1. John Putman (Director of the SDSU International Business Program) visited the Committee to discuss the possibility of proposing a 4+1 degree in International Business. The intended audience for this degree would be high quality students who would see it as an avenue to a graduate degree. Dr. Putman indicated that while other universities offer a 4+1 MBA degree, these are not specifically International Business programs but rather more general MBA programs. The Committee discussed the following questions and issues:
   • The structure of a 4+1 program, given that the current MBA program has 45 units and students are only allowed to waive a maximum of 6 units.
   • The possibility of a 4+1 program including an MSBA degree instead of an MBA degree, given that an MSBA program could potentially allow for waiving the graduate-level core courses (and therefore require fewer units of coursework).
   • The nature of the coursework in a 4+1 program (e.g., whether all courses would be international in nature).
   • Demand for a 4+1 program, by students as well as by employers.
   • Whether 4+1 program students would take classes with traditional MBA students or whether 4+1 program students would take separate courses.
   • Faculty availability and interest in a 4+1 program.
   • The role that SDSU CIBER might play in a 4+1 program.
   • The timeframe for creating and proposing a 4+1 program. The nature of the program proposed could influence how long it would take to get the program approved, whether new faculty would need to be hired, etc.

The Committee recognizes the time and energy that Dr. Putman has given to considering this possible program, and it will continue to discuss these issues, particularly in the context of the College’s current and future graduate programs.

2. The Committee voted to approve a course proposal for MIS 620, “Electronic Business and Big Data Infrastructures.” The proposal involved changes to the course title, description, student learning outcomes, and prerequisites, primarily in order to bring the course in line with current industry terminology and practice.

3. Committee members discussed progress on the assessment of the core courses in the MBA program. Each Department representative is working with core course faculty to identify and collect individual-level data during the Spring 2016 semester in order to assess Goal 1 (Develop a solid foundation in theoretical concepts and managerial skills needed to lead business organizations).

4. Meeting adjourned. The next scheduled meeting is Friday April 22, 2016 at 1:00p.m. in conference room SSE 3301E.