Chairs/Directors Committee Meeting  
June 3, 2014  
Minutes

Present: Joe Belch, Janie Chang, David Ely, Gary Grudnitski, Robert Plice, Christine Probett, Mehdi Salehizadeh, Gangaram Singh, Nik Varaiya

Guest: Heather Honea

1. **Announcements - Interim Associate Dean (Ely)**

   **Teaching Excellence Award**  
   The California Faculty Association’s (CFA) review of the CBA’s proposal to establish a Teaching Excellence Award was completed. CFA has consistently held the position that the award should be open to a high percentage of faculty in the college. The latest data on the share of faculty who are AQ or PQ was shared with the CFA. However, they are concerned that fewer faculty may be eligible to apply for the award under the new AACSB intellectual contributions standards. The CFA proposed that the award be offered on a one-time trial basis. During this trial, the inclusiveness of the program can be assessed. The Faculty Development Committee voted to accept the CFA’s proposal. Therefore, the program will be implemented in the next academic year.

   **Graduate Career Management Center**  
   Beverly Bracker will be joining the college as the Graduate Career Management Center Director on June 18. Ms. Bracker has been with career services at Thomas Jefferson School of Law since 2001 and currently serves as Assistant Dean.

   **Faculty Position Searches**  
   Requests for seven new tenure-track faculty positions have been sent to Academic Affairs. Departments can request provisional VPAA numbers. This will allow positions to be announced now and for the recruitment process to start.

   **FTES Target/Enrollment**  
   The college’s FTES target for Summer 2014 is 407. Actual enrollment now stands at 414. This could rise slightly since we have not reached the schedule adjustment deadline for summer session 2.

   **Acrobat Pro, Camtasia**  
   The university has entered into license agreements for Adobe Creative Cloud Suite (which includes Acrobat Pro, Illustrator, and Photoshop, among others) and Camtasia Studio.

2. **Announcements – Assistant Dean (Probett)**

   **Commencement**  
   The Honors Reception, held at the Mission Valley Marriott on May 16th, was a great success. The event was attended by 200-250 guests. The venue provided a pleasant setting and was more economical than holding the event on campus.

   1,117 graduates walked during Commencement, held on June 17th. The Post-Commencement receptions were well attended. A Commencement program insert was used to promote the receptions.

   **Removal of Pre-Business Majors**  
   Pre-business majors who have 60 or more units by the end of Spring 2014 and an overall GPA of 2.90 or less will be required to:
   - Declare an upper division business major (if they meet the requirements) or
• Change major to a non-business major. Students who take no action will have their major changed to Undeclared.

3. **MBA Program – Loop-closing Activity**

Heather Honea outlined a loop-closing activity developed by the Graduate Committee to help MBA students meet faculty expectations for the application of ethical frameworks in business. The following steps comprise the loop-closing activity: (1) Have MBA students receive a set of ethics readings in their orientation package, (2) Include an ethics lecture in the MBA orientation, and (3) Cover ethics in two classes of the OB and Leadership class and require an individual case write-up related to this material. The committee was supportive of the activities proposed. However, a discussion ensued over how significant a course change needs to be before it should reviewed through the normal curriculum process. Members emphasized the importance of using the normal curriculum process to review course and program changes when appropriate. Release time was approved by the committee for a faculty member to implement the plan.

4. **Student Success Fee and additional sections of high-demand courses**

Students will pay a Student Success Fee starting in Fall 2014. Some revenue from this fee will be used to support additional sections of high-demand and/or bottleneck courses. The Committee decided to request funds to support additional sections of the following courses.

Fall 2014: ACCTG 390W, ACCTG 326, MIS 180, and FIN 329 (first-tier requests) and MKTG 371 and ACCTG 202 (second-tier requests).

Spring 2015: ACCTG 390W, ACCTG 325, ACCTG 503, FIN 325, MIS 180 (first-tier requests) and MKTG 370, MIS 302, and ACCTG 326 (second-tier requests).

**Note.** On June 5, Academic Affairs communicated that for Fall 2014, they would fund additional sections of ACCTG 390W, ACCTG 326, MIS 180, FIN 329, and MKTG 371. Funding for Spring 2015 will be announced in the future.

5. **SDSU/GRG Collaboration to offer MBA Program**

The Committee approved the GRG MOU with two revisions. However, before the program is launched, the Chairs/Directors Committee will ask that the following items be finalized: oversight of the program, allocation of faculty, the process to waive two core classes, admission procedure, assessment of SLOs, and the evaluation of the class/faculty.