Executive Committee Notes,  
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Notes from Executive Committee Meeting, March 8, 2005

Present: Gail Naughton, Jim Lackritz, Ken Marino, Kathy Krentler, Andy Barnett, Nik Variaya, John Penrose, Gangaram Singh, Joe Belch, Deb Tomic, Sandy Erlich, Mark Ballam (CIBER Director).

The Executive Committee met from 10 AM – noon in the Dean’s Conference Room.

Mark Ballam, the new CIBER Director, talked about his plans for CIBER and the international business program.

Gail led a discussion about the academic and capital campaign plans submitted to the Provost.

Gangaram, Andy, and Nik discussed the current states of their faculty searches. Management has three offers accepted, Accounting has two accepted, and Finance has one accepted and working on two more offers. They are in the midst of the search for the Corky McMillin Chair in Real Estate.

Jim gave an update on the change in impaction decision by the central administration (removal of SDSU GPA from the requirement) and its potential impact on the college. He also gave an update on the status of the Strategic Planning efforts. The reports from the four faculty subgroups and the staff workgroups are due on March 21, upon which the committee to draft the final plan will begin meeting weekly to get the report to the faculty by May 1.

Sandy talked about the upcoming Venture Challenge and asked the Chairs to urge faculty to come to the event, specifically the wine and cheese reception on Thursday evening. He also gave an update on MEET.

Gail summarized the Board of Directors meeting from 10 days earlier. She discussed the progress of the Real Estate endowment and Director search, and the plans for an endowment for the Accounting Director’s position.

The committee asked that Carl Winston (HTM) come to future meetings to report on the status of the HTM program.
Notes from Executive Committee Meeting, March 22, 2005

Present: Gail Naughton, Jim Lackritz, Kathy Krentler, Andy Barnett, Nik Variaya, John Penrose, Gangaram Singh, Joe Belch, Deb Tomic, Sandy Erlich, Karen Courtney (Director of Self Support Programs).

The Executive Committee met on March 22 from 10 AM – noon in the Dean’s Conference Room.

Karen gave an update on EMBA open houses, interviews, and plans for next year’s Sports MBA class. She also talked about a marketing billboard campaign for the program utilizing free billboard space, and is working on getting the program ranked, with a goal of making the top 25. We are looking to differentiate our EMBA based on three areas that are key to executive leadership and in which we have excellence: International Business, Corporate Governance/Accounting Principles, and Entrepreneurship. Small groups of faculty will meet with Karen to study our current curriculum and develop enhancements in these 3 areas.

Nik reported the current status of his faculty searches. He has two offers accepted and one offer still outstanding that he is awaiting response. He and Gail updated the status on the search for the Real Estate position.

Jim reported that the strategic planning (SP) committee, charged with drafting the final strategic plan, met on Monday and has an ambitious schedule to get the document to the faculty and staff by May 1.

Jim is coordinating the SWOT that Gail will need for her April meeting with the President. Each of the Chairs/Directors have been asked to give Jim their views from their programs’/department’s angle. This will be combined with the SWOT that comes from the SP committee. The CBA is leading the strategic initiatives at the university level.

Gail reported on the results from the capital campaign submissions. International and Accounting program submissions made the first tier of proposals and EMC’s proposal made the second tier. Gail reported the status of a privatization deal with a group that wants to use our Corporate Governance name, and also wanted to know which faculty have been involved in corporate governance, serving on boards of directors of organizations at all levels. Jim will ask the faculty for this information.

Joe led a discussion of the branding plan for the college. About 2/3 of comparable public schools are named (endowed) and almost all have a slogan which they use for their college. He discussed the survey that he and his brother are working on with Randy Carmical to gauge the public opinion of our programs and the need to define the target group for the survey.
Notes from Executive Committee Meeting, June 14, 2005

Present: Gail Naughton, Jim Lackritz, Kathy Krentler, Andy Barnett, Sharon Lightner, Nik Variaya, John Penrose, Gangaram Singh, Deb Tomic, Sandy Ehrlich, Mark Ballam, Karen Courtney

Invited Guests: Randy Carmical, Pat Dintrone, Teresa Donohue, Nancy Kavanaugh

The Executive Committee met from 10 AM – 12:10 PM in the Dean’s Conference Room.

