College of Business Administration
Graduate Committee

Minutes: April 2, 2007, 9:00 am, Dean’s Conference Room

Members:

Present: Heather Honea, Murray Jennex, Mehdi Salehizadeh, Chamu Sundaramurthy, Gene Whittenburg

Excused: Ken Marino

Item 1 Accounting Curriculum Proposals
School of Accountancy presented two curriculum proposals. One pertained to the removal of Taxation (Code 05022) from the catalog’s list of MSBA concentrations. The School’s justification centered on the fact “there are currently no matriculated students, and none are anticipated in the future; students who might have been served by this concentration in the past, are currently served by the Master of Science in Accountancy.” The other deals with a new “Accounting Information Systems” track in the MSA as jointly approved by the School of Accountancy and the Information Systems Department. Both proposals received unanimous approval from the GC.

Item 2 MBA Assessment
Committee members discussed a “rubric” instrument – for possible use in evaluating BA 795 projects – they had received from Kathy Krentler. Prior to the meeting, Chamu had provided the GC with some suggestions/modifications to the instrument. Upon further deliberations, it was decided that: Chamu and Heather will coordinate their efforts in producing a final version of the instrument; and Mehdi will contact BA 795 instructors and advisors in order to obtain a list of the client-projects for Spring 2007 and, following the GC’s selection of a few projects, to request the supervising professors’ participation in administering the instrument.

Item 3 Assessment of IB
The following are excerpts of a letter the committee has received from the CBA IB Committee:

“The International Business Committee met on Friday, March 16, 2007 …. In response to a request by Dr. Krentler, the committee’s only agenda item was to address the assessment process for the MSBA-IB program.

“… in its current form, the CBA-IB Committee does not produce the IB curriculum, has no oversight power over the IB Curriculum and receives no feedback regarding the MSBA-IB program.
“… the IB Committee in its present form is not empowered to develop and enforce assessment criteria for the MSBA-IB majors at the College of Business. Members of the CBA-IB Programs Committee unanimously approved the motion to refer the assessment of the MSBA-IB program to the assessment coordinator for further consideration.”

The Graduate Committee took no formal action on this item for two reasons. First, the GC’s mandate deals with MBA Assessment and not that of MSBA. Second, GC noted that various issues surrounding the overall assessment process within the CBA – including assessing inter-disciplinary areas and specializations such as IB – should be and in fact are being debated by the Steering Committee.

**Item 4  Proposed New MBA Curriculum**
The committee spent considerable time discussing numerous aspects of the New MBA Curriculum to be proposed to the CBA faculty. The GC hopes to finalize the proposal and present it to the faculty for their vote prior to month’s end.

Adjournment:  10:50 am

Next meeting:  Monday, April 16, 9:00 am, Dean’s Conference Room

Mehdi Salehizadeh
For the College Graduate Committee