College of Business Administration  
Graduate Committee  

Minutes: January 29, 2007, 9:00 am, Dean’s Conference Room  

Members Present:  Heather Honea, Murray Jennex, Ken Marino, Mehdi Salehizadeh,  
Chamu Sundaramurthy, Gene Whittenburg  

Item 1  IDS Curriculum Proposals  
The IDS Department has proposed that IDS 609 (Information Technology for Business)  
be removed as a prerequisite for a number of other IDS courses. The course is no  
longer either offered or required. The graduate committee approved the changes.  

Item 2  MBA Assessment – 2005-2006  
Prior to its meeting, the committee had received from Heather a complete draft of the  
MBA Assessment Report due this Spring semester. The committee discussed a few  
minor changes and suggestions. The final report should be ready for submission to  
Professor Kathy Krentler by a week or two.  

Item 3  MBA Assessment – 2006-2007  
The next cycle of the Assessment Report is due next Spring semester, 2008. It will  
focus on the following:  

GOAL 4: Acquire the capacity to formulate and communicate strategies to solve  
business problems and pursue opportunities.  

SLO 4.1: Analyze a business problem in new and unfamiliar circumstances through  
the integration of relevant disciplines.  

    Assessment instrument: Capstone course: BA 795 – Business Consulting; Student  
    Surveys; Client Surveys  

SLO 4.2: Formulate strategies to solve business problems and pursue opportunities  
and communicate these strategies in a clear and concise manner.  

    Assessment instrument: Capstone Course: BA 795 – Business Consulting;  
    Student Surveys; Client Surveys  

Ken informed the committee that he has selected 2 BA 795 Projects from each of the  
2006 terms (Spring, Summer and Fall). The 6 cases represent a total of 3 instructors  
(Howard Tool, Gary Grudnitski and Don Sciglimpaglia) and 6 faculty advisors (Sara  
Appleton-Knapp, Martha Doran, Kathy Krentler, Nathan Oestreich, Lois Olson and  
Larry Rhyne). The instructors and the advisors will be invited to attend a roundtable  
meeting later this semester.
**Item 4  Proposed New MBA Curriculum**

Ken and Mehdi brought the committee up-to-date on their Q&A meeting with the IDS Department held last December. A number of issues were discussed at that meeting, with perhaps the most critical being IDS’s recommendation that the proposed waiveable core include a 3 unit course on the topics of operations management and supply chain. The graduate committee debated the merits of this recommendation (based primarily on AACSB’s requirements on providing students with knowledge about “inclusive and integrated value creation processes”). Should this recommendation be adopted, the proposed set of waiveable core courses would become 21 units – with only 18 units being waived – and the units dedicated to specializations would be reduced to 18 units. The overall/total number of units will remain at 48, and students can still earn a 30-unit MBA through the waiveable core.

The committee also discussed other aspects of the proposed New MBA Curriculum, including the specific policies for waiving the core courses and the title, contents, and coverage of the two “required” MBA courses: Technology Issues in Business and Legal/Ethical Issues in Business. The committee will further debate the IDS recommendation and these other issues in future meetings. Meanwhile, the graduate committee looks forward to holding meetings with and receiving feedback from other departments and colleagues throughout the College.

Adjournment:  10:25 am

Next meeting:  Monday, February 12th, 9:00 am, Dean’s Conference Room

Mehdi Salehizadeh
For the College Graduate Committee