Randy and Nancy summarized some of the things that they are working on in marketing and communications. This included the communications audit, the community awareness perception survey, the “did you know” information campaign, and some graduate student and alumni website issues. There are plans for two alumni luncheons during the next year, to give alumni an opportunity to reengage with the CBA as part of our 50th anniversary as a college. Randy agreed to put out a more detailed summary to the faculty and staff on these activities.

Mark gave an update on CIBER activities. There was a strategic planning session last week and Mark is coordinating the grant renewal application that will be submitted in September.

Gail will be proposing a new institute to the Academic Deans in which SDSU will broker potential partnerships between national and international universities to bring new medical and medically-related discoveries to the marketplace.

Teresa talked about study abroad opportunities and her plan to increase the number of CBA undergraduates who take advantage of these opportunities. She has created a template that she will use for course articulation with cooperating universities.

Karen gave an update on EMBA and SportsMBA programs and marketing efforts. She has done three information sessions for EMBA and is very optimistic about next year’s class. EMBA curriculum modifications are underway. The first information session for SportsMBA is this Saturday and Karen discussed some of the adjustments for the program.

Jim gave an update on the Strategic Planning process.

Gail and Sandy updated development activities. Gail reports that we will have $3.7 million in new gifts and pledges for the fiscal year which closes June 30. She is finalizing an additional gift to the Real Estate program for January. Sandy has a $1 million commitment for EMC from Leonard Lavin, retiring CEO of Alberto Culver, on which he hopes to eventually expand.

Sandy gave an update on the Family Forum, which has grown significantly in the past year. This is a program run through EMC which focuses on family and closely-held business.

Gail updated the negotiations with Robert Edelstein for the Director position of the Real Estate Program. Gail offered, Bob counter offered, and Gail is attempting to put together an acceptable package.

Sharon summarized her vision/plans for the School of Accountancy that she will present to the CBA Board of Directors on Friday.
Notes from Executive Committee Meeting, September 6, 2005

Present: Gail Naughton, Jim Lackritz, Kathy Krentler, Sharon Lightner, Nik Variaya, John Penrose, Gangaram Singh, Joe Belch, Deb Tomic, Karen Courtney.

The Executive Committee met from 10 AM – 12:10 PM in the Dean’s Conference Room.

The Chairs summarized their recruiting efforts for their faculty positions for AY 2006-07.

Gail gave an update on the negotiations for the Real Estate Chair. She hopes to have an announcement prior to the end of the month.

Deb went over the Unit 7 (Staff) contract on comp/overtime/vacation language. There was discussion as to the applications of the contract language, and questions as to if such a contract exists for Unit 3 (Faculty). Deb said she would look into it.

Karen gave an update on EMBA and SportsMBA programs. EMBA XVI just began a few weeks ago. SportsMBA is finishing up its first year and adjustments are being discussed for next year’s program. Applications are coming in for next year’s class.

The CBA is involved in a cooperative effort with the College of PSFA to form an Institute for Retired Athletes. Jim and Karen have taken the lead on this, working with former top triathlete Scott Tinley, who proposed the institute. This would be the first institute of its type in the country. A kick-off event will take place on September 29, and a list of former athletes who have been successful in their transition out of sport have been invited to attend.

Gail updated the ongoing relationship with the College of Extended Studies and the proposed fee agreement for our self-support programs. Gail will continue further discussion with CES.

