Notes from Executive Committee Meeting, August 29, 2006

Present: Gail Naughton, Jim Lackritz, Ken Marino, Sharon Lightner, Nik Varaiya, Bruce Reinig, Gangaram Singh, Joe Belch, Karen Courtney, Deb Tomic
Guests: Randy Carmical, Beth Chung-Herrera

The Executive Committee met from 10:00 AM to 11:45 AM in the Dean's Conference Room.

Gail briefed the group and entertained a discussion on two new graduate programs that are in the discussion stage. The EMBA in Life Sciences is a proposed joint venture with Gallup University in which most of the curriculum will be offered online with specific applications to the life sciences industry. Gallup has online expertise and partners with the University of Nebraska Lincoln (UNL), an AACSB school, for an online MBA program. Ken has put together a suggested list of courses which includes courses from Regulatory Affairs that are currently taught online. We expect that we will be able to use core classes from UNL which are already online, Gallup will develop online leadership courses, and we will teach a few courses in residency. Gallup is supposed to get us a proposal by later in the week which identifies their level of participation and potential costs. This would be the first program of its kind. As we move forward, all proposals will be brought to the CBA Graduate Committee.

The MBA in Global Entrepreneurship is a proposed one-year program in which fast track corporate managers with international assignments will take classes in four parts of the world and visit international corporations in each area. The program proposes eight 6-week modules in which students will take 6 units in each module, with the first 12 weeks at SDSU and subsequent 12-week sessions in Asia, India, and the Middle East (or another area if deemed to be unsafe). Gail has identified academic partners in each area, universities with outstanding reputations who would provide distinguished faculty to teach when their university hosts the program (subject to approval by the CBA departments). Four corporate partners (Invitrogen, Qualcomm, Hewlett-Packard, and Microsoft) have agreed to participate and discussions are underway with Intel as a potential fifth partner. Each corporate partner will commit to guest lectures, arrange for corporate tours in the visiting countries, and participate in 795 projects. This would be the first four-continent program. As this program moves forward, it will be brought to the International Programs Committee and then the CBA Graduate Committee.

Both programs will be self-support programs with proposed fees in the $50,000 + expenses range. We are working on budgets to look at the financial viability and the ability of these programs to generate financial support for major initiatives of the CBA.

Randy talked about the branding plan and PR that would go with these programs. Gail would like to have a national press conference announcement of the intention to create these two programs if they are supported by the Graduate and Steering Committees of the college and the Curriculum Committee of the University Graduate Council. November 15th is being held as a target date for the press conference in NYC. Irwin Jacobs of
QUALCOMM and Greg Lucier of Invitrogen have already agreed to participate in the conference.

Joe distributed a flyer for „The Role of IMC in the Life Sciences Industry,‰ a one day program to be held on September 29. Joe, Mickey, Dick Brooks, and an impressive speakers group will headline the program, which is open to the public. A similar program last year raised approximately $20,000 for the IMC.

Gail gave an update on the Strategic Plan. Over the summer, the Strategic Planning Committee identified six major initiatives for the college and then tried to identify the top 3-4 objectives for each initiative. Bill Baker worked with Gail to draft the text of the plan. An outline of the plan will be presented to the faculty/staff at the CBA kickoff event on September 13.

Jim gave an enrollment update. As of the close of registration, we had almost 2800 FTE (target of 2717), but this had dropped to 2745 by the time of this meeting, on the second day of class. In Fall 2005, we lost about 80 FTE from the end of registration to the end of drop/add. Jim asked the chairs to have their faculty closely monitor their enrollments so that students could be given add codes to replace those who drop. We seem to have an inordinate number of students trying to switch sections, so that exacerbates the crashing situations in some sections. As of the end of last week, 11 more students than a year ago had declared into upper division, and we still expect a few more students to declare this week.

Gail and Jim reported on the New Student Convocation/Transfer Student Reception that took place the previous Saturday. The CBA had the most students and family participating (2000) at Convocation. Over 80 students attended the Transfer Student reception, many who brought parents and family, and the CBA was well represented. Sandi Williams coordinated a group that set up a sign-in table and placed „Do You Know‰ posters around the room. Each department was represented by at least one faculty member. Comments were very positive.

Karen Courtney gave an update on the new EMBA class that just started. We have 36 students (10 females) in EMBA XVII, with an average of 15 years experience, 9 years in management, and a mean undergraduate GPA of 3.2. This appears to be the most diverse EMBA group ever. A welcome reception was held last week at the President,s house, and many EMBA alumni attended with very positive feedback about what the EMBA program has meant to their careers.

Patric Hendershott has agreed to be the Interim Chair of the Real Estate program and help with the national search for a permanent chair. Patric is former Chair of the program at Ohio State and has an outstanding academic reputation. Patric will join us once the paperwork is finalized on his appointment.

Beth Chung came to summarize the findings of the online committee. A full report has been given to Gail and Jim. When final edits are made, the committee will call an all-
college meeting to discuss the findings, and Jim will ask that the report be posted on the CBA web site for all to view. The report goes into much detail with its findings on different models that are used by other schools, and makes a strong recommendation suggesting a three year road map for the college to move to more hybrid models, especially in the core classes. Full findings will be released to the entire college shortly.