Notes from Executive Committee Meeting, January 22, 2008

Present: Gail Naughton, Jim Lackritz, Sharon Lightner, Nik Varaiya, Bruce Reignig, Gangaram Singh, Joe Belch, Kathy Krentler, David Ely, Chris Graham, Mark Ballam, Deb Tomic

The Executive Committee met from 10:00 AM-noon in the Deanís Conference Room.

Chris gave an update from Executive and External Programs. An offer has been made to a candidate for the Director of the Aztec Business Alliance. There were over 60 applicants for the position.

Meet the Masters will take place on February 7 at the Aztec Hall of Fame. Chris expects approximately 20 companies to be recruiting our CBA graduate students, and over 150 students to attend. The Undergraduate Business career fair will be held on March 10 in the Aztec Center. Last yearís event, which drew over 300 students and 25 companies, was very successful and he got an intent to renew from all but one company that participated a year ago.

42 students have started SportsMBA IV. Due to the efforts of Scott Minto and the SMBA alumni, the number of applicants doubled this year and the pool appears to be considerably stronger. This yearís class is 40% female and has 3 African-Americans and 6 international students. Upcoming events are the USA Sevens event and the international case competition, both to be held at Petco Park.

Executive MBA continues with 32 students in the newest class. Chris is working on the Alumni Advisory Board in which he hopes to have each of the 18 classes represented. The annual EMBA holiday party will take place at the Prado, and Chris expects 110-120 EMBA alumni and spouses/friends to attend. He is working on marketing to the EMBAs in three areas: (1) hiring interns/jobs from our undergraduate and graduate programs, (2) participating in the upcoming Asia trip, and (3) the alumni golf tournament, in which the alumni intend to honor Ken Marino.

David distributed some data regarding our new graduate students for this semester. We have enrolled a few more students from a year ago from an applicant pool which was slightly larger. Dave has collected additional information on current salaries for those employed (mean = $56.5K), plans after graduation (52% to advance in company or seek new employment), and importance of factors on enrolling at SDSU (cost, location, reputation).

Jim gave an update on enrollments. As of Tuesday AM, the CBA had 3195 FTEs, and many courses were still seeing excess demand. Jim sent out a note the previous Friday to the faculty about prerequisite checks and ALI students.

The anticipated budget shortfall for next year will be felt by the CSU and SDSU. At the Academic Deans meeting, the Deans were told that in spite of the news of the Governor
saying that each state agency should be looking at 10% cuts across the board, that the CSU has been told to anticipate an 8% budget cut. Chancellor Reed has responded that we will not be able to accommodate as many students without full funding from the compact.

Each Dean has been given a reduced budget scenario and asked to present a plan to Academic Affairs by February 1 to be able to accommodate an appropriate number of students. Our initial state-support budget for the college of $11.6 million has resulted in a prorata reduction of $876,000, for which the best estimate from Academic Affairs is that they may be able to help absorb about 1/3 of this through salary savings, rollover of unspent funds, etc. Therefore, we are on the hook for a plan for a reduction of $580,000 for academic year 08/09. At the same time, our FTE targets have also been reduced proportionately for academic year 08/09, with a slight reduction in the Fall and a significant reduction in the Spring.

We will give back one staff position that is currently not filled, and will look for other ways that we can start to find savings that can apply to this potential reduction.

Each chair has been asked to identify cost savings that would allow their department to meet FTE demands at a reduced level for next year. Gail, Jim, Deb, and the chairs will meet again next Tuesday to discuss how we can get this to add up to the projected total from each department's plan.