Chairs/Directors Committee Meeting  
July 15, 2014  9:00 a.m.  
Minutes

Present: Joe Belch, Janie Chang, Dennis Cradit, Annette Easton, David Ely, Tita Gray, Gary Grudnitski, Davette Kawachi, Kathy Krentler, Robert Plice, Ramona Perez, Larry Rhyne, Mehdi Salehizadeh, Nik Varaiya

1. Dennis and Tita were welcomed to the committee.

2. Dean’s Report

Dean Credit plans to meet with each chair individually to learn about each department. Dennis described some of his actions to date to understand the operations of the CBA and university.

3. Interim Associate Dean’s Report

Summer Enrollment. The College’s enrollment target for summer 2014 is 407 FTES. As of July 15, we are at 411 FTES.

July 29 meeting. Provost and Senior Vice President Chukuka S. Enwemeka will attend the next chairs/directors’ meeting on July 29th. This meeting will allow the Provost and CBA chairs/directors to get to know each other, and for him to learn more about each departmental unit.

Interfolio. The university has contracted with Interfolio to use their online recruitment system. Candidates for faculty positions will submit required materials on-line through Interfolio. Search committee members will then view these materials online. Unfortunately, some of the faculty searches within the CBA have begun, or will begin, before the Interfolio system is available for use by SDSU.

Fulbrights. Students planning to apply for Fulbright scholarships should be reminded that information sessions will be conducted over the summer. Information sessions will be held on July 22, August 7, August 12 & August 20 from 3:00-4:15 in Storm Hall 123. Three additional sessions have been added on July 11, July 15, July 31 from 2:00-3:15 in Storm Hall 123. Interested students should contact Alda Blanco, SDSU Fulbright Adviser at: ablanco@mail.sdsu.edu or fulbright@mail.sdsu.edu

Disposition of Property. Business Services distributed a memorandum on June 16 reminding departments that they cannot dispose of any excess university property (attached). Departments must declare such property surplus and then work with Materials Management to relocate or dispose of the items. This property covers computers, iPads, printers, office furniture, and office supplies.

4. 2014/15 budget allocations to departments

A handout showing the departmental budget allocations and GA allocations to departments.

5. Student Orientations

Gary and Tita noted their appreciation to Heather LePerle for sharing her knowledge of past transfer orientations. Gary emphasized that the experience for transfer students is greatly enhanced when they are able to interact with someone representing their major. Chairs are asked to attend
each orientation session or to send another departmental representative. The sessions start around 1:00; breakouts by major start around 2:00 and last about 30 minutes. The dates of transfer orientation are August 1, 4, 5, 7, and 8.

Graduate orientation is scheduled on August 23, 8:00 a.m. – 3:00 p.m. at Storm Hall West. There will be a reception for new students, continuing students, and faculty on August 22 at the Aztec Student Union, 5:30 – 8:00 p.m.

Data on the newly admitted graduate students who have paid the intent-to-enroll fee (attached) was distributed. 285 students have paid the fee, including 154 MBA, 84 MSA, 13 MSBA-FTP, and 34 MSIS students.

6. Course release for significant service to professional organizations

The committee discussed whether faculty should be given course release for significant service contributions to professional organizations. There was agreement that the committee needed to first understand the impact of such a policy on the instructional budget and the share of classes taught by TT faculty. The sense of the committee is that the benchmark would need to be high (e.g., significant officer position at national level). Some members noted that there may be better ways to support significant service to national organizations than course releases, such as GA support.

7. Accounting Faculty Line.

The faculty line for taxation was approved by Academic Affairs, but not the auditing/financial accounting line. Since the number of candidates seeking positions in taxation nationwide is expected to be very small, the SOA believes that the probability of an unsuccessful search is high. The SOA would like to have the flexibility to interview candidates seeking financial accounting positions as well as taxation candidates. Hiring in the area of taxation will be the priority; an offer to a financial accounting candidate would be made only if the search for a faculty to fill the taxation position fails.

8. Marketing strategy for CBA graduate programs

Nik described the significant amounts being spent on advertising to promote graduate programs, especially the EMBA program. These include spending on KPBS ads and social media. A systematic approach needs to be developed so we can be sure that spending on marketing is done wisely. Work on this should begin before October, the start of the next recruiting cycle.

9. International Business

Efforts to satisfy the 120 credit-unit mandate continue. Depending on the regional specialization, credit-unit requirements range from 126 to 138. Students are being encouraged to complete a business specialization. Orientation for IB students will be held August 23, the same day as the New Student and Family Convocation.

The next meeting is scheduled on July 29, 2014 at 9 a.m.