College of Business Administration

Graduate Committee

Minutes: September 8th, 2009 9:30am, CIBER Room

Members (in attendance):

Karen Ehrhart: MGT
Heather Honea: MKTG
Kuntara Pukthuanthong-Le: FIN
Damon Fleming: ACCTG
James Beatty: IDS
David Ely: Graduate Director

Item 1-MBA Class Enrollment

Graduate Program Director, David Ely, discussed College of Business Administration student profile information for Fall 2009. Anticipating an impact of the fee increase, admissions were increased 4.3% and planned enrollment remained constant (47% admitted). Notable shifts in terms of student profiles: decrease in females and international students enrolled in the program. Students intending to specialize in health services administration and information systems increased.

Item 2-MBA Graduate Business Program Survey

Graduate Business Program survey results indicate that students rank 1) location, 2) cost, and 3) academic reputation as very important in their decision to attend SDSU College of Business. In contrast, students who were admitted but choose not to enroll do not weight significantly location or cost of the program.

The number of students employed full time or part time has decreased significantly from previous semesters. Additionally, there have been significant declines in the number of students planning to start a business after graduation and increases in the number of students pursuing advancement within their current company after graduation.

Item 3-MBA Graduate Student Orientation

Graduate student orientation included a team building exercise. This was successful and appears to be a solid addition to orientation to start building a more networked culture among MBA students.

Item 4-BA 795 MBA Culminating Experience

BA 795 has 81 students enrolled for Fall 2009. This enrollment number resulted in the formation of 21 groups. The large enrollment numbers create challenges for group size, securing clients for
projects, and program costs. To address increasing demand for the culminating experience the Graduate Committee will begin examining alternative culminating experience course options.

**Item 5-Course Change, Deletion or Reinstatement**

The Graduate Committee reviewed a course prerequisite change for Integrative Business Analysis 795. The new prerequisite is advancement to candidacy and completion of the MBA core (a requirement that was not necessary when the core was completed in a cohort model). The committee unanimously approved the change.

**Item 6-Change in Program**

The Graduate Committee considered a program change to eliminate Electronic Business as a specialization. This specialization is being eliminated because it is no longer in demand. The committee unanimously approved the change.

Adjournment: 11:30 am

Next meeting: Tuesday, September 15th, 2009 9:00 am, Dean’s Conference Room

Heather Honea