Notes from Executive Committee Meeting, October 14, 2008

Present: Gail Naughton, Jim Lackritz, Sharon Lightner, Mehdi Salehizadeh, Bruce Reinig, Alex DeNoble, Joe Belch, Kathy Krentler, David Ely, Sandy Ehrlich, Mark Ballam, Deb Tomic

Invited Guest: Ron Young

The Executive Committee met from 10:00AM-noon in the Deanís Conference Room.

Ron Young, Emeritus Professor of Spanish, joined us to discuss faculty-led study abroad programs. Ron is working in the College of Extended Studies (CES) to help set up 3 and 4 week travel programs where a faculty member can lead a student group to an international destination and teach a class for which the students can get academic credit, typically 1-unit per week. CES arranges living accommodations for the faculty member and students and faculty receive compensation per unit of course taught. Normally, this occurs during the summer. There is information on this program at the CES web site at <http://www.neverstoplearning.net/>www.neverstoplearning.net. If faculty are interested, they can reach Ron at <mailto:ryoung@mail.sdsu.edu>ryoung@mail.sdsu.edu.

Gail reported that Chancellor Reed will be convening the CSU Presidents next week to reaffirm their unanimous approval of the graduate fee, to put it on the agenda for the November CSU Board of Trustees meeting. Gail and several other Deans convened yesterday to draft a new position paper on the importance of the fee. The group made suggestions on emphasizing the importance of accreditation in terms of graduate tuition reimbursement (most major companies don't reimburse non-AACSB MBA programs), recruitment (many top companies only recruit from AACSB business programs), the ability of our undergraduate students to gain admission to other top MBA programs who give a higher weighting to students from AACSB accredited undergraduate programs, and our students having core classes waived in top MBA programs who accept only AACSB accredited undergraduate business courses towards a graduate degree.

We need to select a group of peer and aspirant schools for our AACSB report. Jim asked the group for suggestions for possible schools. In our reaffirmation of accreditation review, one member of the visitation team will be a Dean from one of our peer schools and one will be from our aspirant schools. We are allowed to have other CSU schools on our list, but their Deans cannot participate as a member of our review team.

Jim will ask the CSU Deans for their peer and aspirant schools and distribute that to the Executive Committee. Jim will also get some information from AACSB about business schools in public universities outside of California that might be similar to us in terms of mission, numbers of students, faculty salaries, and other metrics.

Gail has been told by the Provost that we need to decentralize the college budget. Deb discussed what would go into the process of determining how funding would be assigned
to each department. The chairs are concerned because they have had no input into this decision, and feel there are both advantages and disadvantages of a decentralized budget. They will draft a memo to send to the Provost with a request for her to meet with the chairs to discuss this and other critical issues to the CBA.

Mark thanked all who attended the October 3 National Forum on Trade Policy which CIBER hosted at the Sheraton. He is still working on the Global Business Project, which was detailed in the notes from the previous Executive Committee meeting. This hit a snag in the central administration because of academic credit and supervision issues.

Chris summarized his trip with Patricia Van Damme to the partner universities for the GEMBA program. They got signed MOUs from each school, except for IIM Lucknow (India) which had a change of administration that was not up-to-date with discussions and agreements with the previous administration. With insufficient time to work a new agreement with IIM, a decision was made to have the first group of students do all of their work in India at the University of Hyberadad (originally they were going to spend six weeks there and six weeks at IIM). All signed MOUs were obtained and will be submitted to WASC.

Recruiting is ongoing for the first class to begin in January. We are hoping that the online application process will open on October 20. Chris has already received 24 paper applications.

Gail reported that Qualcomm is so impressed with the MS Engineering program (there are couple of CBA courses in that program) that they want to offer it at their Hyderabad site.