Minutes

Present:  Jim Beatty  
Bob Capettini (for Chee Chow)  
Larry Rhyne  
Moon Song  
Bob Wilbur

Excused:  Chee Chow  
Donald Sciglimpaglia

Absent:  

Guest(s):  

1. Jim Beatty, 2002-2003 Chair, called the meeting to order at 9:00am on September 19, 2003, in the Dean’s Conference Room.

2. The meeting agenda was reviewed and modified. Don Sciglimpaglia was to speak regarding the write-up on the BA 795 MBA Consulting Field Experience, with a Faculty Participation Focus, that he had previously distributed. This discussion will be moved to the next meeting of the Committee. The remainder of the agenda was approved as previously distributed.

3. Minutes of 09/05/2003 were moved, seconded, and approved (unanimous) with no corrections.

4. Jim reported that he had rewritten the College’s criteria for the RSCA awards in accordance with the Committee’s recommendation and had sent copies of the revised criteria to the faculty.

5. Bob Wilbur, speaking in Chee Chow’s absence, reported on the Brownbags. He informed the Committee Dean Gail Naughton had agreed to provide lunches for the Brownbags as requested. The Committee recognizes this may require location switching in some cases, as eating and drinking in the Electronic Board Room are not allowed. Bob also reported the Dean is supportive of funding a mentor program to promote professional growth. While the details have not been worked out, one approach discussed by the Committee might be to provide each department with a limited amount of funds to allow mentors to take their mentor partners to lunch on occasions. The department chairs, in consultation with their faculty, would determine appropriate ways to distribute and use these funds to support their mentor programs. Jim asked Bob to look into the feasibility of this suggestion.
6. Bob Capettini was asked to share his experiences on the SDSU FDP all-campus committee. He noted that the competition was very strong and that our faculty should keep in mind the audience being addressed when writing the applications. He pointed to the reality that when comparing a proposal to conduct cancer research and a proposal to conduct marketing research, the Committee is likely to weigh the impact each type of research might have on society as a whole. Thus, our faculty need to emphasize the importance of their research to society in a way that will lend support to their merits. He also noted that while we might not always understand the research of other disciplines, they often do not understand ours either. He found that many applications included a "Layman's Version" consisting of a few paragraphs regarding the heart of the project. In business terms, our faculty might think of this as an “Executive Summary.” The Committee asked Jim to share this information with the faculty in time for them to incorporate such a summary if they so choose.

7. Jim discussed the upcoming Excel workbook regarding the evaluation of grant applications. Committee members should expect to receive the workbook by September 29 or 30. The Committee is to complete the SDSU FDP worksheet within the workbook and be prepared to discuss these application at the October 3, 2003, meeting, at which time recommendations must be made.

8. The next meeting of the Professional Development Committee will be on Friday, October 3, 2003, from 9:00-10:30, in the Dean's Conference Room.

9. Jim Beatty adjourned the meeting at 10:15am.