COBA Professional Development Committee Meeting
March 24, 2006

Minutes

Present:  Joe Belch
Bob Capettini
Dave Ely
Jim Lackritz

Excused: Jim Beatty
Alex De Noble

Guests: Carl Winston
Mark Ballam
Dena Plemmons

1. Jim Lackritz called the meeting to order at 9:00am on March 21, 2006, in the
Dean's Conference Room.

2. At the March 2, 2006, meeting, the Committee discussed asking Mark Ballam
and Carl Winston to attend the next meeting in an effort to further advance
coordination of grants among CIBER, HTM, EMC, and the other grant
programs for which the Committee has responsibility.

3. Carl Winston, Director of the Hospitality and Tourism Program, joined the
meeting to discuss with the committee ways to enhance the professional
development of faculty. Within HTM, the Sycuan Institute is the only source
of funds available to support faculty research. One grant program has been
created and it is expected that an RFP will go out soon to solicit proposals.
This will be an annual program, open to applicants from all universities, with
grants awarded twice per year. The fall awards could be coordinated with
other College of Business Administration (CBA) programs. Recipients will be
chosen by an interdisciplinary group. Non-monetary support by HTM might
also prove useful to faculty research efforts. This includes using HTM
connections to gain access to data within the hospitality industry and to make
introductions to industry executives who can mentor and provide networking
opportunities.

4. Mark Ballam, CIBER Managing Director, joined the meeting to discuss
CIBER's support for research. Whether funding will continue for CIBER for
another four-year period will be known by October. Mark was agreeable to
exploring ways to coordinate CIBER's research grant process with the CBA.
CIBER funds can be used for data collection, GAs, travel (to workshops and
conferences), program development, and summer support. Research must
be relevant to IB. Course and program development of a Hong Kong
business program would be an appropriate use of CIBER funds. Upon re-
refunding, CIBER plans to develop a faculty advisory board (but it may not be
5. Dena Plemmons described several initiatives being pursued by the Division of Research Affairs. As noted in previous minutes, they are looking into crafting “a robust, campus-wide program in support of education and training in the responsible conduct of research/scientific integrity/research ethics. Over the past six months, [they] have initiated a one-unit, interdisciplinary RCR course for graduate students which is being offered for the second semester. [They] are also hosting a research ethics seminar series, which began February 8th, featuring SDSU researchers.” The major areas of research and scholarship ethics include: research misconduct, questionable research practices, data management, animal/human subjects, conflicts of interest, collaborate research across universities and countries, co-authorships, and mentoring. The course is for 1 unit and meets for 2 hours every other week. Research Division has applied for an NSF Grant to support ethics in research. The recipients will be announced in July. If awarded, Research Division will work with faculty (e.g., review their syllabi, discuss with faculty where ethics topics might be appropriate) to help them build ethics themes into their research courses. They plan to offer 3 days of training, as follows: 2 days on covering 8 areas of ethics in research and scholarship and 1 day of working one-on-one with faculty. The 790 courses are probably to most likely place in the CBA where ethics-in-research content would prove valuable.

6. The next meeting of the Professional Development Committee will be on Friday, April 7, 2006, 9:00-10:30am in the Dean’s Conference Room.

7. The meeting was adjourned at 10:30am.