College of Business Administration  
Graduate Committee  
Minutes: February 9th, 2010 1:15pm, Dean's Conference Room

Members (in attendance):
Karen Ehrhart: MGT  
Heather Honea: MKTG  
James Beatty: IDS  
Damon Fleming: ACCTG  
Kuntara Pukthuanthong-Le: FIN  
David Ely: Graduate Director

Guests:
Bruce Reinig: IDS

Item 1-Memorandum of Understanding (MOU) between SDSU/IDS and the National Defense University (NDU) Information Resources Management
Bruce Reinig attended the Graduate Committee meeting to discuss the renewal of the MOU that allows students who graduate from the NDU iCollege to transfer graduate-level course credits into selected graduate programs within SDSU/IDS. The renewal will allow credit transfer for MSBA in Information Systems, MBA with specialization in Project Management, and MBA with specialization in Information Systems. This MOU benefits the College of Business in recruiting and is consistent with our mission. The Committee recommended minor changes to the MOU and supported the renewal of the MOU.

Item 2-Change in Program
The Committee reviewed a proposal to change the language regarding the requirements for coursework across different departments. Currently, the text in the catalog reads "Among themes and electives listed above, a student must complete courses from three out of the five departments in the College of Business Administration". This requirement is designed to facilitate learning across disciplines. However, for students in certain specializations this leaves very few options to achieve the three department requirement. The change proposed is to add the following language: “except for a student pursuing a specialization in Athletics and Fitness Management or Health Services Administration who must complete courses from two out of the five departments in the College of Business Administration.” There are no resources implications related to this change and it allows students greater freedom in scheduling. The Committee unanimously approved the change.

Item 3-MBA Enrollment
A large number of the applications for Fall 2010 MBA program came into the College of Business in the final days before the deadline. The number of applications submitted is down from 2009 but is on par with 2007. Although application numbers are down slightly, there appears to be a higher mix of domestic students in this applicant pool. Domestic applicants are generally more likely to accept the COB offers. The graduate
office will review the final composition of the applicant pool and examine whether the shortened deadline impacted the composition in any notable ways.

**Item 4-BA 795**
The Graduate Committee received faculty feedback (based on previous Committee Minutes) regarding the opportunities for improvement for BA 795. Feedback was that the BA 795 recruiting challenges may stem from the higher costs associated with participation. The suggested resolve is to reduce the price per client project to $3,000-$3,500. The Committee noted this feedback.

Adjournment: 3:10 pm

Next meeting: Tuesday, February 23rd, 1:15pm. Dean's Conference Room

Heather Honea