College of Business Administration

Graduate Committee

Minutes: February 9th, 9:00am, Dean’s Conference Room

Members (in attendance):
Karen Ehrhart: MGT
Heather Honea: MKTG
Kuntara Pukthuanthong-Le: FIN
C. Janie Chang: ACCTG
James Beatty: IDS
David Ely: Graduate Director

Guests:
Kathleen Krentler: MKTG

Item  MBA Assessment Plan Revision

The Graduate Committee met to review and discuss revisions to the general assessment plan for the MBA program. Based on feedback from individuals teaching the core courses, the Committee members continued to discuss the appropriate process and actions for the assessment of Goals 1-4. It was determined that the Student Learning Outcomes require additional rewording

(1.a)

A more general discussion clarified the benefits and challenges to assessing components of Goals 1-4 using a simulation in a capstone class. The key benefits include: 1) reducing assessment requirements for faculty teaching the core and theme courses, 2) offering an individual assessment tool, and 3) providing a relatively robust and consistent instrument for assessment over time. Challenges/issues include: 1) implementation options (identifying/developing a capstone course in which the simulation could be administered) and 2) determining the resource implications of such a solution.

(1.b)

An individual assessment exam could potentially offer similar benefits to a simulation game. In the undergraduate program an assessment exam is administered in Management 405. This method of assessment requires that faculty teaching 405 turn over one class period (75 minutes) to the Undergraduate Committee. The UGC takes full responsibility for administering and grading the exam. This system has been quite successful.

A previous analysis of ETS exam items indicated that they were not specific enough to the SDSU MBA program to be appropriate for assessment of the College’s Student
Learning Outcomes. Therefore any exam would have to be created by members of the SDSU MBA faculty.

A subcommittee will meet to draft a revision proposal and bring this document back to the general committee for review and discussion February 23rd, 2009.

Adjournment: 11:20 am

Next meeting: Monday, February 23rd, 9:00 am, Dean's Conference Room

Heather Honea

For the College Graduate Committee