College of Business Administration

Graduate Committee

Minutes: April 21, 2008, 10:00 am, Dean’s Conference Room

Members: James Beatty, Janie Chang, Karen Ehrhart, David Ely, Mehdi Salehizadeh, Don Sciglimpaglia

Guests: Alex De Noble, Kuntara Pukthuanthong-Le, Bruce Reinig

Item 1 Curriculum Proposals

At its last meeting, GC received an Accounting proposal entitled the BMACC Program (B.S. and M.S. in Accountancy). Following the committee’s deliberations, the School of Accountancy was asked to introduce into the proposal certain language clarifications and other necessary modifications. In its revised form, the proposal was unanimously approved by the Graduate Committee.

During a prior GC meeting, two Management course proposals were debated. Management 748 – Seminar in International Entrepreneurship – was approved on the condition that editorial corrections will be made. The GC determined that the revised proposal has met the needed changes. The other course, Management 747 – Seminar in Managing Technology Commercialization – was not approved pending receipt of clarification on the course’s group-based grading mechanism which may prove to be non-compliant vis-à-vis AACSB requirements. At the request of GC, Alex De Noble appeared before the committee and provided detailed information on the rather unique status of this course and the need for the delivery of group reports to external clients. To retain the course’s objectives, it was agreed that Alex (or other instructors) will consider gradually introducing into the course an additional, individual-based student grading component through either peer evaluations and/or exams. This proposal received GC’s unanimous approval.

Item 2 The IT Theme in the New MBA

At the request of the Marketing Department, GC considered the possibility of including Marketing 770 – Marketing of Technology – in the list of courses acceptable for the IT Theme of the New MBA. After extensive discussion, including the merits of offering a (required) IDS/IT Core BA course, instead of the IT Theme, it was agreed that the New MBA’s IT Theme requirement – called Management of Technology Issues in Business and consisting of 3 credits from IDS 688 or 691 – will remain. Meanwhile, the committee will inquire about any AACSB IT requirements, and following the availability of course and student data over time, will re-visit this issue in the future.
Item 3  IDS Joint Ph.D. Proposal
The GC was presented with a proposal for a Doctoral Program in Information Systems to be offered jointly by San Diego State University and Claremont Graduate University. Professor Bruce Reinig (IDS Chair) was asked to join the committee in order to answer certain queries regarding this proposal. Issues raised related to: the availability of the minimum number of IDS faculty needed to supervise doctoral research projects; the status/effectiveness of an accounting “minor” within the program; the possible need for a research seminar to be offered in IDS; details on Claremont’s doctoral seminars and their sequential offerings; adequacy of time for students to prepare for qualifying exams; and the existence of other, “analogous” joint Ph.D. programs within and outside SDSU. In executive session, the committee decided that, given the rather extensive amount of material involved and the numerous questions raised, the proposal is to be further reviewed during GC’s next meeting scheduled for May 5th, with a final decision to be made during the AY 2008-09. Approval next year would qualify the proposal for inclusion in the 2010 SDSU catalog.

Item 4 MBA Specialization
Departmental representatives were, once again, urged to consult with their respective departments regarding the development of advising sheets for each of the MBA specialization requirements.

Adjournment: 11:50 am

Next meeting: Monday, May 5th, 10:00 am, Dean’s Conference Room

NOTE: Next meeting will be the last regularly-scheduled meeting of AY 2007-08.)

Mehdi Salehizadeh
For the College Graduate Committee