College of Business Administration

Graduate Committee

Minutes: March 9th, 9:00am, Dean’s Conference Room

Members (in attendance):
Karen Ehrhart: MGT
Heather Honea: MKTG
Kuntara Pukthuanthong-Le: FIN
C. Janie Chang: ACCTG
James Beatty: IDS
David Ely: Graduate Director

Item 1 MBA Assessment Plan
The Graduate Committee completed the revision of the MBA assessment plan. The revision addresses recent curriculum changes and issues in the previous assessment plan that relied on group as opposed to individual assessment. To reduce assessment requirements on faculty teaching the core, one key revision is that the majority of assessment activity will be done through an exam in a single class period of BA 795. To construct this exam Graduate Committee members (by department) have been asked to compile a list of 25 exam items from each functional area by April 13th that can be used to assess Goal 1.

Note: The main topics to be discussed in Graduate Committee meetings through May 2009 are as follows: March 23rd-Core Faculty Discussion of Curriculum Changes and Assessment Exam Implementation Plan, April 13th-Assessment Exam Development, April 27th-Discussion of Strategy/Capstone Class for MBA, May 11th-TBD.

Next meeting: Monday, March 23rd, 9:00 am, Dean’s Conference Room

Heather Honea

For the College Graduate Committee