BA Graduate Committee Meeting Minutes
December 4, 2015, 1:30pm

Present: Karen Ehrhart (Chair), Robert Briggs, Damon Fleming, Heather Honea, Marie-Eve Lachance, Nikhil Varaiya
Absent: Tita Gray
Guest: Sarah Mercado

1. The Committee reviewed and voted to approve a curriculum proposal to require BA 630 (Business Strategy) instead of MKTG 779 (Advanced Marketing Strategy) in the Sports MBA program. This will bring the Sports MBA program curriculum in line with the MBA program curriculum.

2. The Committee discussed and voted to approve standards for substituting an alternative learning experience for BA 795 or other course credit. The document will be disseminated to the College to provide guidance on determining whether case competitions or related experiences would qualify for course credit. Individuals interested in this possibility are encouraged to consult with the Director of Graduate Programs (Nikhil Varaiya) or a member of the Graduate Committee.

3. The Committee reviewed an updated draft of the exit survey to be given to students as they finish the MBA program.

4. The Committee discussed possible revisions to the MBA program’s program learning goals and degree learning outcomes with the objective of better integrating AACSB's standards. The program learning goals and degree learning outcomes (DLOs) were revised and corresponding assessment procedures were discussed. Committee members will work with the faculty teaching core courses in their respective Departments to potentially update the core course Degree Learning Outcomes and corresponding assessments.

The revised MBA program goals and DLOs are as follows:

PROGRAM GOAL 1: Develop a solid foundation in theoretical concepts and managerial skills needed for business.
DLO #1.1: Apply and analyze concepts and decision models in statistics, organizational behavior and leadership, financial management and accounting, business economics, marketing, operations, and supply chain management.

PROGRAM GOAL 2: Formulate and communicate strategies to solve business problems.
DLO #2.1: Analyze and solve business problems through the integration of relevant disciplines (including ethical and social responsibility).
DLO #2.2: Exhibit collaborative skills in diverse teams.
DLO #2.3: Write clear and effective business communications.
DLO #2.4: Make professional oral presentations.

5. Meeting adjourned. This was the last meeting of the Fall 2015 semester. The meeting schedule for the Spring 2016 semester has yet to be finalized.