Executive Committee
October 5, 2004
Minutes

Present: Andrew Barnett, Joe Belch, Sanford Ehrlich, Kathy Krentler, Kenneth Marino, Gail Naughton, John Penrose, Gangaram Singh, Debra Tomic, Nikhil Varaiya, Robert Wilbur

• Update on Associate Dean Search

Kathy Krentler reported receiving 43 applications for the Associate Dean for Academic Affairs position. The four finalists will be brought to campus starting October 14. Kathy is working on the itineraries for the visits, which will be two days for each candidate. The goal is to have a recommendation to the Dean by mid-November, with a likely arrival time, except for the internal candidate, of early summer.

• Faculty Searches

Finance Department is recruiting for two positions. They have received 150 vitas, and feel they have a strong pool. Financial Services will begin recruiting later this month. Real Estate is on hold, pending fund raising for an endowment. The major concern is the gap between SDSU’s starting salary schedule and possible market salaries, especially at the Assistant Professor levels; and the situation in the Finance area is especially acute.

Management Department has Organizational Behavior candidates visiting. International Business and Entrepreneurship will follow immediately behind. There is a strong pool for all three positions.

Accounting Department has 30 candidates for two positions. Some overlap for the Financial Accounting and the International Accounting positions. They feel it is a short list of good candidates; most would be advanced rank.

There was general discussion of recruiting issues and how the total package can be used flexibly. Discussion will be continued in two weeks at the chairs meeting.

• Administrative Searches

Director of Communications: There are 30 candidates for the position. Interviewing with five finalists will begin October 11.

Director of Self-Support Programs (EMBA, etc.): There are three finalists for on-campus interviews.
Development Director: The University has not advertised the position yet. It will be a minimum of 5-6 months to fill the position. Carmen Bianchi is assisting the Dean in the interim. Carmen has been working with EMC in the Family Owned Businesses area.

Recruiting is also underway for a Department Coordinator for the Accounting and IDS Department office. The notice has been posted.

- **Final Enrollment Numbers for Fall 2004**

Deb Tomic distributed the Fall 2004 Current FTES vs. FTES Target and Prior Fall FTES at Census. The difference between target and current for the College was 2,450 vs. 2,428. CBA was at 99.12% of target vs. 101.52% for the University. We’ll meet with University in a week to review enrollments and budgets. There was discussion about managing enrollment and college enrollment forecasts.

Gail Naughton reported on meeting with the Provost: the University believes maintaining AACSB accreditation is essential; first priority for increased funding is rebuilding Tenure/Tenure-Track faculty.

Deb Tomic also distributed the 04-05 Faculty Instructional Budget spreadsheets. The CBA salary budget with projected funds from the new student IRA fees is balanced. Without these IRA funds the budget is $61,000 in the hole.

- **Update on Real Estate Program**

A one page handout summarizing the new Real Estate Business Plan was distributed by Bob Wilbur. A copy of the full plan is available on the CBA web site at http://www-rohan.sdsu.edu/~cba/admin/minutes.html. The focus is presently on raising endowment funds.

Financial Services: A one page handout, A Center for the Study of Personal Financial Planning, was recently approved. Work is being done on an endowment.

- **Update on Strategic Planning Process**

Steering Committee has called for participation in follow up task forces. The Committee will develop a charge to guide the task forces. Results of the retreat are posted on the College web site at http://www-rohan.sdsu.edu/~cba/admin/strategic.html.

- **Selection of Peer Schools**

Bob Wilbur distributed two handouts; America’s Best Colleges 2005 and Sample Benchmark Business Schools. For strategic planning, the College needs to select a set of peer schools and aspirant schools. The faculty will be surveyed for their input.
• **International Business/CIBER Update/Plan**

David Earwicker, Managing Director of CIBER is leaving. He needs to be replaced to maintain the CIBER Grant and the program’s national ranking. Gail has obtained $30,000 from the University to help supplement the salary. Gail is working closely with Paul Wong, Dean of the College of Arts and Letters. There was discussion of how International Business might be restructured to be more of a CBA program. Gail will send e-mail to interested faculty to participate in brainstorming.

• **Budgets**

Operating budgets have been given to departments. Open University funds are down due to reduced seats available in classes.

• **EMC 2000-2004 Overview**

Sandy Ehrlich presented the overview on EMC 2000-2004 that was prepared for Qualcomm to show what had been accomplished from 2000 to 2004. The presentation will be available on the College web site at http://www-rohan.sdsu.edu/~cba/admin/committee/EMC_prog.ppt. Sandy reported that competition from other schools is increasing. The top schools are putting major resources behind entrepreneurship programs. There was discussion of ways in which the College might respond.

• **Self Support Programs/Sports MBA**

There are 24 applications in hand, with 10 more commitments. There is a November 1 deadline for applications, with the first class starting January, 2005. Faculty staffing for core courses is underway.

• **Open Topics**

Gail Naughton: The AACSB Annual International Meeting will by held in San Francisco April 21-23, 2005. Tom Campbell, Dean at UC Berkeley and Gail have been selected by AACSB to be co-chairs.

Meeting adjourned at 12:25 PM.