Notes from College of Business Administration (CBA) Graduate Curriculum Committee Meeting

September 26, 2011, 10:00-12:00pm in the Dean’s Conference Room.

Present: Damon Fleming (Chair), Heather Honea, David Ely, Jim Beatty, and Karen Ehrhart.
Absent: Nik Varaiya.

The Committee discussed the following:
1. MIS Course Proposals. The Committee reviewed revised versions of two course proposals from the MIS Department:
   a. MIS 680: Course title and description change
   b. MIS 749: Course title and description change
   The proposals make important changes to the course titles and descriptions that reflect contemporary coverage of information systems topics. Both proposals were unanimously approved.
2. MSBA Programs Update. Ehrhart apprised the Committee that the Management Department voted to discontinue admissions for the MSBA programs in Management and Entrepreneurship. These programs will remain in the Graduate Bulletin in the event the Management Department wishes to re-open admissions in the future.
3. MBA Program Assessment. Honea updated the Committee on the following assessment related activities:
   a. MBA case exam was administered on 9/22. Honea and Fleming will grade the exam and provide the results to the BA 795 instructors. The Committee will be revising the tutorial provided to students during this semester to ensure its usefulness as a study aid for the exam.
   b. Actions are being taken to re-map the current MBA Program student learning outcomes (SLOs) and related assessment instruments. This is a dynamic process and the Committee will continue to be involved in this process.
   c. Honea will continue to work with BA 795 instructors to imbed oral communication evaluations into the final project presentation. These evaluations are completed by the project faculty co-advisors and are critical element in the assessment process for the MBA program.
   d. The areas of leadership and group dynamics are in need of measurement for assessment purposes. Fleming will provide the Committee the Team Evaluation Rubric used in ACCTG 790 as a starting point in the development process of a rubric for the MBA program.
   e. Honea is inputting the MBA program goals and SLOs into the new university assessment management system (i.e., WEAVE).
4. MBA Curriculum Project. Fleming and Honea updated the Committee on the MBA curriculum project. The Committee identified the following issues to explore in future meetings:
   a. Policies for waiving courses
   b. Full-time vs. part-time course planning
   c. Use of online tutorials for background knowledge
   d. Introduction of a “career management” element into the program
   e. Total number of required units for the MBA degree
5. Meeting adjourned. The next meeting is October 10, 2011 from 10:00-12:00pm in the Dean’s Conference Room.