CBA Graduate Committee Meeting Minutes
March 4, 2016, 1:00pm

Present: Karen Ehrhart (Chair), Heather Honea, Marie-Eve Lachance, Nikhil Varaiya
Absent: Robert Briggs, Damon Fleming, Tita Gray
Guest: Kristie Dock, Bongsik Shin

1. The Committee discussed a new course proposal for MIS 585, “Fundamentals of Cybersecurity Management.” The Committee appreciated Shin’s attendance at the meeting to provide clarification and answer questions. The proposal was approved with minor suggestions which were mostly related to clarifying the grading standards for the course.

2. Committee members discussed a request from the CBA’s Chief Marketing Officer to add material to the advising sheets for the specializations in the MBA Program. This material would be relevant to prospective students as well as existing students, including information related to who the specialization is for, why SDSU is a good choice for the specialization, and possible jobs or careers related to the specialization. Department representatives will work with their Departments to add this information to the advising sheets. The Committee also suggested that this information be provided to prospective students through an avenue separate from the advising sheets, given that the intended audience of the advising sheets is students who are already enrolled in the MBA program.

3. Honea led a discussion of assessment of the core courses in the MBA program. Each Department representative should be working with core course faculty to identify and collect individual-level data during the Spring 2016 semester in order to assess Goal 1 (Develop a solid foundation in theoretical concepts and managerial skills needed to lead business organizations). Honea is available to work one-on-one with faculty to identify possible data that can be used for assessment purposes.

4. Meeting adjourned. The next scheduled meeting is Friday March 18, 2016 at 2:00p.m. in the Stiefel-Beher Boardroom. Note that this is a later time than originally scheduled, in light of the CIBER lunch featuring Junior Faculty scheduled from 12:00-1:30pm.