring faculty to develop and teach upper-division courses online. Much more time and analysis is needed before making a decision on the second idea.

5. Advising Worksheets for MBA specializations

Nik Varaiya distributed worksheets listing recommended courses for each of the MBA specializations. Nik asked that that each chair confirm that her/his department is able to offer the courses listed on their worksheets. Courses not offered at least once per year should probably not be listed.

6. Updates on office relocations during the renovation were briefly discussed.

7. Outstanding Grads

Christine Probett asked the chairs to forward nominees by April 7.

8. Committee Schedule for Spring 2014

Meetings will be held on the following days: April 8, 15, 29; May 13