College of Business Administration

Graduate Committee

Minutes: January 26th, 9:00am, Dean’s Conference Room

Members (in attendance):
Karen Ehrhart:  MGT
Heather Honea: MKTG
Kuntara Pukthuanthong-Le:  FIN
C. Janie Chang: ACCTG
James Beatty: IDS
David Ely: Graduate Director

Guests:
Bruce Reinig: IDS , Bongsik Shin: IDS

Item 1 MBA Class Enrollment and Course “Shopping”

The Graduate Committee discussed the registration issue regarding MBA students registering for multiple classes when they do not intend to take all the classes for which they register. This creates difficulty in forecasting demand for classes and a number of MBA students have to crash courses at the beginning of the term.

In contrast to other graduate programs where all students in a cohort take certain classes each semester, the SDSU MBA program participants have greater flexibility in the courses they select for their program of study. So they “shop” for classes. One solution would be to cap the number of classes that students can enroll in during the first two days of registration. For example, part time student enrollment could be capped at a maximum of 6 units and full-time capped at 12 or 15 units (only for the first two days of registration). This would allow every student registering to get classes. After the two day capped enrollment period, enrollment could open and students could register for additional classes.

This solution has challenges because programming the registration system for a particular college as opposed to university wide is complex. This possibility is being investigated by central administration.

Item 2 MSIS

Bruce Reinig (IDS Department Chair) and Bongsik Shin came to discuss the development of a Masters of Science in Information Systems at the College of Business Administration. This would effectively eliminate the MSBA in Information Systems. The MSIS satisfies a long standing need and the external review of the IDS department was highly supportive of the College of Business offering a MSIS. The MSIS is a recognizable and valued degree in industry and the military. In contrast, the MSBA is not recognized and therefore not valued in the same manner. The IDS department was
seeking approval for their proposal to include the MSIS in the academic master plan. The MSIS curriculum is modeled on the curriculum guidelines offered by the CAIS. The Committee unanimously agreed that the MSIS should be included in the academic master plan.

Item 3 MBA Self-Study External Review Recommendations

The external review committee for the MBA program self-study recommended the College explore the option of an evening MBA self-support program. The Graduate Committee members discussed the curriculum issues that might result from turning the part-time MBA program to a self-support program. Teaching load implications were a primary focus of the discussion.

Adjournment: 11:00 am

Next meeting: Monday, February 9th, 9:00 am, Dean’s Conference Room

Heather Honea

For the College Graduate Committee