College of Business Administration

Graduate Committee

Minutes: February 25, 2008, 10:00 am, Dean’s Conference Room

Members: James Beatty, Janie Chang, Karen Ehrhart, David Ely, Mehdi Salehizadeh, Don Sciglimpaglia

Guest: Kamal Haddad

Item 1 Collaborative & Dual-Degree Program with NSYSU
Kamal shared with the committee some general information about the proposed collaborative and dual-degree graduate program with Taiwan’s National Sun Yat-Sen University, an AACSB-accredited institution. The program offers Taiwanese students an opportunity to earn a Master of Science in Business Administration (Entrepreneurship Concentration) from SDSU. Students must have satisfactorily completed the equivalents of eight prerequisite courses (19 units, consisting of financial accounting, organizational behavior, managerial economics, managerial accounting, marketing, statistical analysis, operations management, and financial management) before attending the MSBA program. Students will take 7 courses from SDSU, with 4 in residency here and 3 to be taught by our faculty in Taiwan. About 25 students are expected to enroll. The proposal is based on an existing degree program and curriculum, thus not requiring any formal approval by the GC. At the request of the committee, Kamal agreed that he will send the GC additional, detailed information regarding the proposal and keep the committee up-dated on the program’s status.

Item 2 Finance and Marketing Curriculum Proposals
The Finance Department presented a new course proposal (Finance 590) entitled “Personal Financial Planning Practicum.” As a 1-unit credit/no credit course, it is aimed at both undergraduate and graduate students who seek careers as financial planners (opting to sit for the Certified Financial Planner exam). The Marketing Department proposed changes in the prerequisites and the course description of Marketing 766 (“Seminar in Marketing Research”). Both proposals were unanimously approved by the GC.

Item 3 Academic Review of the MBA Program
David told the committee he has been informed by the University’s Division of Graduate Affairs that the MBA program is due for an academic review during the Fall of 2008. A team consisting of three professors, one from within and two from outside the SDSU, will conduct the review. GC members, in consultations with their colleagues at both SDSU and other institutions, will suggest to David names of potential reviewers, to be included in a pool from which Graduate Affairs will make the final selection.
Item 4  New MBA: GOALs/SLOs and Other Issues
The committee continued its discussion of the New MBA, including its GOALs and SLOs. David distributed to the GC a copy of the AACSB requirements regarding Goals and Learning Objectives for MBA programs. GC examined a number of key issues related to our MBA program, including: compliance with the AACSB requirements; possible administering of an ETS (Educational Testing Service) “Major Field Test” for MBA for assessing student mastery of various subject matters following the completion (or waiving) of core courses; rules governing a graduate student’s advancement to “candidacy;” and BA 795. Further deliberations are to take place at the committee’s future meetings.

Adjournment: 12:05 pm

Next meeting: Monday, March 10th, 10:00 am, Dean’s Conference Room

Mehdi Salehizadeh
For the College Graduate Committee