College of Business Administration
Graduate Committee

Minutes: February 18, 2004 9:00 am. Dean’s Conference Room

Members Present: Craig Dunn, David Ely (Chair), Rong He (GBSA), Murray Jennex, Sharon Lightner, Ken Marino, Cristel Russell
Guest: Gail Naughton

Item 1. Curriculum proposals

MBA Sport Management specialization

Dean Naughton described a proposal for an MBA specialization in sports management. This will be an 18-month program with students taking 43 units during the first year and then completing an internship and BA795 in the last 6 months. The target start date is January 2005. The program will be self-supporting; faculty participating in the program will do so on an overload basis. Location of classes and pricing have not been finalized. The program will consist mostly of existing courses, although cases and applications used in these courses will need to be modified to focus on sports management. Existing variable titles courses will be used to offer several new courses. The Padres organization will provide guest speakers and coordinate the internships. The committee discussed the choice of existing business theme and elective courses in a sports management program. It was noted that using courses outside of business administration (e.g., city planning, courses with diversity components) could enhance the value of the program to students. It is the committee’s expectation that a faculty committee will be formed to define the exact curriculum and eventually act as advisors to students enrolled in the program.

Action. Approved the creation of a Sport Business Management MBA specialization.

ACCT 596 - Prerequisite change

The committee discussed the proposal to change the prerequisite for Acct 596 to: Approved upper division business major, business minor, or other approved major; and consent of instructor. Currently ACCT 322 and (credit or concurrent registration) 421 are required to enroll in ACCT 596. Some members felt that the proposed language was confusing. Ely agreed to discuss alternative language with representatives from the School of Accountancy and the undergraduate committee.

Action. The following prerequisite was approved by email vote after the meeting: Major approved by the College of Business Administration and consent of instructor.

Item 2. Graduate Course descriptions for College web site

The committee reviewed its progress in creating course descriptions of graduate courses to be posted on the College web site. Drafts for approximately one half of the graduate courses have been written. The committee will continue to develop this material.
Item 3. Learning Outcomes for MBA program
Committee members presented suggestions for learning outcomes for the MBA program they had prepared for the meeting. The committee will continue to refine these during future meetings and expects to have a proposal to present to the College later in the semester.

Item 4. Homeland security interdisciplinary degree

Murray Jennex reported on a meeting he attended on the new homeland security interdisciplinary degree. Currently, no business courses are included in the program. The committee identified several IT courses offered by the College that would be appropriate for a student’s program pursuing this degree. Murray will take these suggestions back to the program sponsors.

Meeting adjourned at 11am.

Next meeting: 10am on March 10, 2004, in the Dean’s Conference Room

David Ely
For the College Graduate Committee