Concern has been raised by faculty and staff about the dog/cat presence in the offices, and the need for the open atriums on the third floor to be kept clean. There is a university policy which prohibits animals with the exception of guide dogs. Gail will send out a memo reflecting on the policy. Jim will ask Joyce to be the contact person for any concerns about trash and cleanliness of the atriums.
Notes from Executive Committee Meeting, October 4, 2005

Present: Gail Naughton, Jim Lackritz, Kathy Krentler, Sharon Lightner, Nik Variaya, John Penrose, Gangaram Singh, Joe Belch, Deb Tomic, Ken Marino.

The Executive Committee met from 10 AM – 12 PM in the Dean’s Conference Room.

We have hired the firm of Bailey-Gardiner to create a branding marketing strategy for the college. Randy Carmical brought in John Bailey and Alan Jones from the firm to make a quick presentation to the group on their efforts to deliver a marketing plan by the end of December.

The Chairs summarized recruiting efforts for their faculty positions for AY 2006-07. Jim gave an update on the Assistant Dean Search (we hope to be interviewing within the next two weeks) and Deb Tomic reported we will be interviewing in the next two weeks for the Director of the Aztec Business Alliance.

Jim and Gail summarized the efforts to complete the strategic plan. The Chairs are concerned about eliminating specific undergraduate majors. At the next Chairs meeting we will discuss the pros/cons of a general undergraduate degree.

Gail reported on development efforts. She also gave an update on the selection of the Real Estate Chair, which has been delayed by the recent passing of Corky McMillin. She hopes to have an announcement soon.

Gail updated the ongoing relationship with the College of Extended Studies and the proposed fee agreement for our self-support programs. Deb showed how the proposed change would impact the bottom line.

Gail and Jim discussed some recent issues from the Sports MBA and EMBA programs. They are working with Karen Courtney to resolve the problems and to make some changes for next year.
Notes from Executive Committee Meeting, November 1, 2005

Present: Gail Naughton, Jim Lackritz, Kathy Krentler, Ken Marino, Sharon Lightner, Nik Variaya, John Penrose, Gangaram Singh, Joe Belch, Deb Tomic, Sandy Erlich, Steve Sacco, Carl Winston, Pat Dintrone.

The Executive Committee met from 10 AM – noon in the Dean’s Conference Room.

Steve Sacco gave an update on the proposed undergraduate IB program to be offered at Chinese University in Hong Kong. There are still some major issues that need to be resolved before such a program can go forward. Paul Wong and Gail will be leaving for Hong Kong on November 11th. Meetings have been set with both Chinese University and the University of Science and Technology.

Deb reported on the search for the Aztec Business Alliance Director. HR is moving forward with reference checks and final processing of paperwork. We hope to have an announcement before Thanksgiving.

Jim reported on the status of the Assistant Dean search. The search committee forwarded the names of two candidates, Tim Rupe and Sandra Williams, to the Dean and the Vice-President for Student Affairs. We hope to have an announcement of an accepted offer shortly.

Gangaram summarized his efforts on the application for the new CIBER grant. The focus has been expanded for this year’s application to a better tie-in of our programs and faculty research in international business.

Gail gave a summary of her meeting with Chancellor Reed last week. She was very optimistic about his ideas on compensation, fees, and other issues that are sensitive to the CBA. SDSUniverse had a summary of the issues that came out of the trustees meeting.

John gave an update on the discussions of the joint PhD program with Claremont. We are making progress but there is still administrative red tape that needs to be cleared.

Carl was asked to share the results from HTM audit that was part of the Recreation Department review. As he was out of town last week, he had not yet read the written report, so Gail summarized some of the things that were discussed at the exit interview. Carl expressed an interest in having CBA faculty more involved with the HTM program.

Gail announced that we have a verbal commitment from Peter Chinloy for the Real Estate Chair. He is still trying to work it out with his current school so he can begin in January. If not, he will start in the summer.
Notes from Executive Committee Meeting, November 29, 2005

Present: Gail Naughton, Jim Lackritz, Kathy Krentler, Ken Marino, Sharon Lightner, Nik Variaya, John Penrose, Gangaram Singh, Joe Belch, Deb Tomic, Sandy Ehrlich, Karen Courtney, Carl Winston.

