Chairs/Directors Committee Meeting  
September 1, 2015 10:00 a.m.  
Minutes  

Present:  Joe Belch, Janie Chang, Dennis Cradit, Annette Easton, David Ely, Gary Grudnitski, Davette Kawachi, Kathy Krentler, John Putman, Larry Rhyne, Mehdi Salehizadeh, Nik Varaiya  

1. Minutes – August 18, 2015  
MSP  

2. Dean’s Report  
- A document prioritizing college goals, linked to the strategic plan, will be presented to the Steering Committee.  
- The Provost has made improved tracking of graduates a priority. Kathy Self has been working with the SOA director and finance department chair to improve the collection of placement information for majors in those disciplines. The Career Services survey has been modified to match our needs. It is essential we do as much as we can to increase response rates. While the questionnaire sent to all university undergraduates at the close of the semester has historically achieved around a 14% completion rate, the survey for accounting graduates had a 95% response rate and finance had a 60% response rate. The CBA surveys include questions on starting salary and job location. In addition to surveying students at graduation, business majors will be surveyed at three and six months after graduation. AACSB will expect us to be collecting these data.  

3. Associate Dean’s Report  
- A draft of: Guidelines for Peer-Review Committees was discussed. This will be distributed to members of department peer-review committees in the CBA.  
- The Registrar, Rayanne Williams, will attend the September 29th meeting to discuss the shift to a wait list starting with Spring 2016 class registration.  
- An agreement with Digital Measures is in place. The college database of faculty activity will migrate to their platform during this academic year.  
- An email will be sent soon to remind faculty to update their intellectual contributions in the CBA database by October 1. Based on existing data, Ely will generate Schedule Bs for all tenured and probationary faculty and forward these to the chairs to review for missing data and errors (e.g., incomplete citations, different citations submitted by two co-authors for the same paper). This process will ensure more accurate information is transferred to the Digital Measures platform.  
- The Student Success Fee Committee needs one more student. The chairs were asked to nominate students to fill that position.  

4. Graduate Admissions  
Nik Varaiya reviewed the admissions data for the Fall 2015 cycle (attached). Applications are up 11% but enrollment is down 7%. Nationally, MBA applications and enrollments are down.
5. **Faculty-Led Study-Abroad**

   Five faculty-led study-abroad proposals for summer 2016 courses were reviewed.

6. **Background Check for Faculty Candidates**

   A background check must now be conducted for all newly hired CSU faculty. To avoid delays in the hiring process, SDSU departments are encouraged to initiate background checks on all candidates visiting the campus. The hiring unit is responsible for notifying the candidate that a background check will be conducted. A draft of the message that will be emailed to candidates for CBA faculty positions was reviewed.

7. **Department Policy Files**

   The criteria for lecturer evaluations found in department policy files references the faculty qualification categories used in the 2003 AACSB standards (academically qualified, professionally qualified). The language needs to be updated to incorporate the categories used in the 2013 AACSB standards (SA/PA/SP/IP). The chairs will share among themselves what they have in their departmental policies.
### ALL GRADUATE BUSINESS PROGRAMS - ENROLLED

<table>
<thead>
<tr>
<th>Program</th>
<th>Total Applications</th>
<th>Total Admitted</th>
<th>Total Enrolled</th>
<th>Average GPA</th>
<th>Average GMAT</th>
<th>Average Age</th>
<th>Women</th>
<th>Men</th>
<th>Domestic</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>1543</td>
<td>559</td>
<td>264</td>
<td>3.32</td>
<td>596</td>
<td>28</td>
<td>48%</td>
<td>52%</td>
<td>64%</td>
<td>36%</td>
</tr>
<tr>
<td>MSBA-FTP</td>
<td>575</td>
<td>275</td>
<td>153</td>
<td>3.24</td>
<td>590</td>
<td>28</td>
<td>40%</td>
<td>60%</td>
<td>68%</td>
<td>32%</td>
</tr>
<tr>
<td>MSIS</td>
<td>649</td>
<td>131</td>
<td>38</td>
<td>3.59</td>
<td>574</td>
<td>29</td>
<td>53%</td>
<td>47%</td>
<td>39%</td>
<td>61%</td>
</tr>
<tr>
<td>MSA</td>
<td>290</td>
<td>138</td>
<td>63</td>
<td>3.37</td>
<td>616</td>
<td>27</td>
<td>68%</td>
<td>32%</td>
<td>67%</td>
<td>33%</td>
</tr>
</tbody>
</table>

