Chairs/Directors Committee Meeting
February 24, 2015
Minutes

Present: Joe Belch, Janie Chang, Dennis Cradit, Annette Easton, David Ely, Tita Gray, Gary Grudnitski, Kathy Krentler, John Putman, Larry Rhyne, Mehdi Salehizadeh, Nik Varaiya

1. Approval of minutes, February 10, 2015

MSP

2. Dean’s Report

A normative model was developed last fall that can be used to predict the number of faculty lines we need. This model, along with requests for next year, will be discussed at the March 10th meeting.

Dennis described a report, Reimagining Business Education, that arose from an initiative led by Boston University School of Management (with support from IBM analytics) to consider the future of business education. Over three days, online brainstorming sessions (“Business Education Jam”) were held on closing the gap between industry and academia. This report has informed the strategic plan and captures some of the issues being debated within the college.

3. CurricUNET implementation (Gary)

Department chairs are on the Curricunet committee to review general business course proposals. To stop receiving messages on courses in another department, chairs should indicate in Curricunet that the proposal has been reviewed. April 6 is the deadline for proposals to make it into the 2016 catalog. Departments are encouraged to process proposals as soon as possible. Gary is available to help. There are a few more proposals still needed to remove MIS 180 from lists of prerequisites.

4. Upcoming Events (Tita)

- The dates for the next student orientation have been set. Thanks to the chairs for their participation last year; please think about who will represent the departments at the next orientation.
- Explore SDSU is Saturday, March 14. The college will offer small giveaways to attendees. The Provost will preside over one reception with each college dean providing a short presentation.
- The flyer that will be distributed this year was created using feedback from the parents and students who attended last year and will highlight information on CBA majors, minors, and services offered by the BAC.
- Emails on commencement were sent out about regalia. Departments are setting up departmental receptions. Chairs will soon be receiving an email on selecting the outstanding undergraduates and graduate students.
- The Honors Reception was very successful last year so the same venue (Marriott Mission Valley) will be used again this year. The event will take place May 15 (Friday before commencement).
• Invitations to the campus Cesar Chavez luncheon will be sent out soon.
• The Dean’s luncheons to recognize student leaders and student volunteers are being scheduled in April.
• Jason Tan has joined the BAC as its Peer Advisor Program Coordinator.

5. Strategic Planning

Dennis introduced the Strategic Plan to the chairs. The plan has been through the Steering Committee where it was well received. It consists of seven recommendations and fits with the President’s vision, aligns with what donors and supporters expect of us, gets us to where we want to be, and incorporates some initiatives from the planning committees formed last spring. The order of the recommendations does not imply priority or importance. Meetings will be scheduled with each department’s faculty and with staff to discuss the plan in detail. After the department meetings have taken place, a town hall meeting will be scheduled for more discussion. Chairs will meet again on March 2 for further discussion of the plan and related processes.