The Executive Committee met from 11 AM – 1 PM in the Dean’s Conference Room.

Deb led a discussion on the IT services within the college. We are looking at adding another IT support person to the staff.

Carl gave an update on HTM recruiting and program activities and answered questions.

Gail updated the group on her Hong Kong trip. We will continue to discuss the viability of offering the IB program through the extension program at CUHK. She talked with the Dean at CUHK about a joint MBA in International Entrepreneurship. They are also interested in our Family Business Forum, which is run through EMC.

She also visited with the Dean at Science and Technology. They are interested in a program which would teach core business principles to their science, engineering, and technology students.

Finally, she had an opportunity to meet with an official from the Beijing Olympic Committee, with an interest in a possible tie to our Sports Business Management MBA program, if we have students interested.
Notes from Executive Committee Meeting, January 19, 2006

Present: Gail Naughton, Jim Lackritz, Ken Marino, Sharon Lightner, Nik Variaya, John Penrose, Gangaram Singh, Joe Belch, Deb Tomic, Sandy Erlich, Karen Courtney

Guests: Sandi Williams, Chris Graham, Randy Carmical, Heather Haltauferheide (Development Office)

The Executive Committee met on January 19 from 1:30-3:25 PM in the Dean’s Conference Room.

Two of our new hires, Assistant Dean Sandi Williams and Chris Graham, Director of Aztec Business Alliance introduced themselves to those that they had not yet met and talked briefly about what they would be doing in their new positions.

Randy gave an update on the CBA 50th anniversary birthday bash at the House of Blues on March 8. Heather talked about she wanted to be able to help us reach out to our alumni to attend.

Deb gave an update on recent construction activities that took place over the break. The Business Advising Center, Aztec Business Alliance, Real Estate Center, and Executive and Specialized Programs Office have all undergone major facelifts involving paint, carpeting, and furniture.

Each of the Chairs updated their recruiting activities. We had a very busy fall and will continue to bring in candidates for faculty positions during the first part of the Spring semester.

Gail and Nik updated the group of activities for the Peter Chinloy visit during the week of January 23. There will be a reception at the President’s house to officially welcome him as the new Real Estate Chair, and he will be involved in other activities during the week.

Karen said that she has hired a new Assistant Director for Admissions and Financial Aid for the Executive Programs who will begin January 30. She also reported that the new Sports MBA class has 35 students with more experience and higher GMAT scores than last year’s class. We will also host a Sports Case competition on February 10-11.

Gail gave an update on her discussions of new international programs as well as one new mainland possibility. She previously had discussions of a joint MBA in Life Sciences with Case Western Reserve, which are resuming with their new Dean.

She will travel to Hong Kong the first week of February to finalize an agreement to offer the IB undergraduate program. The Chancellor has tentatively approved SDSU having a satellite program at CUHK, so we will be responsible for the CBA courses in the IB majors. She has had extensive discussions with Kathy and Gary as to how this could be accomplished without impacting our resources and faculty. We will be looking at offering several of the core classes through online delivery, upon which we could also use that option to allow us to accommodate more state-supported students. Faculty who travel to Hong Kong to teach would be able to collaborate with CUHK faculty. She has also been in discussions with CUHK on a joint MBA in International Entrepreneurship.
Gail recently traveled to Beirut to visit the American University in Beirut (AUB). They are interested in Corporate Governance, Family Business, a possible joint MBA in International Entrepreneurship, and a possible faculty exchange. She will go back to AUB in March. She is interested in having them as a partner in our International Institute for Biomedical Innovation, an institute to help bring new medical discoveries to market. She has also engaged in discussions on this with potential partners in Mexico, Europe, and Asia.