**Bachelor’s degree fields:**
- Business: 39%
- Economics: 9%
- Engineering: 24%
- Humanities & Social Sciences: 19%
- Science: 9%

### MBA - Enrolled

<table>
<thead>
<tr>
<th>Program</th>
<th>Total Applications</th>
<th>Total Admitted</th>
<th>Total Enrolled</th>
<th>Average GPA</th>
<th>Average GMAT</th>
<th>Average Age</th>
<th>Women</th>
<th>Men</th>
<th>Domestic</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>575</td>
<td>275</td>
<td>153</td>
<td>3.24</td>
<td>590</td>
<td>28</td>
<td>40%</td>
<td>60%</td>
<td>68%</td>
<td>32%</td>
</tr>
<tr>
<td>Bachelor’s degree fields:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
- Business: 38%
- Economics: 7%
- Humanities & Social Sciences: 23%
- Engineering: 22%
- Science: 10%

### MSBA-FTP - Enrolled

<table>
<thead>
<tr>
<th>Program</th>
<th>Total Applications</th>
<th>Total Admitted</th>
<th>Total Enrolled</th>
<th>Average GPA</th>
<th>Average GMAT</th>
<th>Average Age</th>
<th>Women</th>
<th>Men</th>
<th>Domestic</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>MSBA-FTP</td>
<td>29</td>
<td>15</td>
<td>10</td>
<td>3.25</td>
<td>576</td>
<td>31</td>
<td>40%</td>
<td>60%</td>
<td>90%</td>
<td>10%</td>
</tr>
<tr>
<td>Bachelor’s degree fields:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
- Business: 50%
- Economics: 30%
- Humanities & Social Sciences: 20%
- Engineering: 0%
- Science: 0%

### MSIS - Enrolled

<table>
<thead>
<tr>
<th>Program</th>
<th>Total Applications</th>
<th>Total Admitted</th>
<th>Total Enrolled</th>
<th>Average GPA</th>
<th>Average GMAT</th>
<th>Average Age</th>
<th>Women</th>
<th>Men</th>
<th>Domestic</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>MSIS</td>
<td>649</td>
<td>131</td>
<td>38</td>
<td>3.59</td>
<td>574</td>
<td>29</td>
<td>53%</td>
<td>47%</td>
<td>39%</td>
<td>61%</td>
</tr>
<tr>
<td>Bachelor’s degree fields:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
- Business: 18%
- Economics: 5%
- Humanities & Social Sciences: 3%
- Engineering: 71%
- Science: 3%

### MSA - Enrolled

<table>
<thead>
<tr>
<th>Program</th>
<th>Total Applications</th>
<th>Total Admitted</th>
<th>Total Enrolled</th>
<th>Average GPA</th>
<th>Average GMAT</th>
<th>Average Age</th>
<th>Women</th>
<th>Men</th>
<th>Domestic</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>MSA</td>
<td>290</td>
<td>138</td>
<td>63</td>
<td>3.37</td>
<td>616</td>
<td>27</td>
<td>68%</td>
<td>32%</td>
<td>67%</td>
<td>33%</td>
</tr>
<tr>
<td>Bachelor’s degree fields:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
- Business: 51%
- Economics: 14%
- Humanities & Social Sciences: 21%
- Engineering: 3%
- Science: 11%