Notes from Executive Committee Meeting, May 18, 2010

Present: Gail Naughton, Jim Lackritz, Gangaram Singh, Sharon Lightner, Mehdi Salehizadeh, Bruce Reinig, Alex DeNoble, Joe Belch, Kathy Krentler, David Ely, Sandy Ehrlich, Deb Tomic

Invited Guests: James Frazee, Jim Julius, Marc Pastor, Sandra Cook, Stephanie Samuels, Rita Gajoli, Joanne Prutz, Sandi Williams

The Executive Committee met from 10:00 AM ¨ noon in the Dean’s Conference Room.

James Frazee, Jim Julius, and Marc Pastor from ITS joined us for a discussion on video capture, which allows for lectures to be recorded and available for students. James, Jim, and Art discussed various classroom logistics and hardware/software options. A pilot project will start this summer for Fall 2010 classes to evaluate vendor solutions. Bruce, Alex, and Jim Lackritz volunteered to participate in the pilot.

Sandra Cook, Stephanie Samuels, Rita Gajoli, Joanne Prutz, and Sandi Williams joined us to discuss Curricunet, a software system which will allow the curriculum forms to be automated, allowing for the acceleration of the curriculum approval process. There are other features which are beneficial to academic programs. Many community colleges use Curricunet, and it is expected that all California community colleges will eventually use it. Enrollment Services wants to use the CBA to beta test the software, which was endorsed by the committee. Sandi agreed to lead the coordination from the CBA.

Jim was asked by James Tarbox (Career Services) if we would be interested in CS taking over BA 401, the undergraduate internship 1-unit class. From a CSU audit from last year of the university’s policies on field trips and internships, we do not have a policy (which is required) for site visits for internships, so when a policy is established, CS is willing to do the leg work, and work to build up enrollment in the class, which has been 10-15 students a semester. CS would get the funds from the FTE, but Jim and James discussed that this would be shared if there was significant enrollment increases. Currently, Jim is the instructor of record, but Linda Guzzo handles all of the administrative responsibilities for the course. The committee agreed that it would be a good idea for CS to house the course.

The Undergraduate Committee received a proposal from IDS to change IDS 302 to BA 360. The Committee thought it made sense to either change all core and pre-business classes to BA classes or to leave them all with department identifications. Changing them would make the undergraduate program parallel what is done at in the MBA program with the core classes. Kathy initiated the discussion on this, which also included questions as to whether this would be just for upper division core or
also include lower division. We agreed that the chairs should poll their faculty on this issue.

Gail gave an update on the Excellence Fee. On May 14, she visited Cal Poly SLO, with a group from SDSU which included Dan Cornthwaite (Executive Director of AS), the incoming AS officers, and a student representative from each college. The met with a group from SLO to discuss the history of their excellence fee, which was initially passed in 2002 ($1000 per student per year) and the students voted in 2009 to increase it by an additional $1200/year ($400/year for three consecutive years). Their campaign was so effective that parents were telling their children who attended SLO to vote for the fee.

Focus groups for the CBA (June) and other colleges (July) will work on identifying key issues and priorities for the students for the funding if an excellence fee was passed. Alumni and business leaders will be polled to ask what skills are most needed that could benefit from additional services that could be paid for by the fee. There will be a survey to students in Fall 2010, with the scheduled vote to take place in Spring 2011.